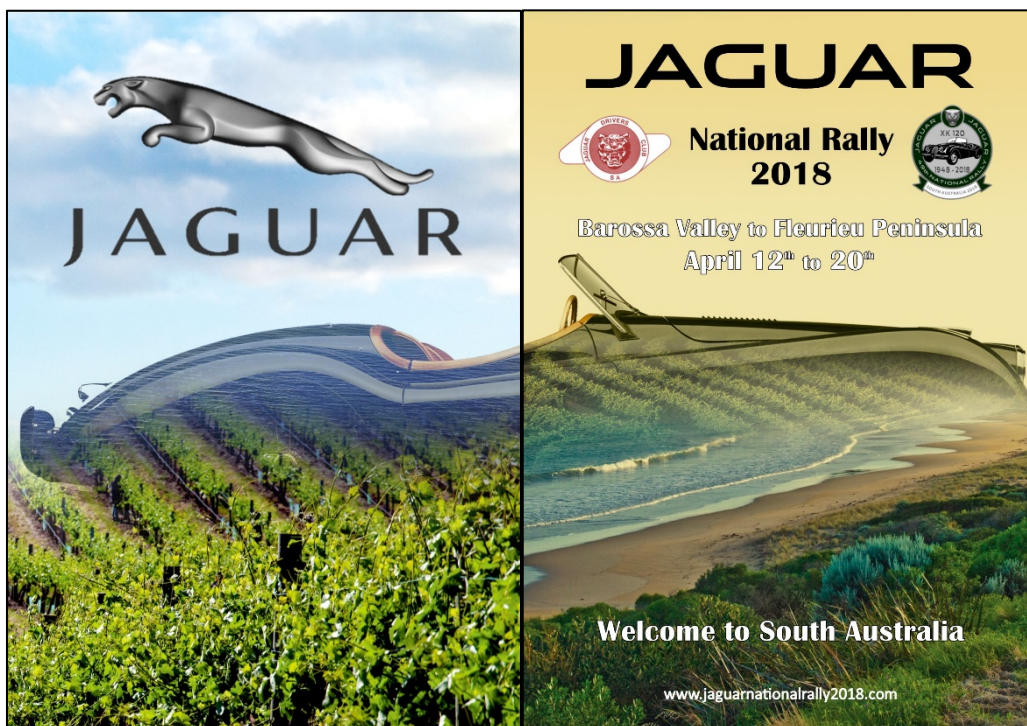




# 49<sup>th</sup> JAGUAR NATIONAL RALLY

12<sup>th</sup> to 20<sup>th</sup> April 2018



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## 1. INTRODUCTION

Following approval from the Australian Council of Jaguar Clubs (ACJC) to change the format of the Jaguar National Rally (JNR), the organising committee set about creating a National Rally that would be less formal, held over a longer period of time, yet still affordable.

The JNR was divided into two stages to enable delegates to participate in more traditional events during Stage 1 and additional events at different locations in Stage 2.

A variety of social functions were included to provide an overall appeal to delegates.

### 1.1 Timing and Location

Stage 1 of the JNR was held within the regional town of Tanunda which is generally located in the Barossa Valley. This stage commenced on Thursday 12<sup>th</sup> and concluded on Sunday 15<sup>th</sup> April, 2018.

Stage 2 was held at Victor Harbor which is located on the Fleurieu Peninsula and was held from Monday 16<sup>th</sup> until Friday 20<sup>th</sup> April, 2018.

It was decided to avoid hosting the Rally where it coincided with Easter because of inflated accommodation costs and availability of selected sporting and display venues. The dates chosen also provided an opportunity for delegates to extend their stay and attend the annual McLaren Vale Vintage and Classic event on Sunday 22<sup>nd</sup> April 2018.

### 1.2 Venues

Rally Headquarters for stage 1 was based at *Weintal Resort*, Tanunda.

Delegates also booked out the Barossa Motor Lodge, (walking distance to the Weintal Resort) and cabins and *Bed and Breakfast* options were also utilised.

Rally Headquarters for Stage 2 was based at the *McCracken Resort*, Victor Harbor. A local hotel as well as cabins at caravan parks were also booked as accommodation requirements exceeded the capacity of McCracken Resort.

## 2. PROGRAM

### 2.1 Day 1 – Thursday 12<sup>th</sup> April

#### Registration 1pm to 6pm

There were 169 registration packs to be collected. (ACT – 4, QLD – 18, NSW – 31 VIC – 35, WA – 17, Tas – 10 and SA – 54)

Three reception stations were set up to collect Registration Packs, Regalia and to book for tables / buses and staggered events.

