







Market Readiness Training

The Legendary Coasts team is here to help optimize your online presence. From social media to websites and everything in between, we can help you!



Travel Media & Trade Shows

Our team works with travel writers from all over the world to create content to help inspire visitors to make eastern Newfoundland their next destination. We represent our members at travel trade shows and help put your business in front of visitors before they even arrive.

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Saint-Pierre et Miquelon Partnership

Through marketing, product development, market readiness, industry networking, and skills development, Legendary Coasts and Tourism Saint-Pierre et Miquelon are working together to build a strong foundation for our region.

WHAT WE DO

- Promote the region in key markets across North America.
- Work with travel trade professionals from around the world to help sell your product,
- Engage international media through media writers and familiarization tours,
- Provide professional and product development opportunities,
- Offer networking among other like-minded tourism based operators,
- Supply support and resources to help your business.



Product Development

The Legendary Coasts team assists operators in creating packages, developing experiences, and expanding on current offerings. Have an idea but don't know where to start? Reach out to our team of professionals who can help get your project started.