

Excerpt from the Industry Chat held on Monday (June 13, 2011) at 8pm EST with the owners of publishing houses Loose Id and Changeling Press



Lady Isis: We're taking questions



Bray Dalton: ????? Can you give us a little information about yourself? Shelby mentioned publishing and editing earlier...



Lady Isis: Shelby and Treva Bray asked if you would tell us a little something about yourselves



Shelby: Publishing



Treva: I am one of the partners of Loose Id and the Editor in Chief there. We've been in the biz of erotic romance for 7 years now. Publishing it, that is.



Shelby: both of us



Bray Dalton: ????? 7 years? publishing... You have seen lots of changes in your industry, I bet.



Shelby: Changeling Press and Loose are about as opposite as two Erotica small presses can be -- at Changeling we do short stories and Novellas, primarily Sci-Fi, Dark and Urban Fantasy, and Paranormal



Lady Isis: Oh our kind of world Shelby



Bray Dalton: ??? how many manuscripts do you get a year?



Shelby: and rather than rule by committee there's two of us -- my husband is my business partner



Shelby: We publish 4 books a week



Bray Dalton: 4 a week? wow



StephanieW: That's great your husband being your business partner. Does he help in selecting manuscripts?

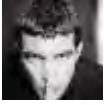


Shelby: as for submissions, I'd guess out acceptance rate is maybe 10 to 20%

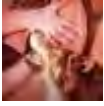
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Shelby: but most of our submissions aren't in that math because we publish 3 to 12 novellas a year from many of our authors



Marius: ???what is the major reason that people are not accepted



Treva: The biggest is that it doesn't fit the guidelines. There's not a thing we can do about that



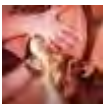
Shelby: People Do Not Read Submission Guidelines



Killius: can you give us examples of guidelines???



Bray Dalton: submission guidelines are clear on your website, right?



Treva: On our site we have submissions guidelines. Right



Shelby: last month we got a beautifully illustrated -- hand drawings -- spiral bound short story in the mail. I didn't even read it cause if I HAD liked it what am I going to do, retype it?



Bray Dalton: But it was pretty?



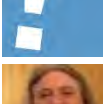
Treva: You may have the best story in the world but if our audience won't buy it, it does none of any good to consider it



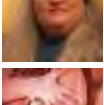
StephanieW: Makes sense



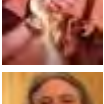
Bray Dalton: ???What is the process once something is submitted?



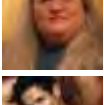
Shelby: if you want to write for a house, learn the house



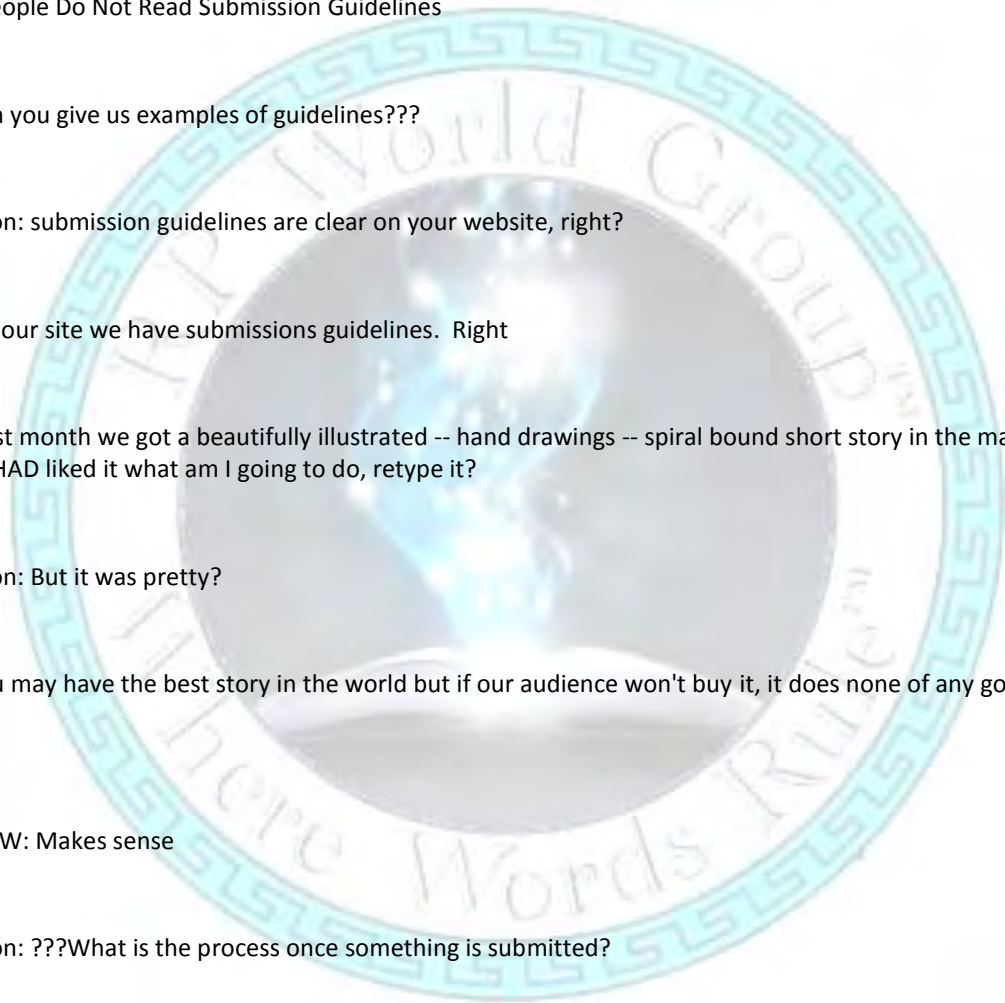
Treva: We both have slightly different procedures, I think



Shelby: don't try for the blind date method



Winn: Smart



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Treva: The website is free and there for you to look it. So--it's like on-line dating?



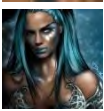
Shelby: well, with any house, someone has to read it -- a submissions editor -- and determine first if it's even at the right place kinda, I mean we have a whole list of simple stuff to do



Treva: Our submissions editor assigns it in rotation to an editor



Shelby: write for a genre we publish



Lady Isis: That let's Bray out he has trouble following directions



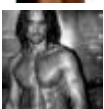
Bray Dalton: HAHAHAHAHAHAHAHAHAHAH



Winn: LOL



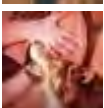
Killius: HAHAHA



Tarquin: *Chuckles*



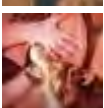
Shelby: send us something we could publish if we like it



Treva: submit a partial



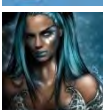
Shelby: we don't do 100,000 word sagas



Treva: oh, of a ms. that's actually done



Bray Dalton: how does the process take?????????????



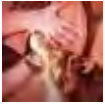
Lady Isis: ??? Treva you take partials



Shelby: you can send us one but we're not gonna read it.



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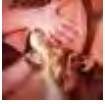
Treva: We READ partials



Lady Isis: hahahaha



Bray Dalton: is that the query letter and synopsis????



Treva: we don't want the whole submission immediately



Lady Isis: thank you for the clarification



Bray Dalton: or more than that????



Treva: a query letter and synopsis and first three chapters



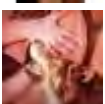
Shelby: we do want the whole thing -- because we're 25K max on initial submissions



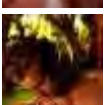
StephanieW: ???Partials? You mean the first three chapters?



Killius: interesting....



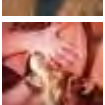
Treva: 25K might be a partial for us



LaVerne: Did not know that Shelby



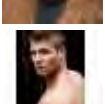
Shelby: so if you send us the first 25 pages it should be most of the story anyway



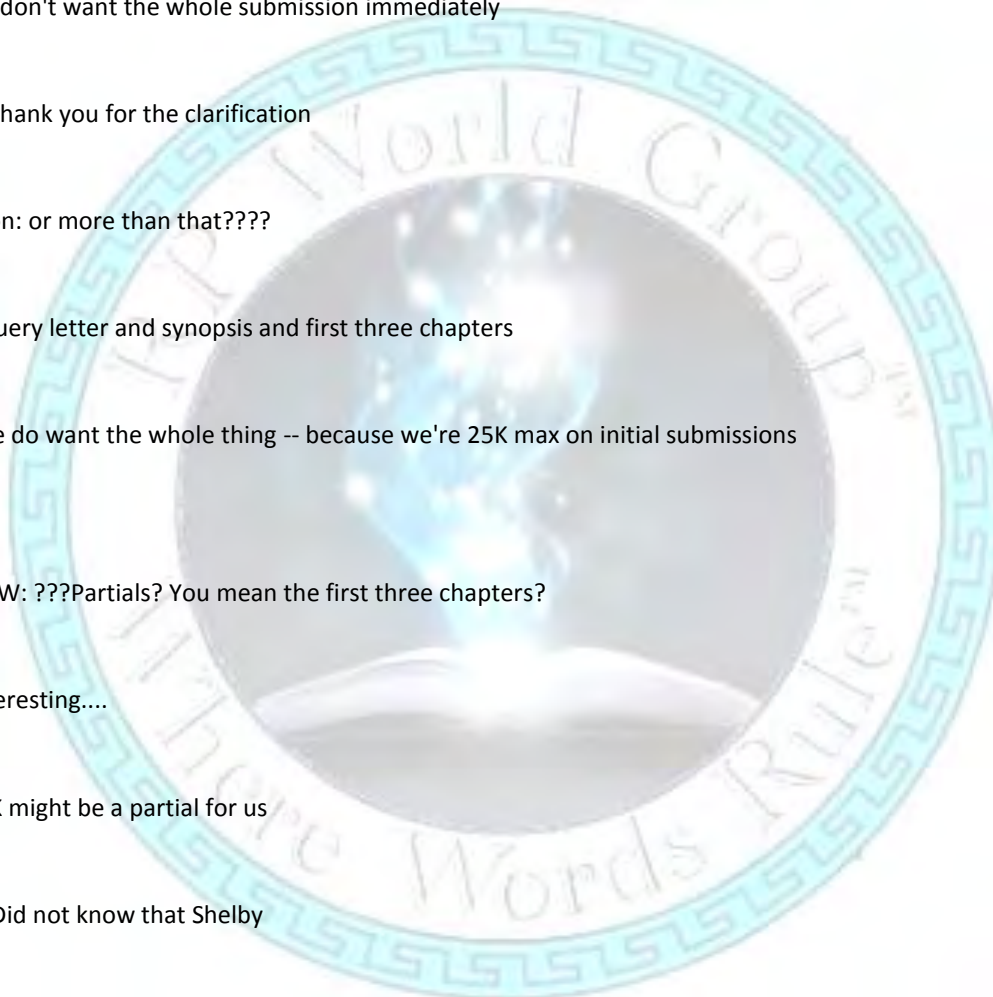
Treva: And it really helps in those first pages to have us meet the h/h



Shelby: besides Sheri had a melt down over people leaving her with everything but the ending



Killius: I did not know that....thank you...this is very helpful.



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Treva: Readers like that in a romance



Bray Dalton: I know this is a terrible question, but what do you look for in a good synopsis?????



Shelby: and then discovering she hated the ending



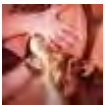
StephanieW: Ahh, that's great to know



Shelby: you know



Shelby: with shorts



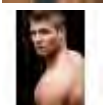
Treva: I just did an online class on synopses



Shelby: I don't give a damn if you can write a synopsis



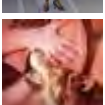
Shelby: I hate them.



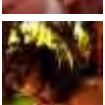
Killius: HAHAHAAH



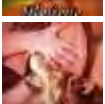
StephanieW: What are your turn around times, both of you.



