

PROFESSIONAL AND PUBLIC RELATIONS COMMITTEE CHAIR:

Reports to: ASCLS-ND President and Board of Directors.

Term of Office: One-year term beginning *sine die* adjournment of the ASCLS Annual Meeting.

Appointed by the President.

Responsibilities:

1. Dispenses information promoting the clinical laboratory profession and ASCLS to the public.
 - Submits information about newly elected ASCLS-ND officers, board members, and ASCLS-ND Member of the Year to local and hometown newspapers for publication,
 - Submits information about ASCLS-ND activities to the media for publication or broadcast.
2. Serves as liaison between ASCLS-ND and other professional societies and lay groups,
3. Cooperates with the ASCLS Professional and Public Relations Committee in carrying out programs to promote the clinical laboratory profession,
4. Assists the National Medical Laboratory Week Contact in promoting NMLW to the public.

Revised November 1990 (*Leola Olson*)

Revised April 1998 (*Carol Sundberg*)