

April Kretchman, Chairperson

Tri-County Celiac Support Group A Non-Profit Organization

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Dear Sponsor,

If you haven't heard of Celiac Disease (CD), you will soon: 1 in 133 Americans have this under-diagnosed immune-mediated disorder that affects primarily the gastrointestinal tract. That's 3 million affected children and adults (more than any other disease besides heart disease), but only a small amount are presently diagnosed, and the average time to diagnosis is 11 years! Why?

The National Institutes of Health set out to answer exactly that in June, 2004, when it convened an independent consensus panel to assess scientific evidence and compel improvements in the diagnosis and management of CD in the US:

'We know that celiac disease is caused by an immune response to the gluten in certain common grains [wheat, rye, barley], so we have a very effective treatment—a gluten-free diet—but if physicians don't recognize when to test for this disease, patients are going to suffer needlessly. Because the disease has been thought to be rare, testing for it may not occur to many physicians. We hope this conference will help to increase physician awareness.'

Charles Elson M.D., University of Alabama at Birmingham

Chair of NIH Celiac Disease Consensus Panel

Undetected, even in the asymptomatic, CD may lead to cancer, malabsorption, delayed puberty, osteoporosis, infertility, recurrent fetal loss, vitamin deficiencies, and dental enamel defects. It's the undiagnosed and their health care providers we educate as we join in the International Walk for Celiac Disease Awareness and Research on May 15, 2016 at the Edsel and Eleanor Ford House in Grosse Pointe Shores.

Sponsor our local run and walk and put your name on CD awareness T-Shirt, see details below*. Your taxdeductible contribution supports cutting-edge awareness education and the progressive research at the Center for Celiac Research. (www.celiacwalk.org).

Sincerely,

April Kretchman

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PLEASE DETACH AND RETURN WITH YOUR TAX-DEDUCTIBLE DONATION (PAYABLE TO TCCSG) BY APRIL 15, 2016. Mail To: Tri-County Celiac Support Group, PO Box 301 Northville, MI 48167-0301 Thank you for your support!

Enclosed is a donation of \$	
Name	
Address	
Phone	E-mail

*<u>YOUR DONATION OF \$300 OR MORE</u> PLACES YOUR (ORGANIZATION) NAME and phone number or e-mail on the Event T-Shirt. THE LARGER THE DONATION, THE LARGER THE NAME! For \$300 it will also market your company logo on our running page at TCCSG.Net for one full year (May 2016-April 2017) and also on our newsletter following the run. If you are donating \$500 or more, your company will be promoted on the home page of TCCSG.Net.

22 Font- \$300, 26 Font -\$400, 30 Font- \$500, 34 Font- \$600, 36 Font- \$700+...etc