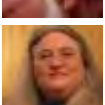
Treva: We want to know the main point of a romance



LaVerne: Thank you Shelby ME TOO!



Treva: It depends on the season



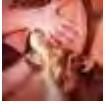
Shelby: I want to know if you can write a story



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StephanieW: Synopsis, the new four letter word



Treva: we want to know the highlights of the story



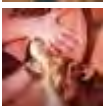
Shelby: same here -- we want to know what the book's about -- so tell us



Tarquin: *Laughs*



Shelby: don't spend hours fretting over the exact perfect way to write a synopsis



Treva: Our editors usually take a few weeks to ask for a full or to assess the partial



Bray Dalton: got it and it's just the main points. How long is a synopsis?



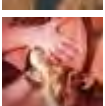
Shelby: remember, no matter WHO you're sending it to



Bray Dalton: sorry - ?????



Shelby: the first thing any editor is going to do is read your first paragraph



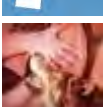
Treva: I don't want a long synopsis myself



Shelby: and here's something to think about



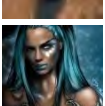
Bray Dalton: is it a bullet point thing, then the first three chapter???



Treva: I want to know how the h/h meet, where the book takes place, what the conflict is and how it resolves



Shelby: if you spent a month on that synopsis and you have no HOOK -- your time could have been better spent



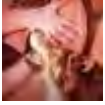
Lady Isis: ???On average Treva how long should the synopsis be



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StephanieW: ??? for Treva



Treva: I don't have an average but try not to go over 500 words - I'll read your story anyhow



Lady Isis: So about 1-2 pages



Treva: Unless you tell me everyone dies at the end



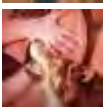
Treva: yes



StephanieW: How about if you are doing a re-submission, do you need the full manuscript and synop?



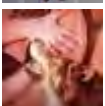
Shelby: I agree with Treva -- that's about all I need from the synopsis. Need the basics



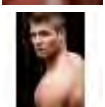
Treva: If we ask you to resubmit, we'll probably want the full ms. and maybe a synopsis if it's changed dramatically



StephanieW: Ahh, cool



Treva: The editor will tell you, most likely or you can ask the editor



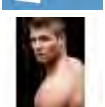
Killius: ??? for Shelby or Treva....



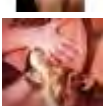
Shelby: We do ask for a synopsis. We just don't judge your writing by how well you can condense your book into 2 pages.



Bray Dalton: *shew*



Killius: I read a lot where it is recommended you have an agent before one will even consider your ms...is this true???



Treva: We may make some prejudgments though if the story has typos

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Bray Dalton: good question



Shelby: It was a decade ago



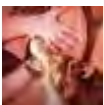
Treva: E-publishing is just starting to have agents. I'm not sure they're really needed as yet.



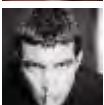
Shelby: No one uses agents for e-pub, really



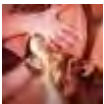
Killius: THANK YOU



Treva: If you do some basic research, you shouldn't need one.



Marius: great info!



Treva: But do the research



Treva: I don't want you to wander off to a bad publisher



Bray Dalton: ????? It seems like your industry is changing so much. How are you handling the change? The culture of e-reading is so strong now???



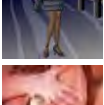
Shelby: there's no advance, so the agent doesn't get paid a third of your advance, so they won't send you to e-publishers.



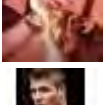
Treva: And then have everyone say but everyone else knew about the problem X was having.



StephanieW: ??? for both Treva and Shelby.



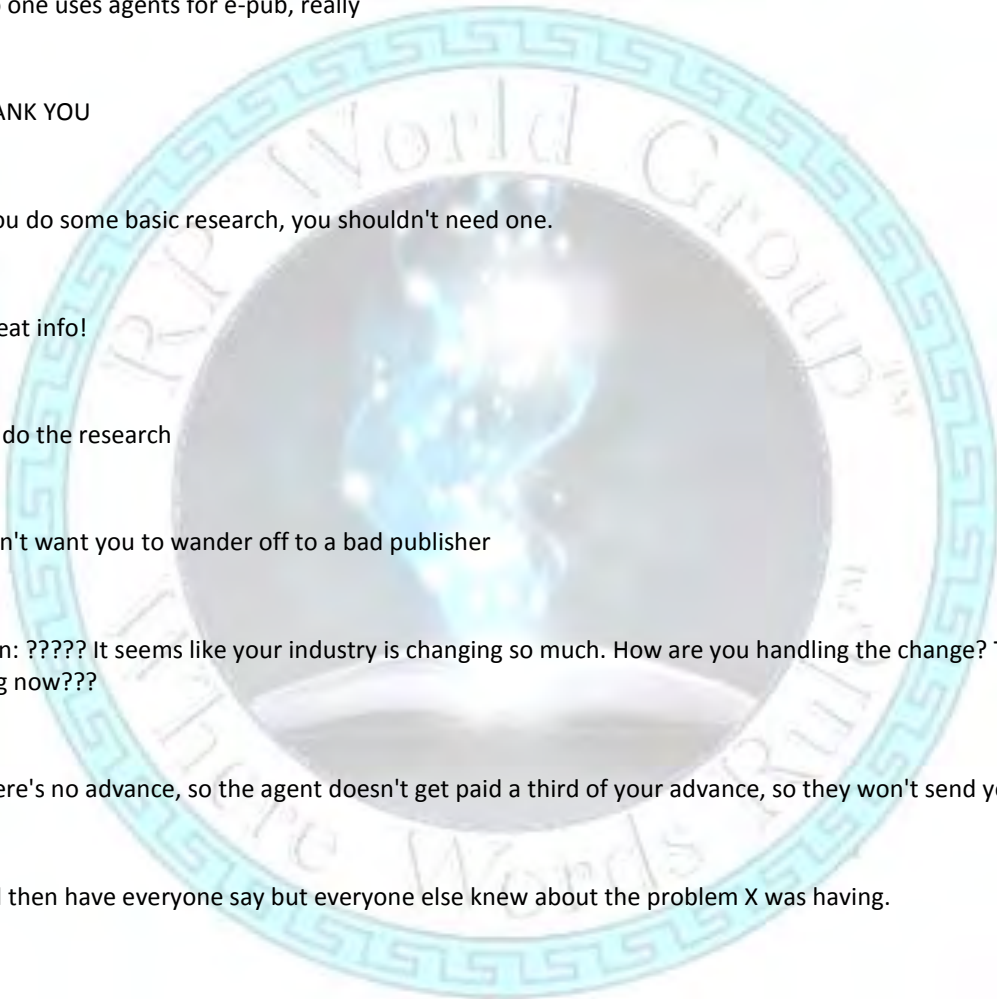
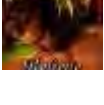
Treva: We sometimes give advances as do other publishers



Killius: that is just it...how in the world do you tell a bad from a good??? If you are a first time writer???



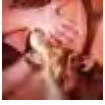
LaVerne: Decadent Publishing is one of the few that requires an agent or a recommend from one of their authors



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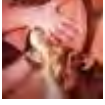
Shelby: Well, we were in on the ground floor with e-pub, both of us. That's how we met so it's been on the job training



Treva: Check with Piers Anthony's site and Absolute Write



Killius: thank you LaVerne....interesting



Treva: for starters ask a bunch of authors (not just one) about a publisher



Shelby: ask authors who write for a company if they're happy there.



Treva: Amber Quill usually only takes authors they ask for



Killius: thank you Shelby :-)



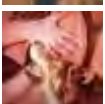
Shelby: If you see the same names coming up 3 and 4 and more times a year -- chances are they're happy



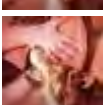
StephanieW: That's the question Treva, about Amber.



Shelby: Do we know Amber?



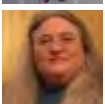
Treva: They have a few open calls but usually you get in if they ask you



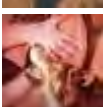
Treva: Yes we do



StephanieW: How will they find you if it's invitation only?



Shelby: I don't remember them...



Treva: The DH writes for them



Shelby: Oh, OK



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Treva: That I don't know -- how they ask - probably they sniff around a bit. E-publishing is still a small world



StephanieW: They've been like that for YEARS!



LaVerne: An author who writes for them can get you an invite



LaVerne: I got one but never took them up on it



Treva: The DH got in because he knew the EIC before Amber Quill existed



Shelby: we have a publisher's panel at EPICcon and that's how I attempt to attach names and faces to houses



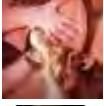
StephanieW: Ahh, thanks LaVerne. It's not what you know but who you know with them



Bray Dalton: You may have answered this... What is the timeframe from the first point of submission, before you hear anything????????????????????????????????



Treva: Hopefully within a week



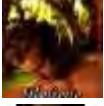
Treva: We let you know we got it and it's being sent to an editor



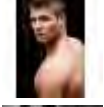
Killius: wow...that fast? :-)



Treva: e-mail is fast ;)



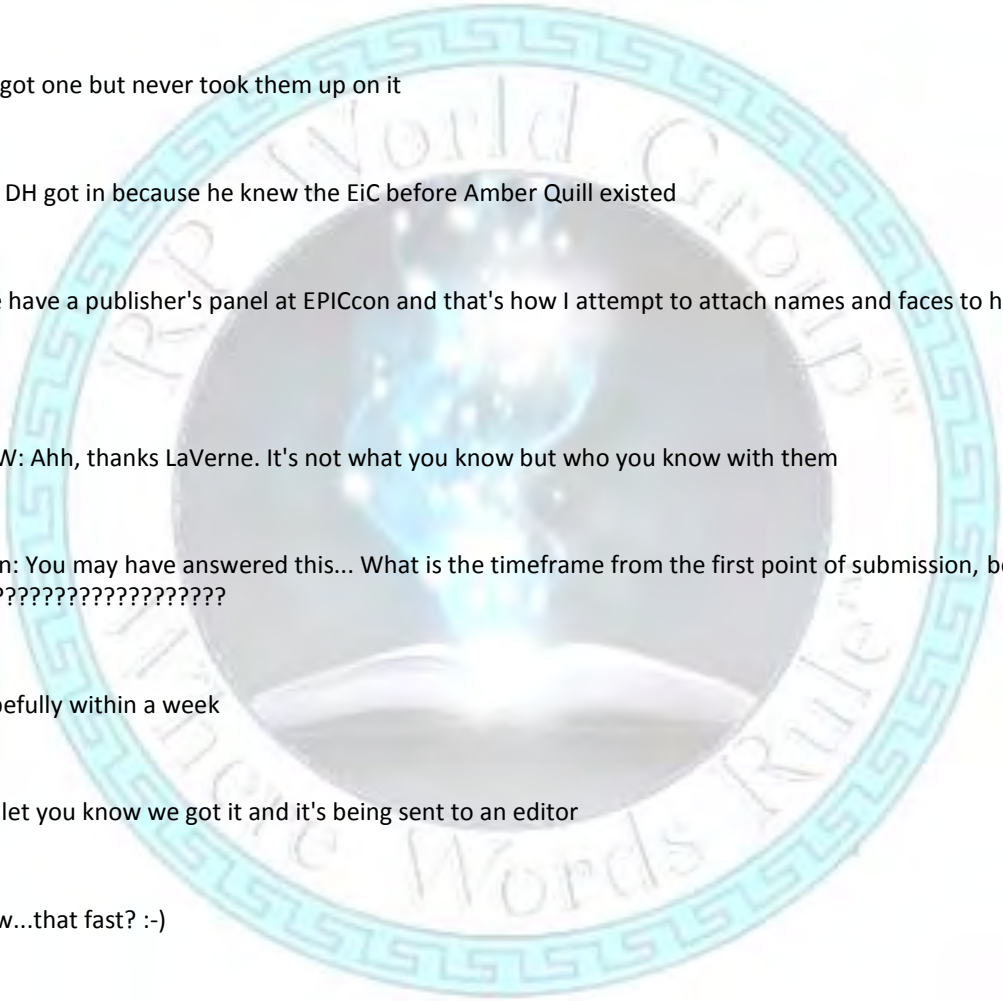
LaVerne: yes



Killius: :-)



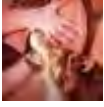
Tarquin: That is very fast. *Grins*



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Shelby: yes, same here, for both Changeling and Razor. We do our best to let you know we received your submission right away



Treva: It may take longer to get it read, but it shouldn't take months and months



StephanieW: That means have your stuff together, cause you never know



Shelby: that doesn't mean we read it yet



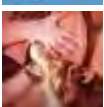
Treva: Well, we were writers before publishers



Shelby: right, we want you to know we got the email



Bray Dalton: Then how long is the next step before you tell us you loved it and want it?? *grins*



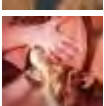
Treva: it's maddening to wonder if anyone actually got the darn ms.