Welcome packs included the 24-page Rally magazine with a cover designed around the XK120 (Photo on table of contents page), a 20-page booklet (Celebrating 70 years of the XK120), an XK Anniversary Plaque and sponsor inclusions.

The XK Booklet featured photos and stories received from delegates prior to the Rally.

These magazines were very time consuming to write and produce however they were very well received by all delegates. The main Rally magazine included comprehensive maps and directions to all functions and activities.

### **Welcome BBQ at Weintal Resort (210 attendees limited because of venue capacity)**

In the two years prior to the Rally, major renovations were undertaken within the function areas. Venue plans changed and it wasn't until a couple of months prior to the Rally commencement that we were advised there were now only two (2) smaller function rooms and the main area had been converted to a restaurant. Two weeks prior to Rally commencement, the facility's management agreed to close the restaurant to the public for the night of the Welcome BBQ and dedicate it to catering for Rally delegates. This provided us the opportunity to park two (2) XK120's featured with special effect lighting on the lawn adjacent the restaurant.

Seating was slightly tight and the catering was very unsatisfactory. The food service area consisting of one 5 berth bain-marie, resulted in delegates queuing for some time. Generally however, there was an understanding of the circumstances with delegates realising that the facility was not managed well on the night. After discussions between the facility management and Rally Director, improvements and changes were made before the dessert course was served.

The Andrew Whyte Journalistic Award was presented on the night to winners Christine Kirby and Chris Waldock because they had a commitment to participate in the Targa High Country event in their Jaguar F Type.

## **2.2 Day 2 – Friday 13th April**

### **Carl Lindner Collection of Classic Jaguars - (224 attendees)**

As a result of significant delegate numbers attending, this event was staged in three (3) groups to ensure sufficient room to tour the display comfortably and to enable delegates to hear the hosts provide commentary. Each group had a one hour guided tour and a half hour morning tea. Some members of Carl's family had flown from interstate to assist and his daughter, Anna provided a very personal thank you speech to all three groups for sharing her father's passion.



Tea and coffee was served together with Carl's favourite cake. Wine tasting and a Jaguar Book Stall were also available. It was a lovely, casual atmosphere for socialising and many delegates were reluctant to leave.

### **Seppeltsfield Picnic Lunch (216 attendees)**

A picnic lunch was served on sprawling lawns within the Seppeltsfield winery complex and several selected XK's were displayed.

The catering, although tasty and of good quality, was perceived to be in the expensive range. After a gourmet roll, cheese platters were served and were in such demand, additional platters were needed but not available. This venue was selected as it provided an indoor wet weather alternative.

A very informative talk/presentation was provided by the Chef regarding the history and food of the area, particularly the depression era when employees were not put off, but neither were they paid. Instead they grew and cultivated food to survive until more prosperous times.

### **Friday Evening Dinner**

#### **Opt 1 Barefoot Bowls at Tanunda Bowling Club (90 attendees)**

The local bowling club was very hospitable, and hosted a great fun evening and awarded prizes. They supplied bowls to all those playing. It rained on and off most of the night but didn't dishearten those on the green. The ladies at the bowling club served a two (2) course dinner of Schnitzel and salad/veg and dessert.

#### **Opt 2 Buffet dinner at "The Clubhouse" Tanunda (102 attendees)**

The community club hosted a buffet two (2) course dinner upstairs in their function room. This was a casual evening of good food and company.

## **2.3 Day 3 – Saturday 14<sup>th</sup> April**

### **Hill Climb Sporting Event**

Although there were 24 registrations, six (6) withdrew on the day because of extremely poor weather conditions. Entry fees were refunded to those who cancelled.

As a result of the wind and rain, the automatic time keeping had to be supplemented with a manual time keeper. The extremely heavy rain was falling at such an angle that it was triggering the timer.

The Time keeper's message at the completion of the event was "In the 8 years I have been timekeeping here, I've not seen such abysmal conditions and it's a tribute to all the drivers for staying on the bitumen throughout their runs".

An opportunity to drive a Parade Lap was provided to anyone who signed the Disclaimer at the completion of the Hill Climb. This proved to be extremely popular.

### **Morning Tea**

Providing a guest speaker during morning tea at the Sporting venue was aimed to encourage more people to attend and witness the Hill Climb and be involved in the spectacle.

Because of the inclement weather conditions, plans were changed on the day and the guest speaker provided his presentation in the clubhouse. Given the number of delegates in attendance, this resulted in some congestion however there was no practical alternative.

The guest speaker was Mike Drewer, the Chief Media adviser during the early years of the Adelaide Grand Prix and the Melbourne Grand Prix along with V8 Motor racing and Superbike Championships. Mike shared many of his experiences with racing identities.

