

St. Augustine Observer or Beaches News Journal

St. Augustine Beaches News Journal: Serves City of St. Augustine Beach and Anastasia Island residents including Marsh Creek, Island Hammock, Sea Colony, Ocean Oaks, Sea Grove, Sea Oaks, Magnolia Dunes, Commodores Club, Woodland Estates, Ocean Palms and other neighborhoods. Current U.S. Mail distribution exceeds 6,300 home and/or business addresses.

St. Augustine Observer: Serves Southern St. Augustine areas of St. Augustine Shores and St. Augustine South, Vail Point, Southwood other smaller communities. Current U.S. Mail distribution exceeds 7,500 homes and/or business addresses.

Combined estimated readership over 16,000 St. Johns County area residents with additional newspaper general distribution to numerous area vacation and visitor locations, libraries, and selected locations each month.

Advertising Order & Payment (Rates are per ad per Month per Issue)

Beaches News Journal

Observer

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Cell Phone _____

Email _____ Ad Start Month/Year _____

Issue Month(s) Jan Feb Mar Apr May June

July Aug Sept Oct Nov Dec

Months _____ Monthly Rate _____ Enclosed \$ _____ Chk# _____

Special Instructions _____ BLK-White _____ Color _____

2 1/2" wide x 2 1/4" (1/20 Page)

5" wide x 2" (1/12 Page)

10 1/4" wide x 2" (1/8 Banner)

5" wide x 3" (1/8 Page)

5" wide x 6" (1/4 Page)

10 1/4" wide x 3" (1/4 Banner)

5" wide x 12 1/2" (1/2 Page Vertical)

10" wide x 6 1/4" (1/2 Page Horizontal)

10" wide x 12 1/2" (Full Page)

* See Back of Page For Discount Rates !

AD DEADLINE IS 15TH OF EVERY MONTH FOR THE FOLLOWING MONTH'S ISSUE!

(Example: May 15th is the deadline for the June Issue)

PLEASE CONTACT US IF YOU NEED HELP WITH AD COMPOSITION AND LAYOUT. SETUP AND INCERTION OF YOUR AD IS INCLUDED IN THE ADVERTISING RATE. HOWEVER, ADDITIONAL COST MAY BE NECESSARY FOR GRAPHIC DESIGN WORK IN PRODUCING THE AD.

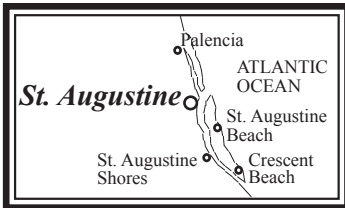
MAIL SEPARATE CHECKS AND COMPLETED FORMS TO: *Beaches News Journal or Shores Observer*
1965 A1A South #120 St. Augudtine Beach, Florida 32080-6509

We (advertiser/s) want to place advertising in the Beaches News Journal and/or Shores Observer. We agree to pay for services supplied newspapers on or before the dates established by them as their terms of credit, which are due upon receipt. We agree that if we should need to cancel this legal written, verbal or email confirmation agreement before completion date, all past ad placement will be paid within 3 months of publication date. We therefore further agree to guarantee payment of all advertising placed and understand that if litigation necessary, I/we are liable for all reasonable attorney and collection fees. I understand that placement is at publishers discretion & not guaranteed.

Š Signed By _____ Title _____ Date _____

Beaches/Observer Representative _____ Date _____

Tatiana Diaz: 904-894-0204 email: TatianaObserver@gmail.com
Cliff Logsdon: 904-607-1410 email: clifflogsdon@att.net
Online at: www.StAugustineObserverOnline.com or SABNJ.com



St. Augustine Beaches News Journal or Observer

Rates Are Per Ad Per Month Per Newspaper

Call for Special Discounts!

Ad Sizes		1 - 3 Issues Monthly Rate	4 - 6 Issues Monthly Rate	7 - 12 Issues Monthly Rate
• 2 1/2" wide x 2 1/4" high (1/20 page)	B&W	\$50	\$45	\$40
	Color	\$60	\$55	\$50
• 5" wide x 2" high (1/12 page)	B&W	\$75	\$70	\$65
	Color	\$85	\$80	\$75
• 5" wide x 3" high (1/8 page)	B&W	\$105	\$95	\$90
	Color	\$125	\$115	\$100
• 5" wide x 4" high (1/6 page)	B&W	\$130	\$120	\$110
• 10 1/4" wide x 2" high (Banner)	Color	\$155	\$145	\$135
• 5" wide x 6" high (1/4 Page)	B&W	\$215	\$205	\$175
• 10 1/4" wide x 3" high (Banner)	Color	\$240	\$220	\$200
• 5" wide x 12 1/2" high (1/2 Page)	B&W	\$290	\$270	\$250
• 10 1/4" wide x 6 1/4" high	Color	\$340	\$320	\$300
• 10 1/4" wide x 12 1/2" high (Full Page)	B&W	\$490	\$480	\$450
	Color	\$570	\$540	\$500