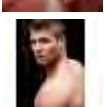
Bray Dalton: yes



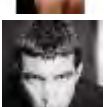
Shelby: exactly



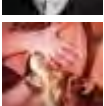
Treva: The next step would be we ask for a full and that may take -- I'm guessing -- 1-2 months.



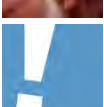
Killius: *faints*



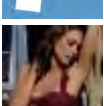
Marius: ???Is becoming a publisher typical career transition? like actor into director?



Treva: Sometimes we fall down because we are on vacation or it's a book that needs a lot of discussion



Bray Dalton: Do you send out rejection letters????



Mary Luce: Lots of hope!!!



Excerpt from the Industry Chat held on Monday (June 13, 2011) at 8pm EST with the owners of publishing houses Loose Id and Changeling Press



StephanieW: That's not too bad. Some take six -eight months now



Shelby: in our case we'll tell you we received it, then within 2 to 6 weeks you'll get an acceptance, or a revise resub, or a polite "Thank you, but this is not right for us" -- or a forward to the local police department



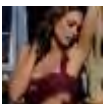
Treva: Yes we send out ASSESSMENT letter



Killius: Thank you Shelby...that was helpful



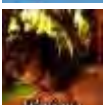
Treva: we don't reject -- we explain why it's not suitable for us right now



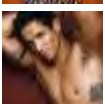
Mary Luce: hahaha



Bray Dalton: hahahahahahahahahahaha



LaVerne: hahahahaha



Winn: lol



Shelby: (It's been a bad last few weeks at Razor)



Killius: hahahaha



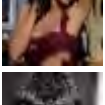
Teri: lol



StephanieW: lol



Mary Luce: that was good



Marius: ??Does that happen often?????????? the police???



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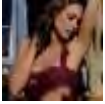
Treva: THAT?



Shelby: NO



Shelby: And let me just say this please – because I need to get it off my chest - men can NOT write Lesbian fiction.



Mary Luce:awwwwww



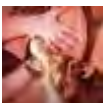
Treva: lol



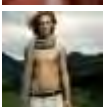
Killius: HAHAHAHAHAHAAAA



Bray Dalton: haahahahahahahahahahahaahhaa



Treva: we don't arrest them for it, though



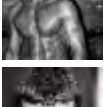
Duncan: hahahahahah



StephanieW: ROFL!!!



Tarquin: *Roars with laughter*



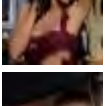
Marius: LMAO



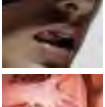
Bray Dalton: that was funny



Mary Luce: Bray that kicks you out...



Aniketos: hahahaha



Treva: It's funny until you read it



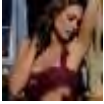
Excerpt from the Industry Chat held on Monday (June 13, 2011) at 8pm EST with the owners of publishing houses Loose Id and Changeling Press



Bray Dalton: hahahahahah, dang!



Shelby: Amen.



Mary Luce: I bet!!!



Marius: I can only imagine



Bray Dalton: *note to self, no female, female*



Treva: There is a market for lesbian fiction written by men but it's not ours



Shelby: NO.



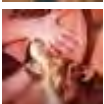
StephanieW: How can you tell it's a man writing it, if he uses a pen name? What stands out?



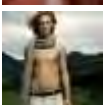
Shelby: And I don't wanna accidentally FIND that market one day



Shelby: ummm



Treva: The female stands in front of the mirror a lot and thinks about how big her breasts are for example



Duncan: hahahahahahaha



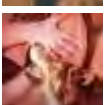
StephanieW: ROFLMBO!



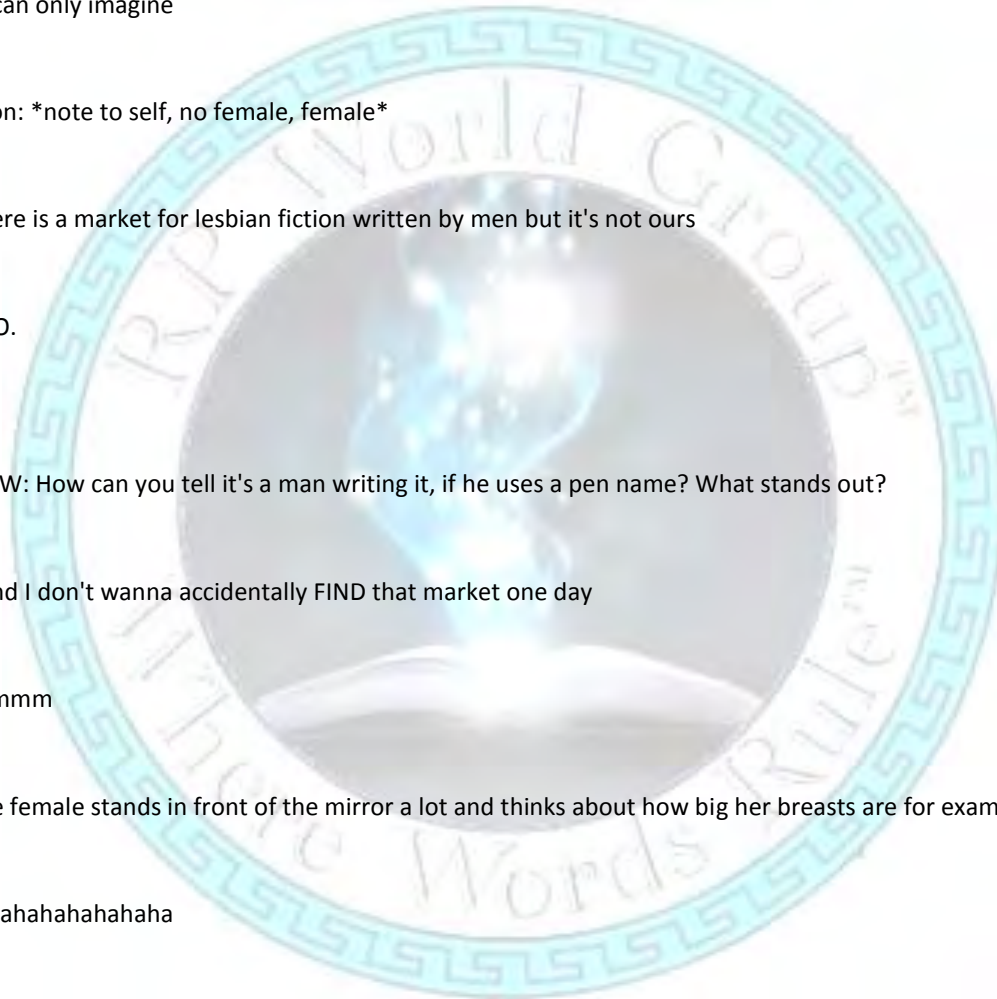
Teri: hahaha



Shelby: and she's almost always just turned 18



Treva: sure, you laugh - they all do that. And she's either virginal and wants sex or just wants sex



Excerpt from the Industry Chat held on Monday (June 13, 2011) at 8pm EST with the owners of publishing houses Loose Id and Changeling Press



StephanieW: Oh my goodness. i know you just roll your eyes when that comes across your email



Bray Dalton: What is the up and coming genre or trends in your industry???? What are you seeing for the future?



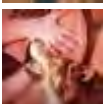
StephanieW: Now, on the flipside. Can Women write M/M?



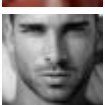
Lady Isis: Good question Bray



Shelby: We're very fond of shifters of all furry types



Treva: We still do great with m/m, i/r, paranormal



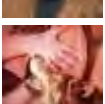
Samuel: *Grins*



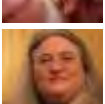
Treva: BDSM



Shelby: Most of our M/M writers are female



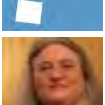
Treva: not all



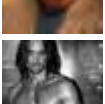
Shelby: not all



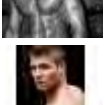
Bray Dalton: I have a thing for male/male.....



Shelby: Demons have been particularly hot of late



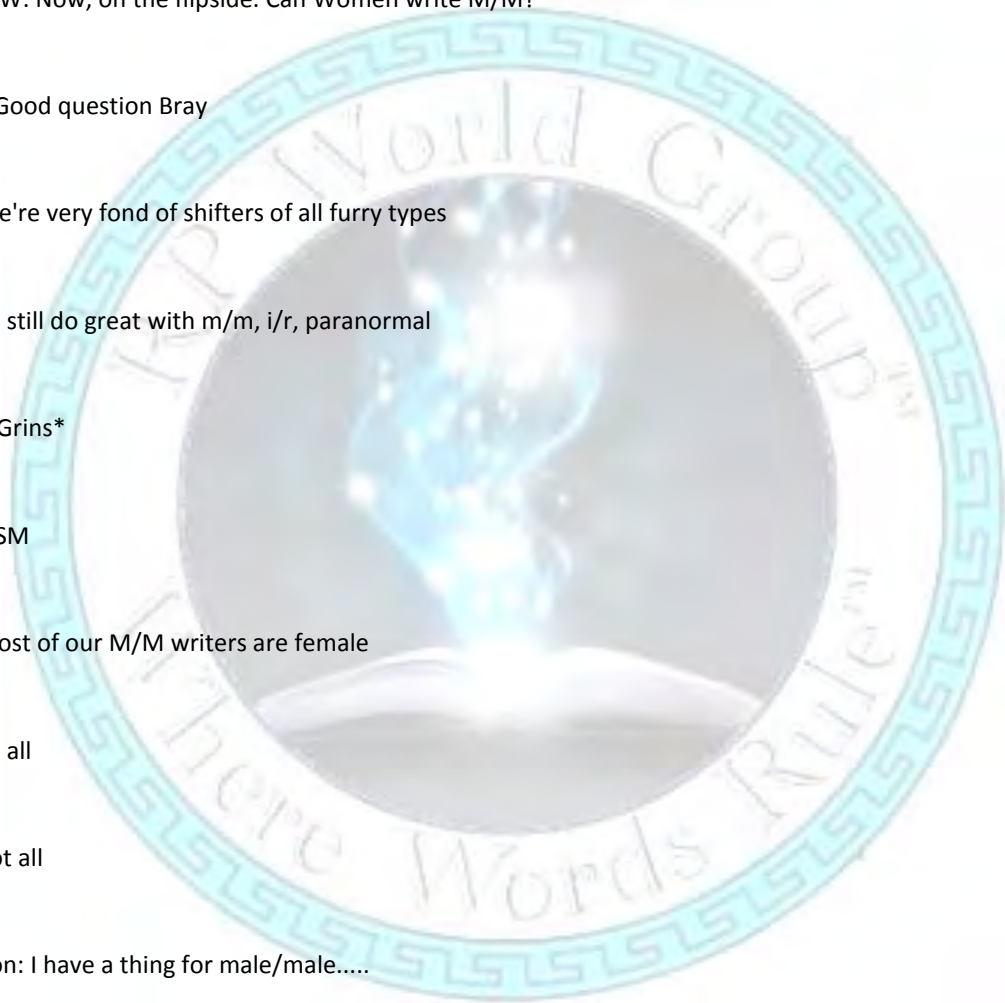
Tarquin: *Smirks at Killius*



Killius: that would be ME!!!!!!!!!!