### **Saturday night Dinner**

**Option 1 – XK Dinner (90 attendees limited by venue capacity)**

**Option 2 – General Rally Dinner (130 attendees limited by venue capacity)**

The XK group had requested a dinner of their own, so delegates were split for the Saturday night dinner into two (2) venues. This enabled an increase to the numbers of those attending across the two rooms at the Weintal.

Both dinners were fully booked and both consisted a of two (2) course buffet meal.

Guest speakers at both dinners were Gavin King (Director of Concours Sportscar Restoration) and Scott Sharman (new owner of Wappenbury Hall in England)

John Elmgreen (Co-author of The Jaguar XK120 in the Southern Hemisphere) is also a member of the Society of Automotive Historians and the International XK Club (UK) presented and shared some perspectives on XK's at the XK Dinner.

## **2.4 Day 4 – 15<sup>th</sup> April**

### **Display Day**

The National Motor Museum at Birdwood was selected as the Display Day venue as it added another dimension with many motoring history displays for people to view inside the museum. There was also a marquee with seating area for attendees and catering vans onsite.

A parade of chosen vehicles was conducted with commentary about their model and history.

Delegates also voted for their favourite XK and favourite Jaguar on display and awards were given at the Presentation Dinner.

A raffle was conducted with the major prize being a painting of the winning Jaguar by Steve Brown Car Painting.



### **Sunday 15<sup>th</sup> April - Presentation Dinner (230 attendees)**

Buses were arranged to transport 168 delegates from several accommodation venues to the Vine Inn, Nuriootpa for a three (3) course dinner.

The selected five-piece band - The All Stars - created a play list around the era of the XK's. Delegates responded well, many of whom started dancing immediately the band commenced playing.

Later in the evening during formalities, the Victorian delegates gave their entertaining presentation on the 50<sup>th</sup> Jaguar National Rally to be held in Albury / Wodonga, Awards were presented for both the Sporting Event and Display Day. Time was set aside for each state to have formal photographs taken.

## **2.5 Day 5 – 16<sup>th</sup> April**

### **Tailem Bend (44 vehicles attended)**

Upon arrival at the State of the Art – World Class Motorsport facility, “The Bend” delegates positioned their Jaguars at the gate to enter the track, then enjoyed a tour of the venue where hosts explained future plans. They then returned to the track and followed the Pace Car around both the large and small racetracks then made their own way to Victor Harbor.





### **Welcome BBQ (McCracken Resort Victor Harbor - 148 attendees)**

A welcome Barbecue buffet was presented in the facility's Convention Centre which was well attended. The mood was noticeably vibrant with delegates subscribed to this additional leg of the Rally, keen to enjoy the variety of activities planned for the coming days.

## **2.6 Day 6 – 17<sup>th</sup> April**

### **Bi Planes on Hindmarsh Island (182 attendees)**

This event was held at a private airfield where the owner, Barry Hills restores Tiger Moth aircraft. He arranged for two (2) additional Tiger Moths to be flown in for the morning as well as other aircraft.

Barry provided a brief introduction to delegates and then handed over to his friend and Tiger Moth owner - Steve Johnson. Steve was a particularly charismatic and knowledgeable speaker who entertained delegates with anecdotes, facts and personal stories.

After the introduction, the assembled three (3) Tiger Moths and another bi-wing plane prepared for flight and made a series of low passes over the assembled delegates and vehicles. It was a thrilling and somewhat rare sight to see these vintage aircraft in prime condition being flown in such a manner and delegates were unanimous in their praise of the event.

A lucky draw was conducted for all attendees and the winner (Des Wighton) won a flight in the lead Tiger Moth during the formation flyover. Many photos were taken on the day and some delegates took the opportunity to park their car in front of the Tiger Moths for a unique photo shoot.



### **Fleurieu Function Centre Lunch (128 attendees)**

Following the airfield visit, the majority of delegates drove to Goolwa for lunch at the Fleurieu Function Centre which afforded a spectacular view over Goolwa Lake bathed in sunshine. Lunch was served as an alternate drop with a choice of three pre-selected courses.

### **Jagkhana (45 competitors plus spectators)**

This event was held at Goolwa Airfield which was hired for three (3) hours. Three runs were conducted (Slalom, Giant G and GO to bus stop) with testing of each run between sets.

The CAMS Clerk of the Course was hired to assist running the event. Conditions were ideal and many spectators cheered the competitors along. This was the first time many of the competitors had participated in any motor sport event.

