



Ohio Regional User Group

for PeopleSoft and Oracle Cloud

Spring 2021 Conference

Session Name: Empower Digital Transformation using Oracle EPM Cloud

Presenters: John Barr and Sandeep Banavali, SMACT Works

Time: May 19, 1:00pm

[Register](#)

Abstract:

Current times are disruptive and very dynamic. CFO and his team can contribute phenomenally to an organization's financial health in recent turbulent times.

CFO and his team need to find ways to cut operational costs, explore additional finances and then route these finances for innovations and growth, which require the hour to stay relevant and capitalize on the crisis. Finance teams are expected to build a Futuristic Decision Support System integrated with business functions, having synergized finance processes and optimal automation.

Modern CFO's must focus and take the lead on digitalization and future technologies:

- Enabling a digital and virtual close and reducing closing and reporting cycles
- Integrate planning across finance and business operational areas and enable predictive planning features
- Intelligent automations for finance processes in performance management and analytics
- Improved strategic decision making by providing crucial information, timely and accurately

Our webinar provides insights on the changing role of the Modern CFO and his team, the challenges lying ahead, and how Oracle EPM Cloud can help him overcome these challenges and stay on top of the game. We will also present you the customer success story of a multinational oil drilling company in the Oil and Gas industry with over 3200 employees on how they have successfully implemented Oracle EPM Cloud and the challenges they have overcome.