Les: duh Bray - Laughs



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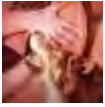
Shelby: Male Male sells well for us, usually



StephanieW: LOL



Teri: Bray likes M/M who knew



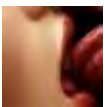
Treva: we have m/m/m too



Aniketos: *eyes bray and licks lips*



Bray Dalton: Demons and angels?



Rhage: That is real pop...



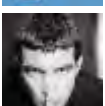
Shelby: NO...sorry - no



Duncan: Lad, we have a future



Bray Dalton: *grins back* Later Nik...



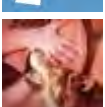
Marius: Yes we do



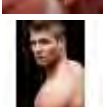
Shelby: angles are a killer sales wise – no angles



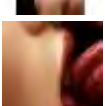
Bray Dalton: *fist bump Dunc*



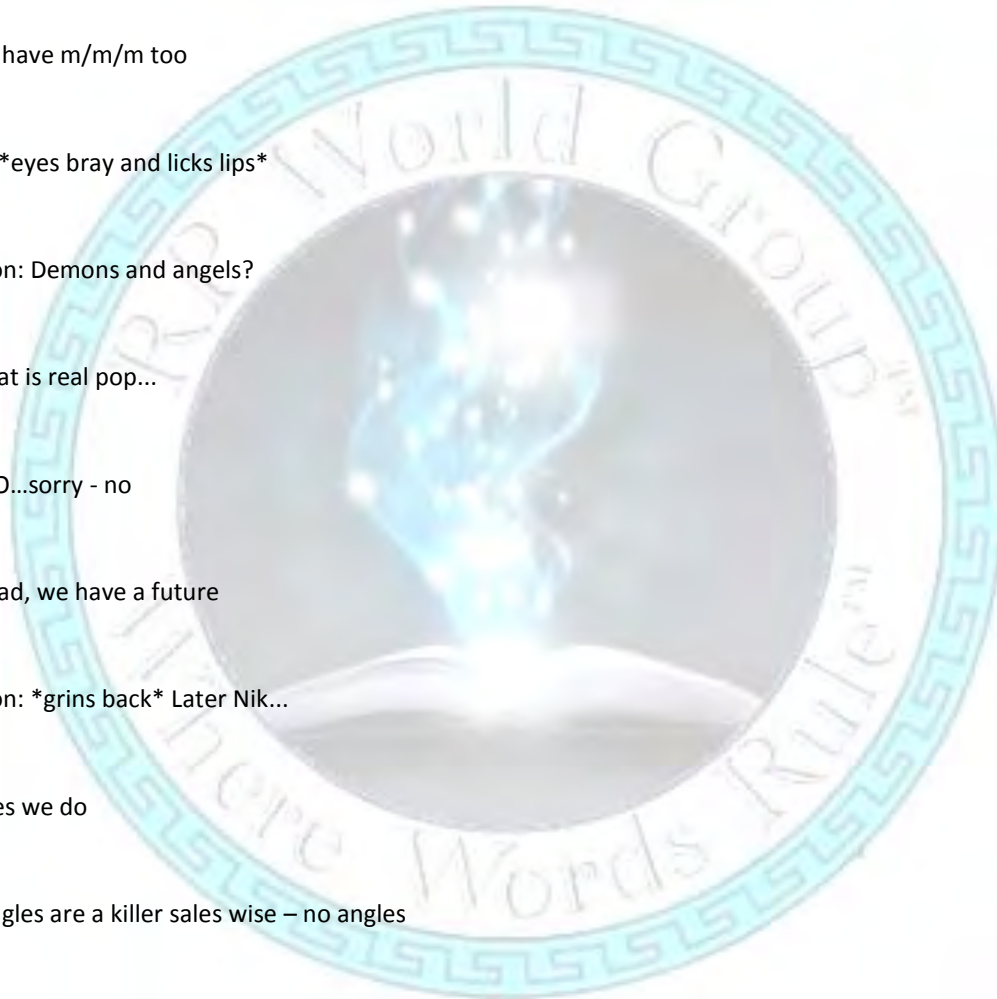
Treva: angels either



Killius: WOW no angels.....



Rhage: angels?



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Killius: interesting



Duncan: *fist bump exclamation point*



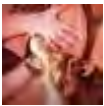
StephanieW: Really?



Rhage: Rose...bad news



LaVerne: No angels really



Treva: We're not as adamant as that but they aren't as popular as you might want



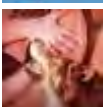
Shelby: We've tried



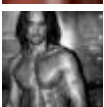
StephanieW: Are Angels Taboo in erotica? I guess so huh?



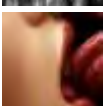
Bray Dalton: Wow, I'm so surprised... What about male/male angels...kidding



Treva: Fallen angels maybe



Tarquin: *Rolling his eyes at Bray*



Rhage: *shakes head*



Bray Dalton: hahahahahahahahahahaha



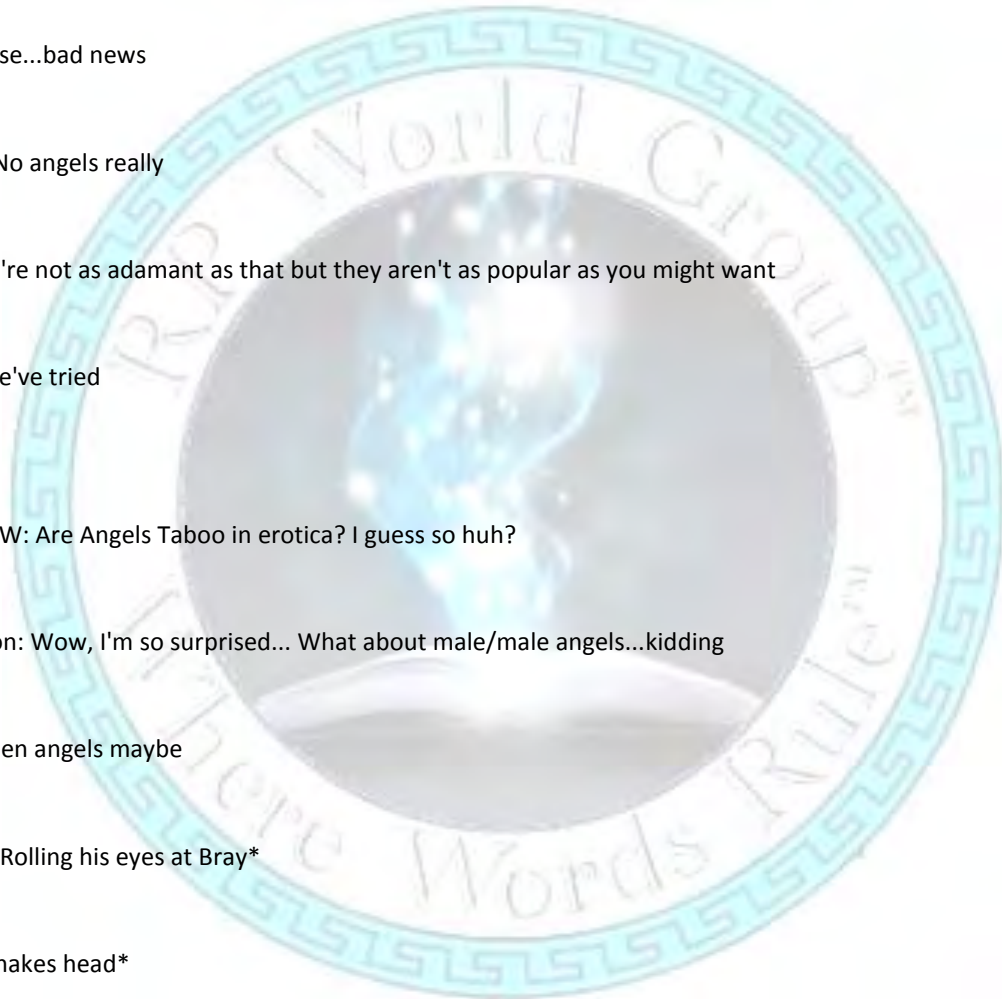
Killius: so the bad vampire/demon types???



Shelby: I kinda thought Fallen Angles? No go.



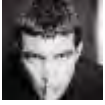
Treva: We are so so with demons, too



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Treva: one size does not fit all in publishing



Marius: Somehow that doesn't surprise me with the love of the bad boy



Shelby: Vampires are OK, weres are hotter



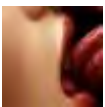
Lady Isis: Shelby Treva our Angels and Demons are better than anything out there. Just throwing that out and some of the most popular SLs



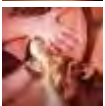
Samuel: Thank Odin I'm a shifter...



Bray Dalton: i love you guys. *literally* Treva, what do you see for the future?



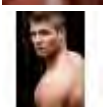
Rhage: true!!!



Treva: Oh great



Treva: What do I see for the future? I wish I could predict it because then I'd be soooo rich



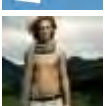
Killius: Yes...once you had some Killius...you will NEVER go back! *grins*



Shelby: Werecoats are always popular



Bray Dalton: yes



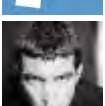
Duncan: what about kilt wearing vampires with red hair???



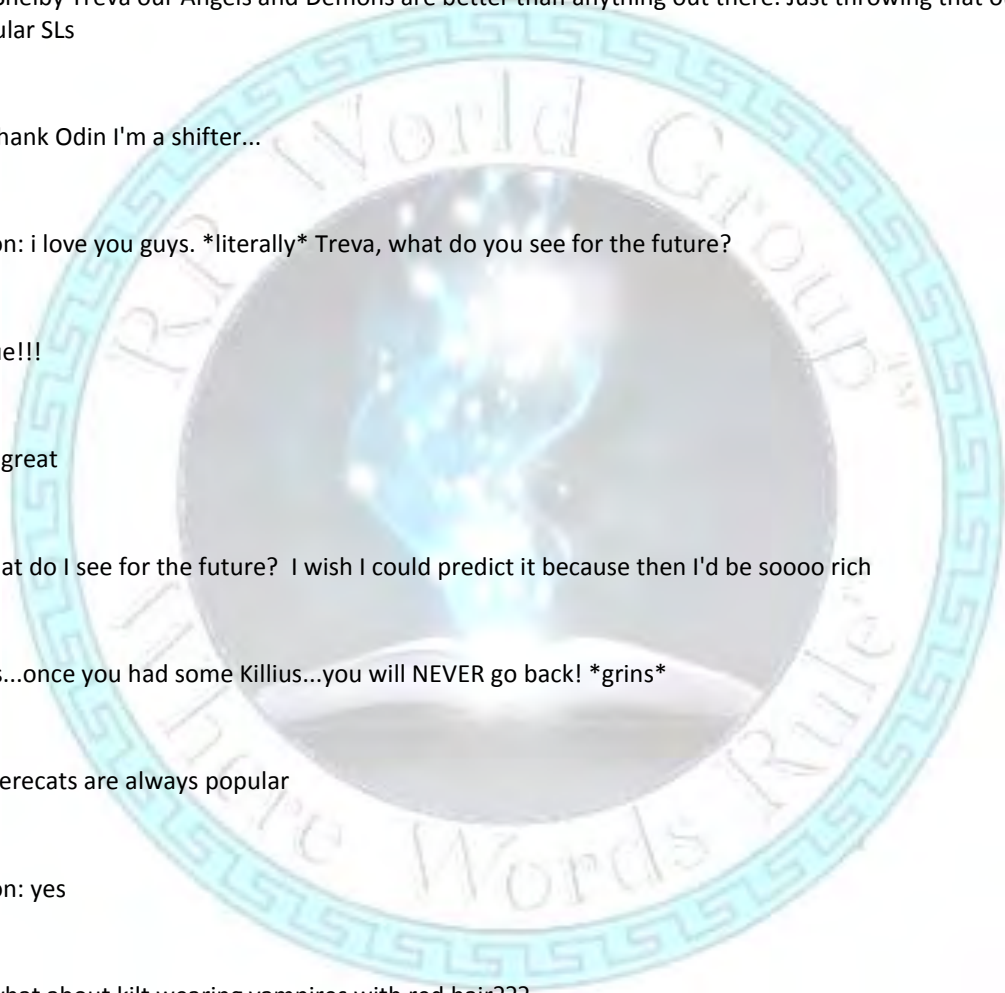
Tarquin: ~Arrogant...~ *Glaring at Killius*



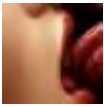
Bray Dalton: My partner is a werecat interestingly enough...