### **Square Dance Dinner (110 attendees)**

This was a very sociable and entertaining evening. A two (2) course buffet carvery meal was provided and tables of ten (10) people were configured around the dance floor area.

The Square Dance Caller was very experienced and immediately set people at ease with his amusing banter.

There was a lot of laughing, prizes were awarded and everyone had a great night.



## **2.7 Day 7 – 18<sup>th</sup> April**

### **Drive and Lunch at Normanville (137 attendees)**

A self-drive route was designed to showcase the coastal scenery and featured some great driving roads, the destination being the restaurant at the Links Lady Bay Resort.

The lunch was enjoyable and the engaging venue proprietor un-expectantly inspected the assembled vehicles, picked his favourite and awarded wine as a prize to the owners.

### **Free evening**

## **2.8 Day 8 – 19<sup>th</sup> April**

### **Warland Reserve Display**

Vehicles were parked on Warland Reserve in Victor Harbor as a display while delegates boarded the Steam Ranger Train to Goolwa for lunch. Security/caretakers were onsite to look after Jaguars during the absence.

The display was advertised in the local area paper.

### **Cockle Train (146 Attendees)**

The historic Steam Ranger traverses along the coastal region of Encounter Bay between Victor Harbor and Goolwa stopping briefly at several small towns including Port Elliot and Middleton. The journey provides spectacular coastal views.

At Goolwa, the delegates were split into two groups to attend pre-selected restaurants, both of which were within short walking distance of the train station.

Both venues provided good quality meals emphasising local produce.

Upon return to the Reserve, delegates collected their Jaguars and returned to their respective accommodation.

### **Farewell Dinner – Hotel Crown (175 attendees)**

Buses ferried 110 delegates to the Crown Hotel in Victor Harbor for the farewell dinner.

Awards were presented for the Jagkhana and Richard Holdsworth (Motoring Writer) also presented to the group.

Thanks and goodbyes were shared at the end of the evening.



## 2.9 McLaren Vale Classic and Vintage

Over twelve (12) couples remained for three (3) nights in McLaren Vale to attend the McLaren Vale Classic and Vintage which included a dinner on Saturday night with guest speaker, Colin Bond.

On Sunday, delegates participated in the street parade, where over 500 classic and vintage vehicles dove along the main street lined with spectators. Thereafter, various clubs drove to selected wineries for lunch, Jaguar being allocated Penny's Hill Winery. Colin Bond and his wife travelled in two Jaguars for the parade and joined the group for lunch.

## 3. REGALIA

There were Caps, Polo Tops, Vests and Jackets with several colour options available for order with collection at registration. Orders then gave us an indication of which items were popular for extra stock to be ordered for sale at the rally. \$6199 of sales indicates the range was popular.

## 4. TROPHIES

Waterford Crystal trained & Master Glass Cutter, Eamonn Vereker was chosen to provide individual glass sculptures for awards that were not perpetual. Eamonn who resides in Adelaide, is recognised as one the finest glass artists in Australia and the JNR committee was extremely proud to present the trophies Eamonn designed and created. [www.eglass.com.au](http://www.eglass.com.au)

## 5. SPONSORSHIP

Major sponsors were JLRA, Solitaire and Shannons.

JLRA requested benefit be allocated to Solitaire (the SA Jaguar Dealer). There were nine additional sponsors from both SA and interstate. ACJC supplied a grant of \$7,000 which was returned at the completion of the rally. Although most sponsors attended Display Day neither JLRA or Solitaire (Jaguar) chose to send representatives to any events.

## 6. PUBLICITY AND PROMOTION

Social Media was a major source of promotion along with joint promotion on venue web sites. A Radio interview was conducted and played twice and local papers in the area had articles to promote the event.

## 7. WHAT WORKED – WHAT DIDN'T

<input checked="" type="checkbox"/> <input type="checkbox"/>	Subject / issue	Comment / solution
<input checked="" type="checkbox"/>	<b>Individual Register hosting events:</b> Whilst members of the JNR committee completed the majority of event planning, individual registers were allocated particular event hosting.	Comprehensive briefs were provided to Register Representatives well in advance detailing responsibilities for events they were to host.
<input checked="" type="checkbox"/>	<b>Changed format:</b> The 49 <sup>th</sup> NJR adopted a format that differed from the traditional.	Given that many delegates travel extensive distances to attend rallies, it was considered prudent to design a rally agenda that not

