
Get started with EARtrak now!

Using EARtrak sends a powerful message to your patients and referral sources.

It proves your commitment to achieving high quality outcomes for your patients.

Update your marketing message to demonstrate your commitment to continuous quality improvement based on actual independent, unfiltered self-reported results.

Register online to start measuring quality outcomes in your practice now and EARtrak will give you these three bonuses:

1. Free upgrade to EARtrak Plus
2. Free guide to marketing your practice with EARtrak
3. Up to 30 surveys free in your first month

Visit www.eartrak.com now to give your practice the fair advantage.



CHART YOUR WAY TO SUCCESS



www.eartrak.com

GIVE YOUR PRACTICE THE ~~UN~~FAIR ADVANTAGE



FEAR NOTHING



Benefits for your practice

AuDtrak 2015 found that 80% of practitioners want to attract more new patients this year while 75% want to increase profits. Most plan to increase their marketing and create improved public awareness about their services.

EARtrak gives you a Unique Selling Proposition to help you stand out from the crowd.

Independent, unfiltered patient feedback and benchmarking of your practice **prove** your commitment to delivering quality outcomes for all your patients.

F E A R N O T H I N G

EARtrak makes your patient's choice easy

Patients want effective treatment so you need to make it easy for them to choose your practice over the competition.

Eliminate online sellers and big box providers from their considerations.

Replace their concerns about price with your demonstrated commitment to delivering quality outcomes.

How EARtrak works

You invite your patients to complete the EARtrak survey six months after fitting.

Your patients return their completed surveys directly to EARtrak for analysis and reporting.

EARtrak undertakes all the data entry and analysis and presents you with practice reports that allow you to drive continuous quality improvement in your practice.