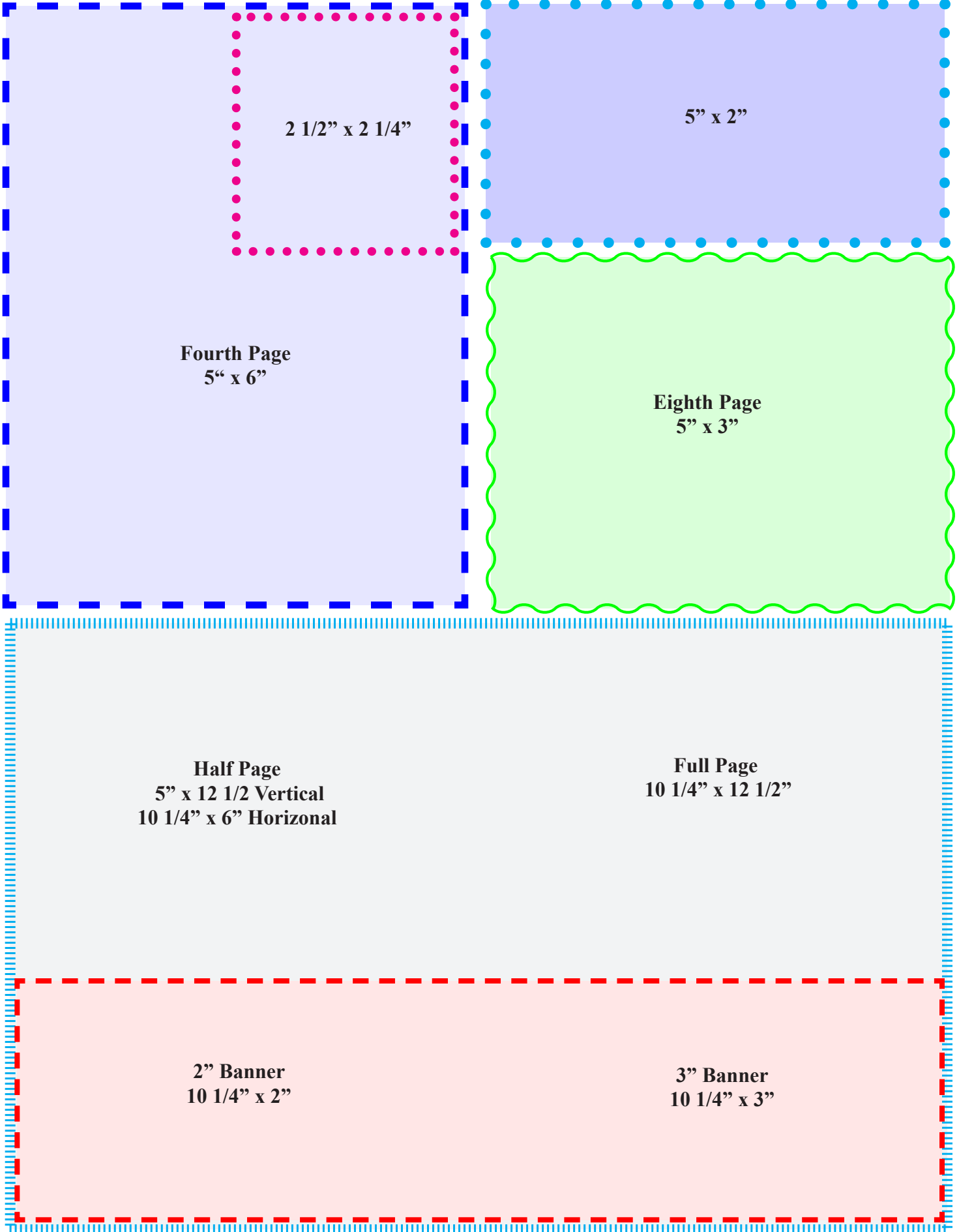
• Note: Color requires printing on 4 (four) pages which may require more than one advertiser to cover increased printing costs.

- **Free Ad Layout & Setup**
- **Delivered Monthly by U.S. Mail** to most of the neighborhood developments on Anastasia Island and in Southern St.. Augustine
- **Additional newspapers general distribution to numerous area vacation and visitor locations in the areas each month**

1965 A1A South #180, St. Augustine Beach, FL 32080-6509
 Tatiana Diaz: 904-894-0204 email: TatianaObserver@gmail.com
 Cliff Logsdon: 904-607-1410 email: clifflogsdon@att.net
 Online at: www.StAugustineObserverOnline.com or SABNJ.com

Rates 11/16

Beaches News Journal & Shores Observer Ad Layout



2 1/2" x 2 1/4"

5" x 2"

Fourth Page
5" x 6"

Eighth Page
5" x 3"

Half Page
5" x 12 1/2 Vertical
10 1/4" x 6" Horizontal

Full Page
10 1/4" x 12 1/2"

2" Banner
10 1/4" x 2"

3" Banner
10 1/4" x 3"