<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	Subject / issue	Comment / solution
		only incorporated the traditional events, but provided a variety of additional optional activities. The number of delegates who registered indicates that the new format was well received with many delegates attended a JNR for the first time.
<input checked="" type="checkbox"/>	<b>Committee and other members assisting wearing hi-viz jackets:</b>	All committee and other members assisting with rally events and functions always wore hi—viz jackets (excluding evening social functions) which enabled any delegates to immediately identify those to whom they could direct questions and queries.
<input checked="" type="checkbox"/>	<b>Tools, equipment and a list of known repairers:</b>	Whilst the rally was surprisingly free of mechanical faults and incidents, an organising committee member provided their ute which contained a variety of mechanical tools including a workshop size trolley jack, jumper leads and the like. This proved particularly useful on several occasions when vehicles had to be jacked to identify faults. There was also a list of reputable repairers.
<input checked="" type="checkbox"/>	<b>Changed conditions from the time of booking:</b> From the time of booking venues (over a year in advance), numerous circumstances changed outside of the JNR committee control. This caused some catering issues which were difficult to pre-empt.	Ensure that the committee member/s allocated a particular event / facility keep in regular contact with that facility and report any potential difficulties as soon as they become evident.
<input checked="" type="checkbox"/>	<b>Registration:</b> Registration required more volunteers to ensure everyone booked buses, seating allocations and staged events. A small number of delegates were missed during registration.	It is not possible to predict the volume of delegates registering at any given time, therefore ensure that sufficient volunteers are available. Further, it can be confusing to those registering (particularly first timers) therefore ensure each station is well signposted. A person standing permanently at the entrance is extremely helpful and welcoming.
<input checked="" type="checkbox"/>	<b>Event seating:</b> No matter whether tables were for 9 or 10 due to quite a few singles in attendance adjustments had to be made to ensure couples were able to sit together.	Suggest event seating be increased by 5 – 10% over actual to allow for tables to allow for a mixture of singles and couples.
<input checked="" type="checkbox"/>	<b>Added Events / Functions:</b> During the rally, some delegates requested to add functions to their existing bookings. Whilst it was important to accommodate as many as possible, it was time consuming.	If allowing changes, ensure that a person is allocated the task of taking change requests, collating and informing hosts and / or venues of changed attendance numbers.

<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	Subject / issue	Comment / solution
<input checked="" type="checkbox"/>	<b>Dietary requirements:</b> Dietary requirements took considerable time to coordinate due to so many catered events (14) . Due to different people attending each function, separate lists of attendees with dietary requirements had to be sent to each venue prior to the event listing their name and allergy etc.	Suggest the person notifying venues of number changes (above) also collate the dietary lists for each function and send through to venues.

## 8. FINANCE

Event	Income	Expenses	Difference
Registration Fees and Administrations Costs	\$ 12,904	\$ 4,654	\$ 8,250
Sponsorship and Promotion	\$ 22,500	\$ 4,900	\$ 17,600
Regalia	\$ 6,199	\$ 4,054	\$ 2,145
Welcome BBQ	\$ 8,400	\$ 9,347	-\$ 947
Carl Lindners Display and Seppeltsfield Lunch	\$ 8,670	\$ 9,056	-\$ 386
Bowling and The Clubhouse Dinners	\$ 6,650	\$ 7,210	-\$ 560
Sporting Event and Morning Tea	\$ 3,230	\$ 5,577	-\$ 2,347
Wine Tour		\$ 116	-\$ 116
Saturday Night Dinners	\$ 6,848	\$ 6,966	-\$ 118
Birdwood Display Day		\$ 4,749	-\$ 4,749
Presentation Dinner and Trophies	\$ 14,020	\$ 23,996	-\$ 9,976
The Bend	\$ 1,100	\$ 1,075	\$ 25
McCracken Welcome BBQ	\$ 5,900	\$ 5,986	-\$ 86
Bi Planes	\$ 1,810	\$ 561	\$ 1,249
Fleurieu Lunch	\$ 3,780	\$ 3,840	-\$ 60
Jagkhana	\$ 470	\$ 1,482	-\$ 1,012
Square Dance	\$ 5,940	\$ 6,934	-\$ 994
Normanville Lunch	\$ 4,170	\$ 4,450	-\$ 280
Display Day, Steam Train and Lunches	\$ 8,455	\$ 8,211	\$ 244
Crown Hotel Farewell	\$ 4,325	\$ 6,221	-\$ 1,896
	\$ 125,371	\$ 119,385	\$ 5,986

## 9. CONCLUSION

On reviewing feedback forms and general discussions with delegates I believe the new format was very well received and the Rally was a great success. The most expensive events (cost per person) were the Hillclimb and Jagkhana sporting events. The bowling and square dancing and bi-planes events added a lot of fun and a more social aspect to the rally. Looking forward to future rallies.

Di Adamson

Director,  
Jaguar National Rally 2018