Marius: I am all for that one!



Excerpt from the Industry Chat held on Monday (June 13, 2011) at 8pm EST with the owners of publishing houses Loose Id and Changeling Press



Rhage: good....dunc



Treva: But I predict with Kindle, et al., our audience is going to be harder and harder to predict



StephanieW: LOL @ Duncan



Taryn: Hahaha, Dunc.



Shelby: my idea of future runs about 6 months ahead -- that's as far as I can guess in this business



Duncan: *winks*



Bray Dalton: I was wondering about that. It has to mess with your demographics, hard...



Treva: we don't always know what will sell - and even when we do find out, sometimes we scratch our heads. We get sales data back several months late from third party sellers



Shelby: the e-reader/device wars have really changed the market for us - used to be people with readers knew all about them. Exactly how to deal with every foible of their particular device. Now we have to devote CS time to teaching people how their new gadgets work



Bray Dalton: how so?



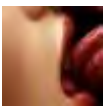
Bray Dalton: does social networking effect the trends? advertising is easier and less costly?



StephanieW: I see the market has gone threesome and more some crazy too. NAd with Kindle, those can get even hotter



StephanieW: IMO



Rhage: With kindle I would imagine that it is a major 'pick up sticks'



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Treva: They don't know that their Kindle can take our formats and they don't have to buy from Amazon



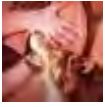
Rhage: really?



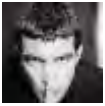
Treva: Now ask Shelby how. I don't know either



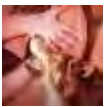
Shelby: Many of the newer readers are proprietary -- it's harder to show with them off their mfgs site which means we're getting requests to put our books more places



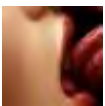
Treva: I'm a technophobe - I don't use a reader



Marius: *Blinks* thanks for the Kindle info, had no idea



Treva: it's prc format, right?



Rhage: hahaha...don't say that!!



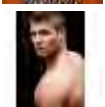
StephanieW: Lost me with tech talk. LOL!



Shelby: Kindles really aren't all that proprietary, but people don't always know how they work



LaVerne: ???Treva and Shelby are your books on Apple devices



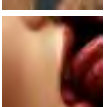
Killius: good ? LaVerne



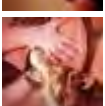
Shelby: you get a you@kindel address and you mail anything you want on your kindle to that address



Shelby: apples read... something we make



Rhage: great...I am looking at getting an apple



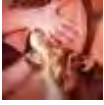
Treva: Thanks



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Shelby: E-Pub maybe?



Treva: you're supposed to know more about this than me



Bray Dalton: college campus are filling with e-readers, the books are so much cheaper. Do you think that will affect their future buying habits??? Then are the New York houses (which I have no idea about) gearing up to compete with you guys??????



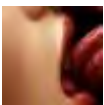
Shelby: it's like anything else -- what my generation had to learn how to use, your kids will think has always been "normal"



LaVerne: yes



Treva: Once the big guys figure out what to do, they'll gear up but print is still a huge percentage of their market



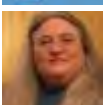
Rhage: yes, but how?



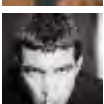
Shelby: NY has a problem. Pricing



Bray Dalton: right - it would have too



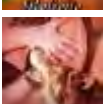
Shelby: they're structured around a \$25 hard back release price. People don't really care much for \$25 e-books.



Marius: Give me a paper text any day



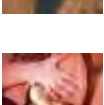
LaVerne: And they also don't understand how to market the e-work



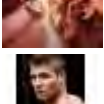
Treva: If you protect print at the expense of e-books, e-books lose. LI has always put e-books first, print second



Shelby: we do very little print - the numbers just don't justify it



Treva: because we make most of our money with e-books



Killius: I am an actual give me a book any day type...I love my library!!!! But that is just me!



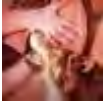
Excerpt from the Industry Chat held on Monday (June 13, 2011) at 8pm EST with the owners of publishing houses Loose Id and Changeling Press



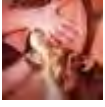
LaVerne: ??? Don't most e-pubs do that Treva



Bray Dalton: I missed something, what is LI?



Treva: we don't lose money with print -- we even make some--but not as much as with e-books



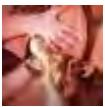
Treva: not even close



LaVerne: Loose Id Bray



Shelby: LI is Loose Id -- Treva's house



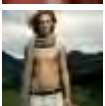
Treva: Most e-pubs do put e-books first but I was answering about print publishers. They have the opposite problem



Shelby: we're sued to the shorthand



Treva: or used



Duncan: only electronic reading I do is here



Shelby: that too



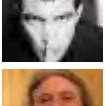
Bray Dalton: I'm 100% an e-reader. I worked for print media. No way they can continue.



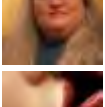
StephanieW: ???Shelby. Why do you only take stories up the 25K?



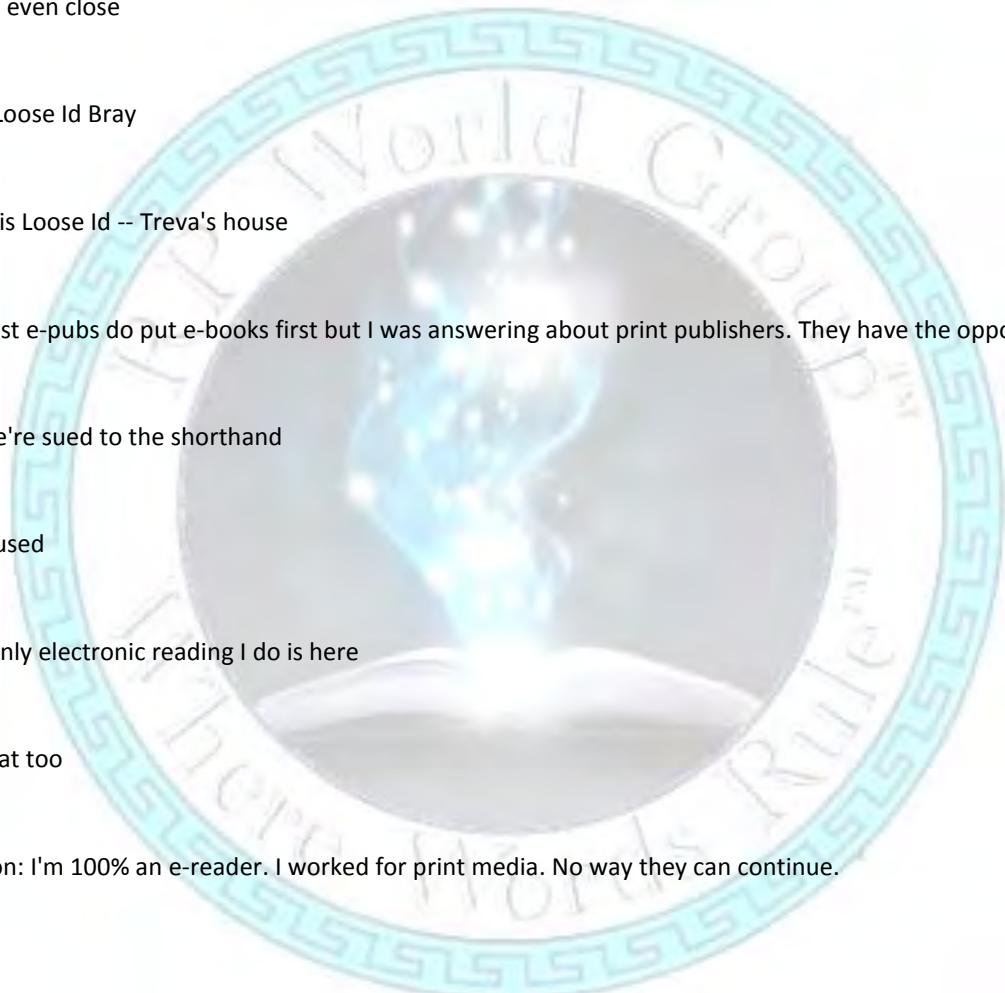
Marius: I read e for everything but school



Shelby: That's what we do. 8 to 25K - Think Sci-Fi channel comes to e-books



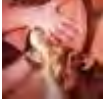
Rhage: so 25k equals approx. how many pages???



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StephanieW: Is it easier to manager and for people to write?



Treva: I say it's a grammatical mistake and pay attn. Shelby ;)



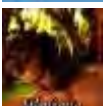
Killius: what if you have a series....is it up to 25K per ms????



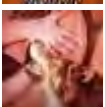
Shelby: we do series and serial -- episodic fiction



Bray Dalton: And Treva, what is your max word count.... whatever I'm trying to say... ????????



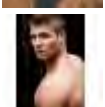
LaVerne: hahahaha



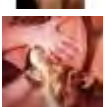
Treva: We start at 20k and go up



Shelby: yes, per title



Killius: thank you



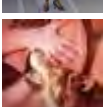
Treva: We've found that most readers get unhappy with "not getting their money's worth" which they equate to short books



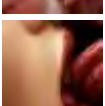
Shelby: and Razor's Edge is even shorter -- 3 to 6K



StephanieW: Ahhhh



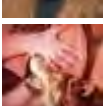
Treva: Changeling is different, obviously



