**ROUND ONE Applicant Interview**

**Images Requested:  
• 1-2 professional or high-resolution photographs of yourself (no selfies).**

**• 6-8 pictures highlighting your company’s products/brand without logos (these do not need to be professional pictures). Please include the photographer’s company name if applicable.**

**PLEASE READ-Applicant Information:**

**•Answer all questions here fully and in detail.**

• MTM Magazine will select questions and images from this interview to publish.

• **Applicants cannot access and modify their entry once submitted.**

• By submitting your interview, you are agreeing to the CFC Awards Waiver.

**All applications must be emailed to us at**

[**awards@wecinc.org**](mailto:awards@wecinc.org) **before or by January 1st.**

**\*Late fee of $150 will be added for submissions emailed between January 2nd and February 1st.**

**Editor’s note**: Thank you for allowing MTM Magazine and WEC to learn more about your endeavors. We look forward to sharing the amazing things you are doing to give back and enrich the community. Once published, magazines can be download for free AND/OR purchased in print from WEC & MTM websites.

Respectfully,  
Shunte Gamble

MTM Founder & Editor in Chief

**GENERAL INFORMATION:** *Information with an asterisk (\*) will not be published if selected.*   
First & Last Name:

\*Address:

\*Phone number:

Email:   
Title:

Company:

Website Address:   
Facebook Address:

Instagram:

Year Founded:

Award Category:

How did you hear about this opportunity?

**Please be as specific as possible when completing this interview and be sure to highlight why you are uniquely qualified for this award.**

**SHORT ESSAY INTERVIEW QUESTIONS**

**A Little Introduction- Tell us about you. (100-word max.)**

**What qualities make you a leader? (It’s okay! Brag a little!)**

**What is your company's vision statement? (One Sentence)**

**What is your company’s mission statement? (One Sentence)**

**How do you demonstrate passion for and dedication to your company’s mission? (Please use specific examples.)**

**List the programs, services, and/or products does your company offers.**

**Tell us all about your company. (100-word max.)**

**What was the motivation behind starting your company?**

**What is the best part about working with your clients/customers?**

**How did you overcome internal challenges using strategic vision and/or perseverance? (Please use specific examples.)**

**How did you overcome any challenges, in business, presented by COVID using innovation, perseverance, and/or collaboration? (Please use specific examples.)**

**Describe specific efforts, initiatives, or collaborations where you exhibited the following: Commitment, Leadership or Creativity.**

**Admin Information- How do you plan to use the Financial Gift from WEC if you win the grand prize? (This question will not be published.)**

**BY SUBMITTING YOUR INFORMATION YOU HEREBY AGREE TO ALL OF THE ABOVE TERMS AND CONDITIONS**