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## FOR IMMEDIATE RELEASE

## **UPDATE ON GEORGINA CARES FUND LIVE AUCTION 2020**

Georgina Cares Live Auction November 29, 2020 ROGERS TV GEORGINA

After much deliberation and planning to make adjustments to meet the health and safety protocols for COVID-19, the Board of Directors has made the incredibly difficult decision to cancel the 2020 Georgina Cares Live Rogers TV auction. We feel it is in the best interest of the organization, volunteers, donators, and community to cancel the event to ensure the health and safety of everyone. We would like to take this opportunity to thank each and every person that has supported Georgina Cares in its 25 years of operation.

We hope that everyone can understand how difficult this decision was, knowing how many people in our supportive community look forward to the annual auction. In lieu of holding a Live TV Auction, we will be hosting a special program on Rogers TV Georgina on November 29<sup>th</sup> 2020 to share with everyone what makes Georgina Cares and our community so special. We hope that many will tune in to watch safely from their home.

Do not despair, we will return next year with our annual auction and we know that our community will be as supportive as ever.

We strongly encourage those in our community that were planning on participating in the auction, to donate to some of the amazing organizations in our community that operate during the holiday season. We encourage people to donate to the Food Pantry, the Keswick Optimist Toy Drive, Salvation Army Kettle Drive, and to The Georgina Pop Up Breakfast Program as well as the other important organizations within our community.

We look forward to 2021 and are already planning ahead for an amazing comeback!

Thank you to for all of your continued support in helping us, "help kids be kids".