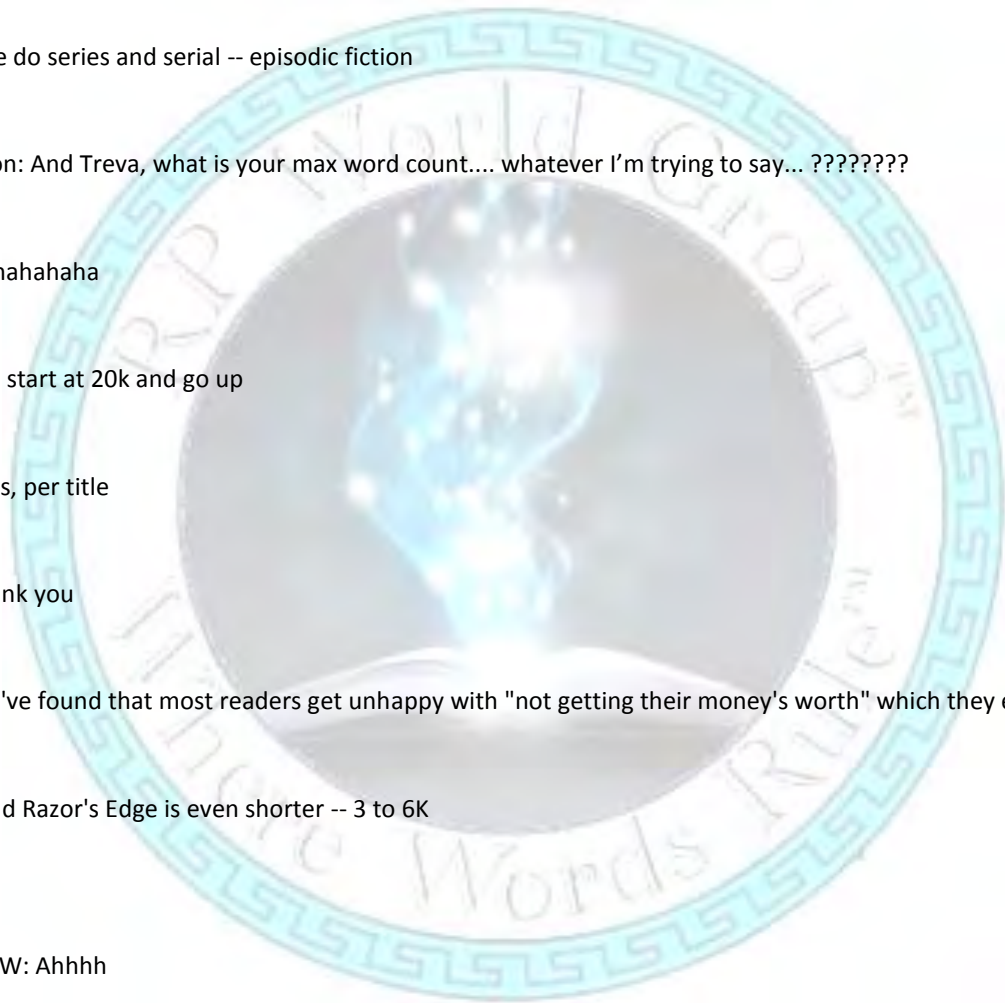
Rhage: ok I missed the = to K....25K is how many pages??



Shelby: Razor's Edge is our short story only line



Treva: Ummm--hmmm. Not sure about pages since depends on if you use a lot of dialog or narration



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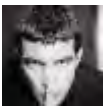
Bray Dalton: Guidelines are on your website...



StephanieW: If it's a great story it can be 8K to 80K, as long as I love it



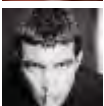
Shelby: We don't care how many pages is it. Use the word count feature in WORD



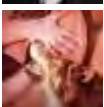
Marius: Rhage about 80 pages



Treva: Dialogue would make it more pages



Marius: ditto on the dialog



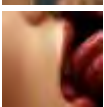
Treva: 20k is about 100 pages, I think. (I tend to write about 23K a story -- Shelby used to write much, much longer. But here we are. Go figure.)



LaVerne: That's true about more dialogue creating more pages



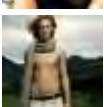
Shelby: page count goes back to old print publishing where books had to be formatted precisely to fit in paper folds



Rhage: so the whole book would equal reading about 80 pages???



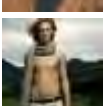
Beth: what is the website?



Duncan: rpgue?



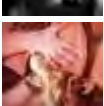
Shelby: change your type font, your page count changes.



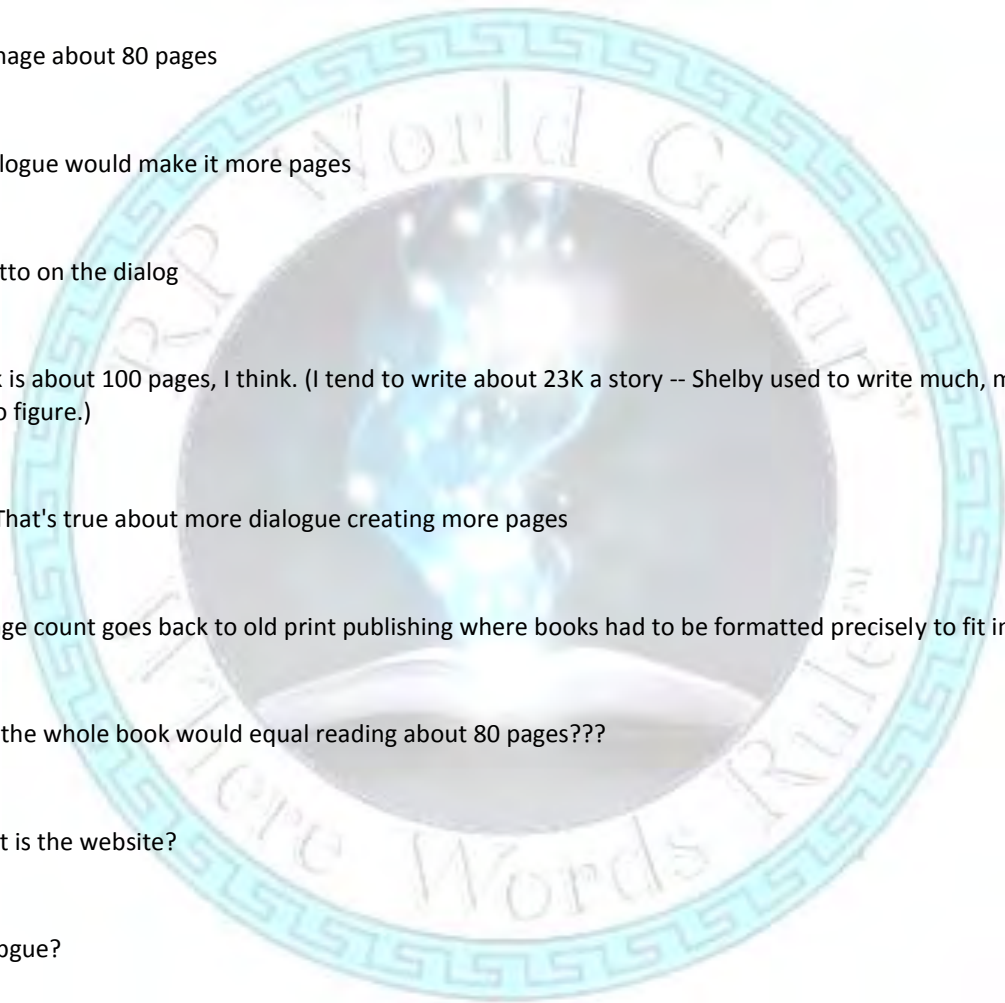
Duncan: whoops sorry



Micah: Yes, ditto Beth's question.



Treva: which website? ours?



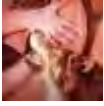
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Shelby: Changeling is www.changelingpress.com



Beth: yes plz



Treva: www.loose-id.com



Micah: Thank you.



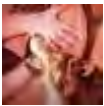
Bray Dalton: ???????? Here is my question, some of us are just so new to this.. we don't know really what we need to know. Is there anything you tell first time writers that has not been discussed here????????????????????



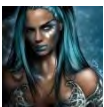
Shelby: razor's Edge is www.razorsedgepress.com



Shelby: yes – read our books. Find something you like figure out why it works for you



Treva: For new new writers, I'd look at books in the genre you want to write



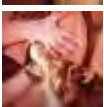
Lady Isis: The links are on RPW



Treva: I was being less crass, Shelby



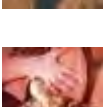
Winn: Thanks Lady I.



Treva: Get a critique partner, too, if you can



Shelby: I'm not saying become our best customer. But when I wanted to write for HQ, I read HQ. Then I discovered I hated what they published. end of mission.



Treva: esp. when you're new, you'll miss a lot



StephanieW: They need a network of crit partner, where you can just go a grab one. LOL



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Killius: VERY HELPFUL



Shelby: Find what you like to read and write for that company.



Bray Dalton: *fist bump Kill*



Treva: Role playing writing is different than genre writing btw



Bray Dalton: How so?



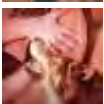
Duncan: AHM - : I've been saying that forever



Killius: *fist bump Bray* that's my critique partner *winks*



Shelby: It is?



Treva: We had some recent ms. where we were puzzled and someone said, "They do that in RP all the time."



LaVerne: *nods at Treva* yes very



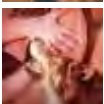
Shelby: Ahh - well



Micah: I'm working on a series of novels in paranormal sci-fi romance. Not sure how I want to publish it when done, so I will check out your sites.



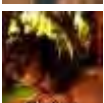
Shelby: I started as an RPer



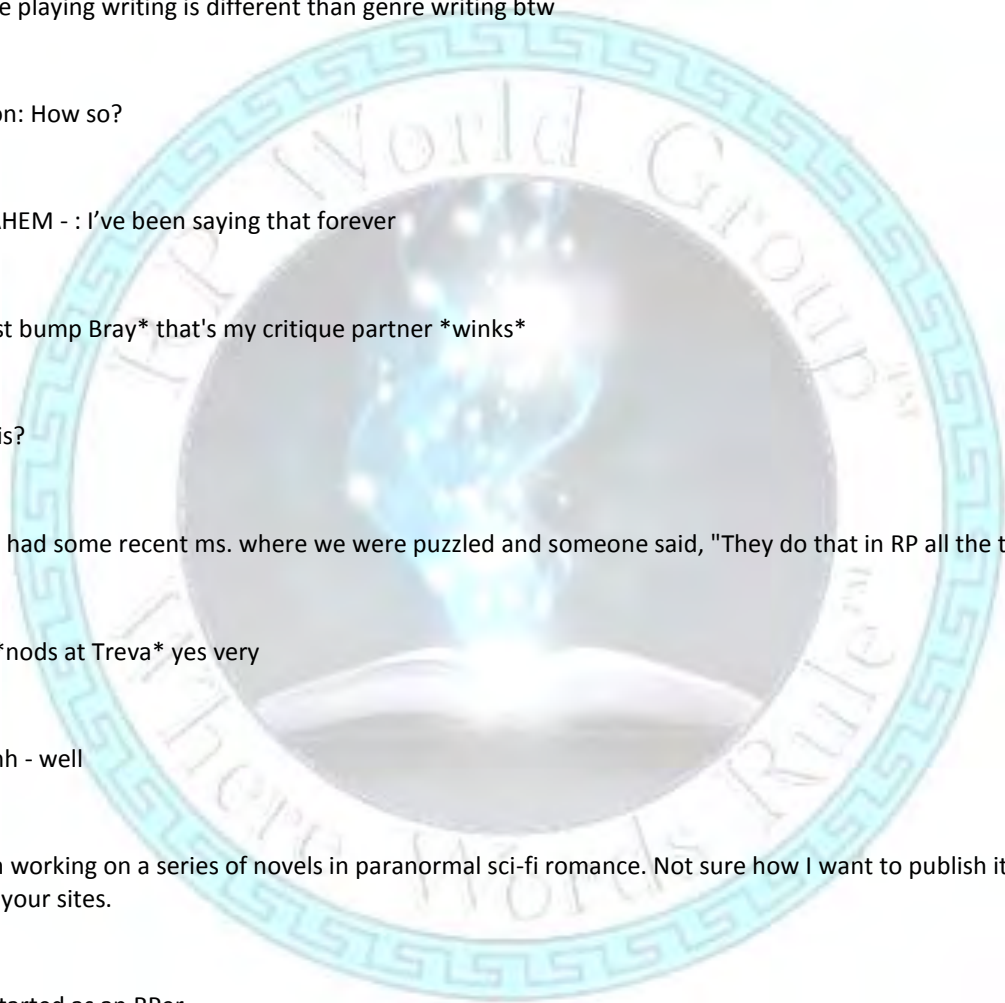
Treva: whatever, sweetie



Shelby: ROFL



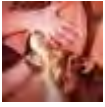
LaVerne: hahahahaha



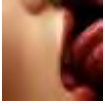
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Duncan: I agree with Treva – 100%



Treva: Well, I didn't start as a RPer



Rhage: THUNK!!!! really!!!!



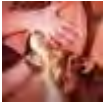
Shelby: no



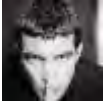
Treva: So all I can tell you is what my editors told me when I didn't get it



Micah: I just told someone recently that the best thing I've done to improve my writing is to become a RPer. I've learned more in the last 8 months for free than I learned in years on my own or in classes.



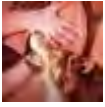
Treva: Head hopping and POV shifts are more common in RP



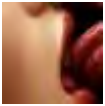
Marius: I agree with you Micah



Killius: AMEN MICAH!!!!!!!!!!



Treva: Writing more improves any writing



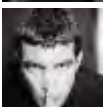
Rhage: pov?



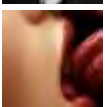
Bray Dalton: POV thing is tricky to Rp'ers



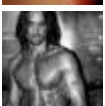
Micah: point of view



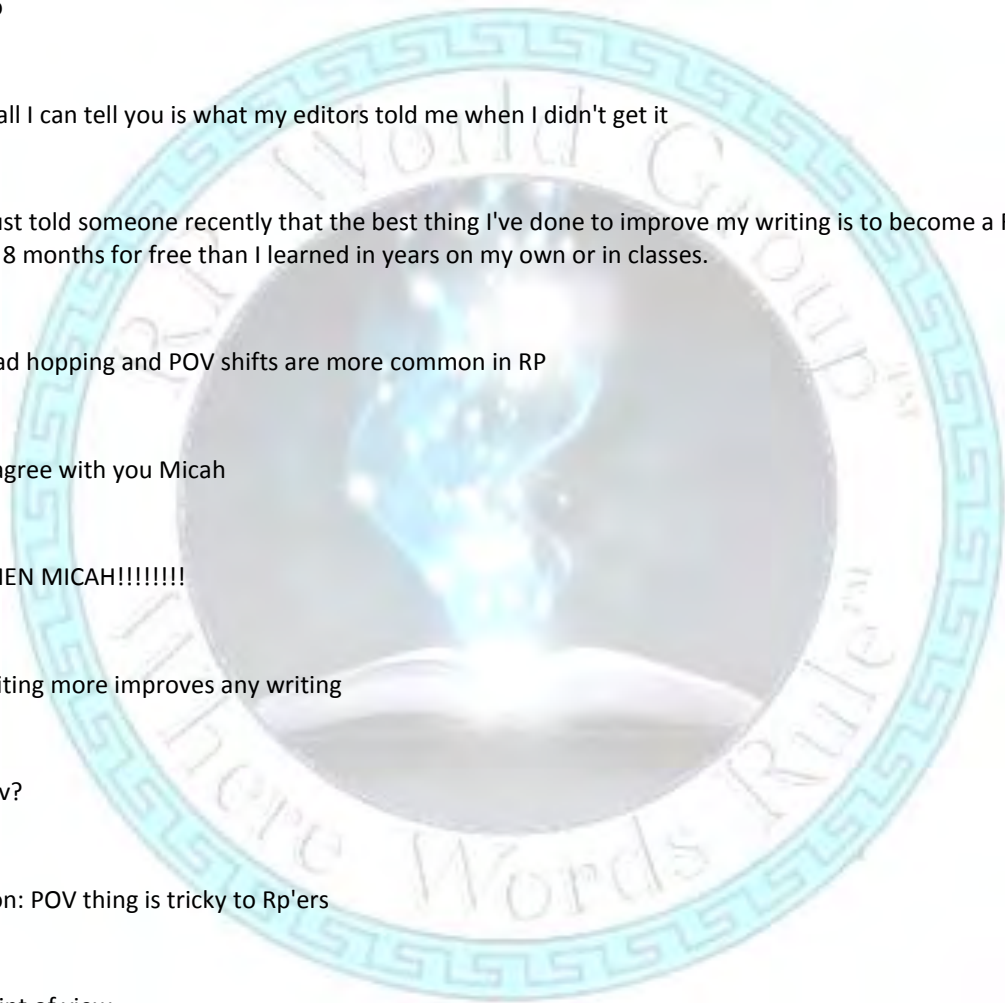
Marius: That is what I say..Improve since I have a theater background



Rhage: ok



Tarquin: As is head hopping.



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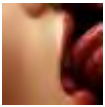
StephanieW: *nodding*



LaVerne: And not really Treva each RP is giving you there part



Teri: head hopping??



Rhage: ok...I do that well



LaVerne: It just goes back and forth



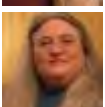
Bray Dalton: It's hard to stop it, once you started. its subtle... and it sucks.



Treva: Perhaps we had some bad RP writers then



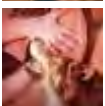
Winn: it plays the scene more than once.



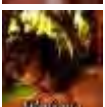
Shelby: When we started a woman Treva worked with had just started a house, and she said "Come write for me." So I handed her a story taken straight from my gaming characters.



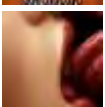
Shelby: There's about 300,000 words in that world now.



Treva: But you ran it past me and others a hundred times first



LaVerne: Now that it does do too much repetition at times



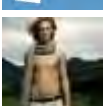
Rhage: wow



Shelby: true



Bray Dalton: Shelby, did you just say come right with me... OK



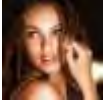
Duncan: you can be a fabulous RPer and a crummy writer



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Killius: hahahahaha



Taryn: Bwahahaha Bray!



Shelby: a writer's only as good as her critique partners beat into her to be



Rhage:awwwwww



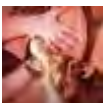
Winn: True True Duncan



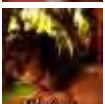
Bray Dalton: whatever dunc...



Shelby: And I have the best



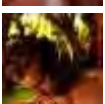
Treva: Should we leave Bray and Shelby along for a bit?



LaVerne: Here what Shelby said



Treva: alone



LaVerne: hear



StephanieW: LOL@Shelby Very true



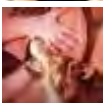
Bray Dalton: HAHAHAAHAHAHAHAHAHAHAHAHA



Shelby: LOL!



Beth: question---how much editing do you think a writer should do before submitting something?



Treva: Shelby correct me if I'm wrong -- and you always do--



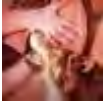
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Michelle: LaVerne...do you critique for Shelby?



Bray Dalton: Shelby, you edit to you said... how does that work with all this. ????????



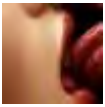
Treva: but RP is good to develop a character



Shelby: yes



Micah: Agrees with Treva.



Rhage: Bethie you are the best editor yourself!!!!



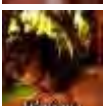
Shelby: I can spot the RPer because I believe the characters



LaVerne: Oh no



Treva: I love good characterization but a romance needs more



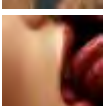
LaVerne: Others



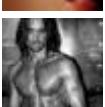
Treva: tension, conflict, heat



Shelby: Romance is handy - especially in a romance



Rhage: how nice!!



Tarquin: *Laughs*



StephanieW: Do you like humor with erotica?



Beth: rhage that's my problem, i keep going back and editing more and more and then get stuck editing and not writing



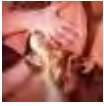
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Micah: I use my RP characters to do character development and to try out ideas for my books. I just created a chary yesterday and decided he was gonna be added to my book series.



Duncan: do you e-publish non-romance?



Treva: so many questions



Shelby: editing -- I'm ADD. one part of my brain holds the editing stuff, another writes



Lady Isis: Ah Treva are you reading the SLs hahahaha tension conflict heat aplenty



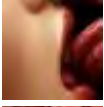
Lady Isis: Cool Micah



Marius: Right Isis lots of heat and conflict



Shelby: one thing to keep in mind -- conflict VS drama



Rhage: nono-romance????



Treva: We sometimes publish stories that are close to erotic romance but they have to have heat -- like mystery with strong erotic romance subplots for example



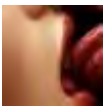
Micah: I am a conflict junkie. LOL. Ask anyone who knows me.



Duncan: @Rhage - :P



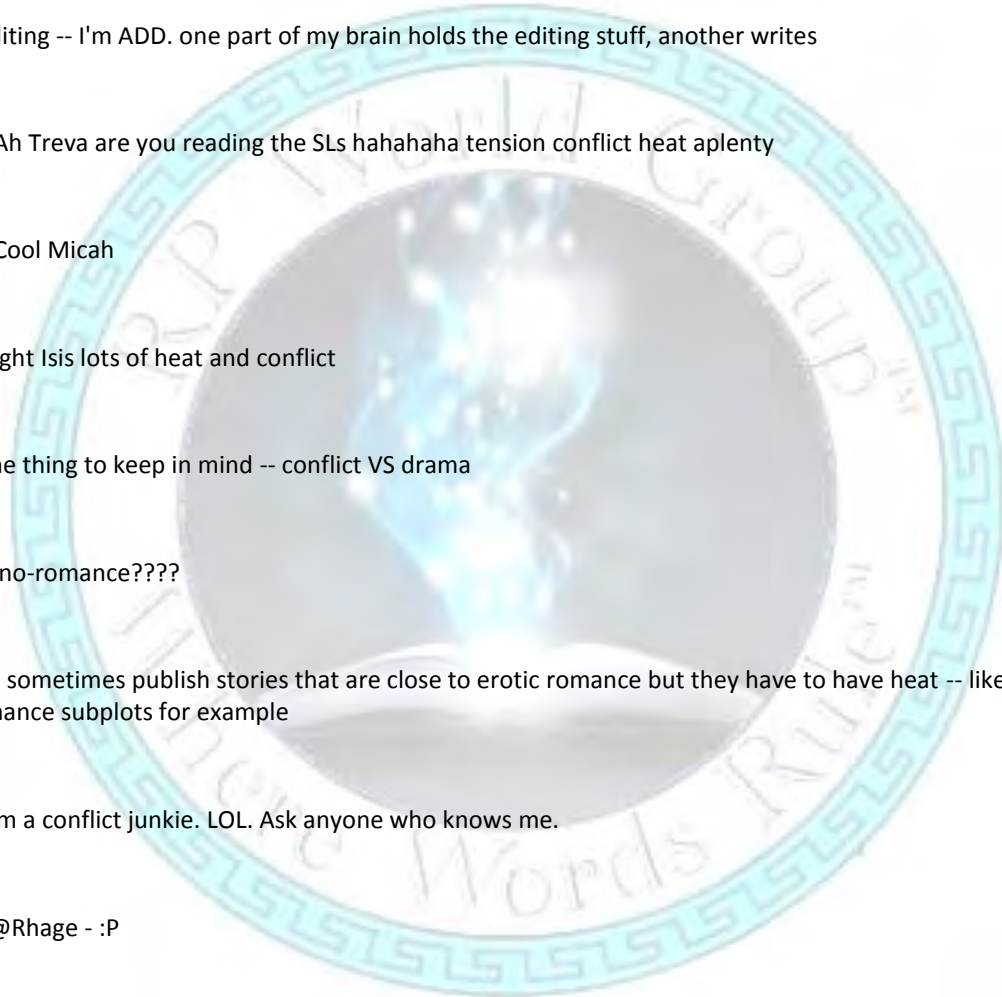
StephanieW: ???/This can be for both of you. Do you like humor with your erotica?



Rhage: the best!!



Treva: We like humor but it's often hard to do



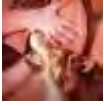
Excerpt from the Industry Chat held on Monday (June 13, 2011) at 8pm EST with the owners of publishing houses Loose Id and Changeling Press



Shelby: absolutely



Lady Isis: Good point Shelby there is a difference



Treva: People like to laugh but sometimes it's difficult to do that and get sexual tension



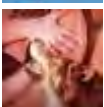
Shelby: anyone who can look at a naked human body and not thing "God has an awesome sense of humor" -- missed something



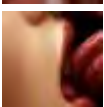
StephanieW: Ahh, yes. Timing has to be perfect



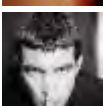
Bray Dalton: Treva, did they tell you to tell me humor was hard to do?? *looks at Lady Isis*



Treva: It's a well-known fact



Rhage: humor while having sex is hard really??



Marius: @ Shelby so true about the body



Shelby: humor takes really good timing -- Treva's one of the best I've read



Teri: if you're laughing during sex something is not going right!!!



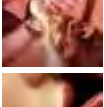
Bray Dalton: If you laugh at your partner, does that count?



StephanieW: Well, no humor while having sex, but a comedy of errors in the story



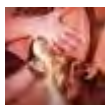
Treva: Haven't done a really funny erotic romance in a long time though



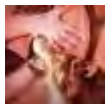
Rhage: give me a book to read....ok???



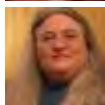
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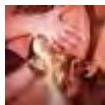
Treva: now I use it more as a break



Treva: make you like the characters



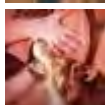
Shelby: I read something of yours the other day -- forget what -- I was sorting out an older hard drive. Bill asked what I was laughing about.



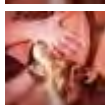
Treva: Did I say Shelby and I are CPs from way back?



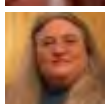
Shelby: speaking of CPs I owe you a read... look for "Wrong!" in your inbox soonish



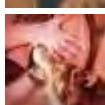
Treva: not Changeling Pressers



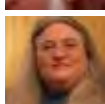
Treva: Wrong?



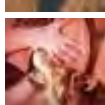
Shelby: Wrong.



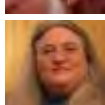
Treva: I hope it's something I'm at least writing right now



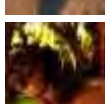
Shelby: yours? No



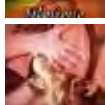
Treva: If I'm wrong I like to know before it's been published



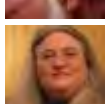
Shelby: WRONG is my title



LaVerne: hahahahahaha



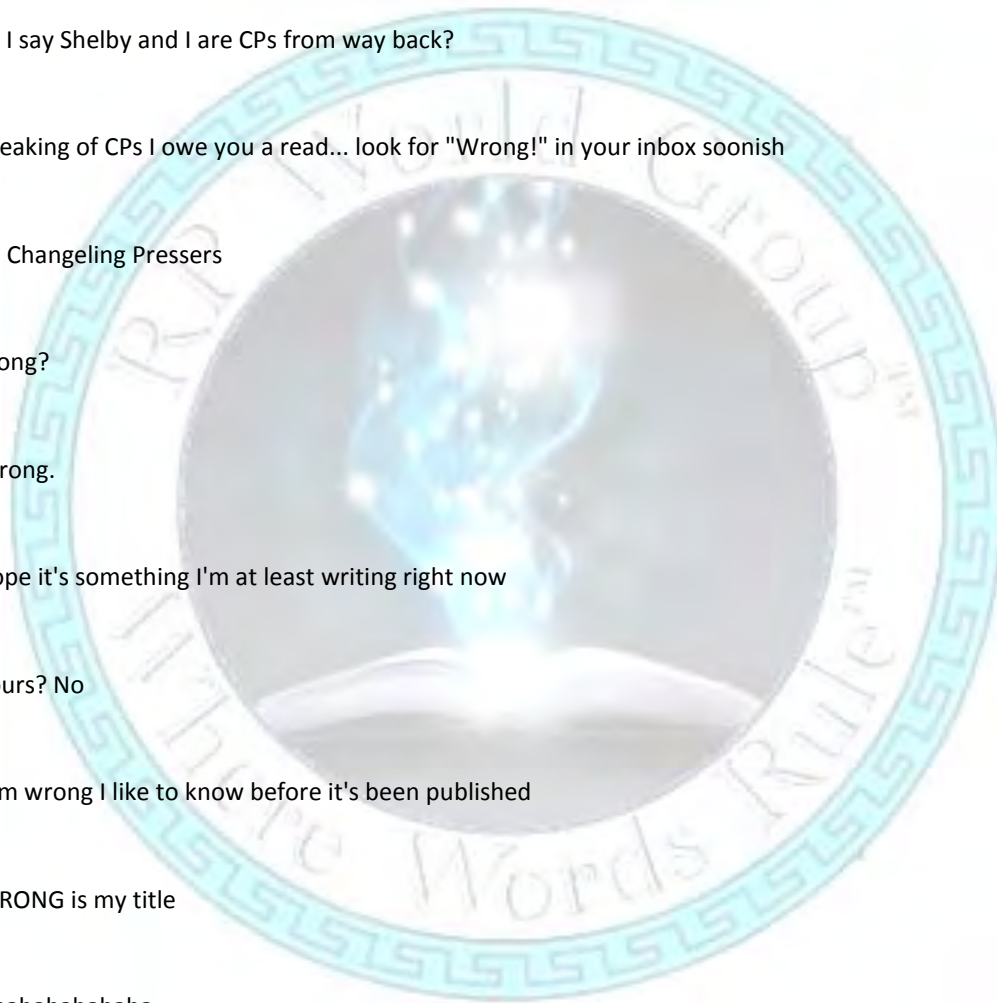
Treva: Oh! You're wrong



Shelby: you get to chew it up



Shelby: I am



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Shelby: very



Rhage: the title to my book?



Tarquin: *Laughing softly*



Treva: You're going to give me time to kick at it?



Shelby: Not much. LOL



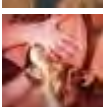
Treva: this isn't one of those, I publish it in two days, any problems?



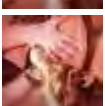
Shelby: naw



Shelby: at least 3 weeks



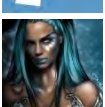
Treva: Ohhh, easy then



Treva: grrrr



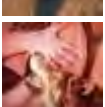
Bray Dalton: ????? Are you two married?



Lady Isis: you all are funny



Shelby: ROFLMAO



Treva: Yes. But not to each other



Teri: hahaha



Tarquin: *Falls down laughing*



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Lady Isis: hahahahahaha



Shelby: But - hey



Killius: hahaha



Shelby: she stole my line



Treva: People have asked.



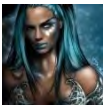
Bray Dalton: that was a very married conversation...



Treva: CPs tend to sound very married



Rhage: in the publishing world!!!



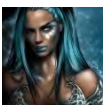
Lady Isis: Okay I hate to do this but I must



Bray Dalton: nooo....thank you



Shelby: Your CPs are your best resource ever - a good CP will keep you from doing stupid, stupid things



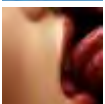
Lady Isis: I said an hour and the hour is up



Treva: oh - oops



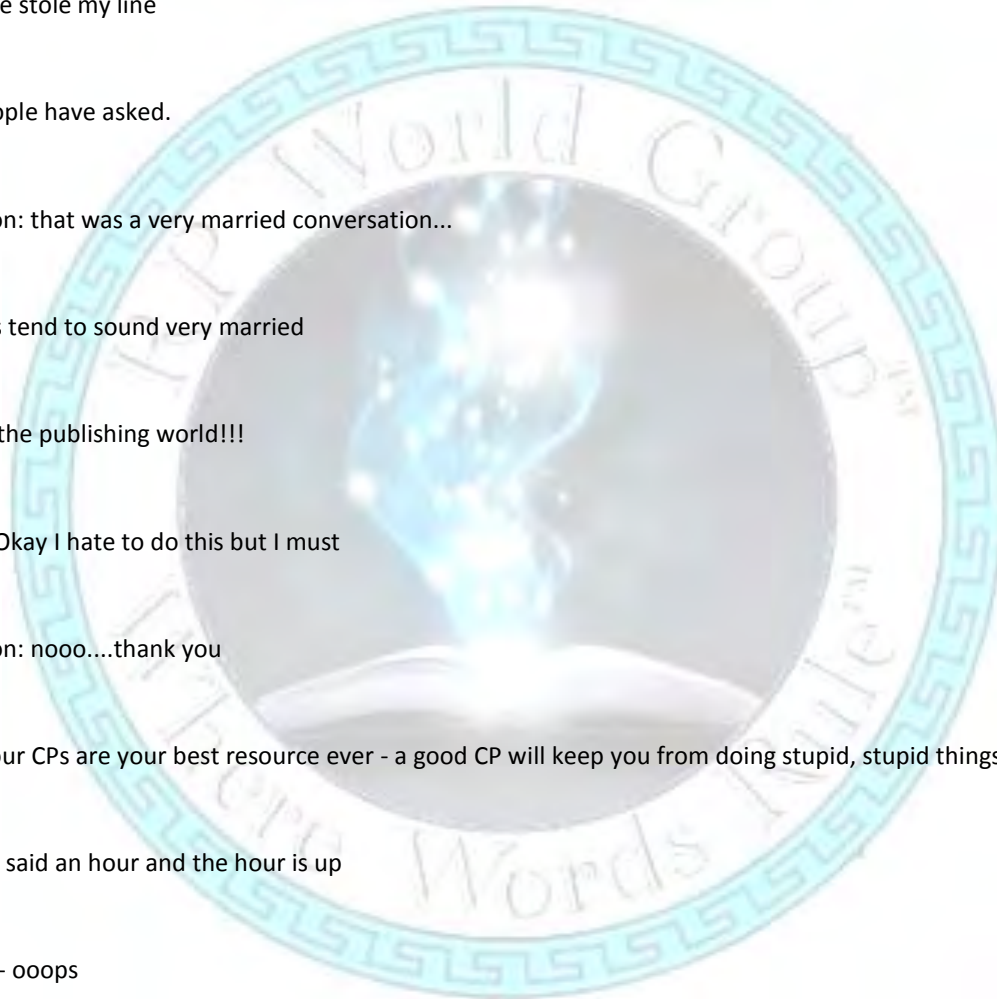
Bray Dalton: thank you for coming



Rhage: no.....



Teri: wow already??



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Lady Isis: STOP



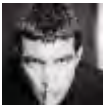
Treva: did we answer everything?



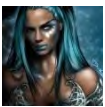
Lady Isis: yes



Treva: 'k



Marius: This was wonderful and I appreciate all of the great information you have shared



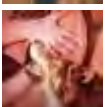
Lady Isis: Ladies thank you so much for coming



Killius: *bows* Thank you so much Shelby and Treva!!!!!!



Shelby: like killing off your hero and having to write 120K more to bring him back



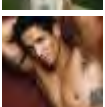
Treva: we enjoyed ourselves



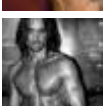
Teri: Thank you both!!!!



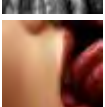
Duncan: thank you so much...was interesting



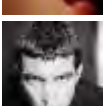
Winn: Thank you ladies.



Tarquin: Thank you, ladies.



Rhage: Thank you ladies really enjoyed the hour!!!!



Marius: THANKS



LaVerne: yes thank you both for being here



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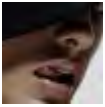
Taryn: Thank you very much for sharing your information and time, ladies!



Samuel: Thanks for being here.



Les: Thank you



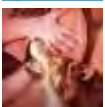
Aniketos: *bows head* Thank you ladies for your time ...you have been most helpful



Micah: Thank you.



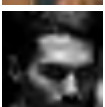
Bray Dalton: THANK YOU both so much. You made this so not painful.



Treva: we save pain for edits



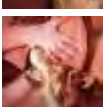
Shelby: would you guys want to do a HOOK workshop?



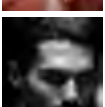
Micah: Hook workshop?



Winn: sure



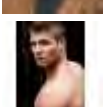
Treva: How to write something that makes people want to buy the book



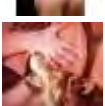
Micah: Gotcha. Hook.



Shelby: Hook -- the opening of your book. The first sentence/paragraph/page -- if it's good we read on. If not...



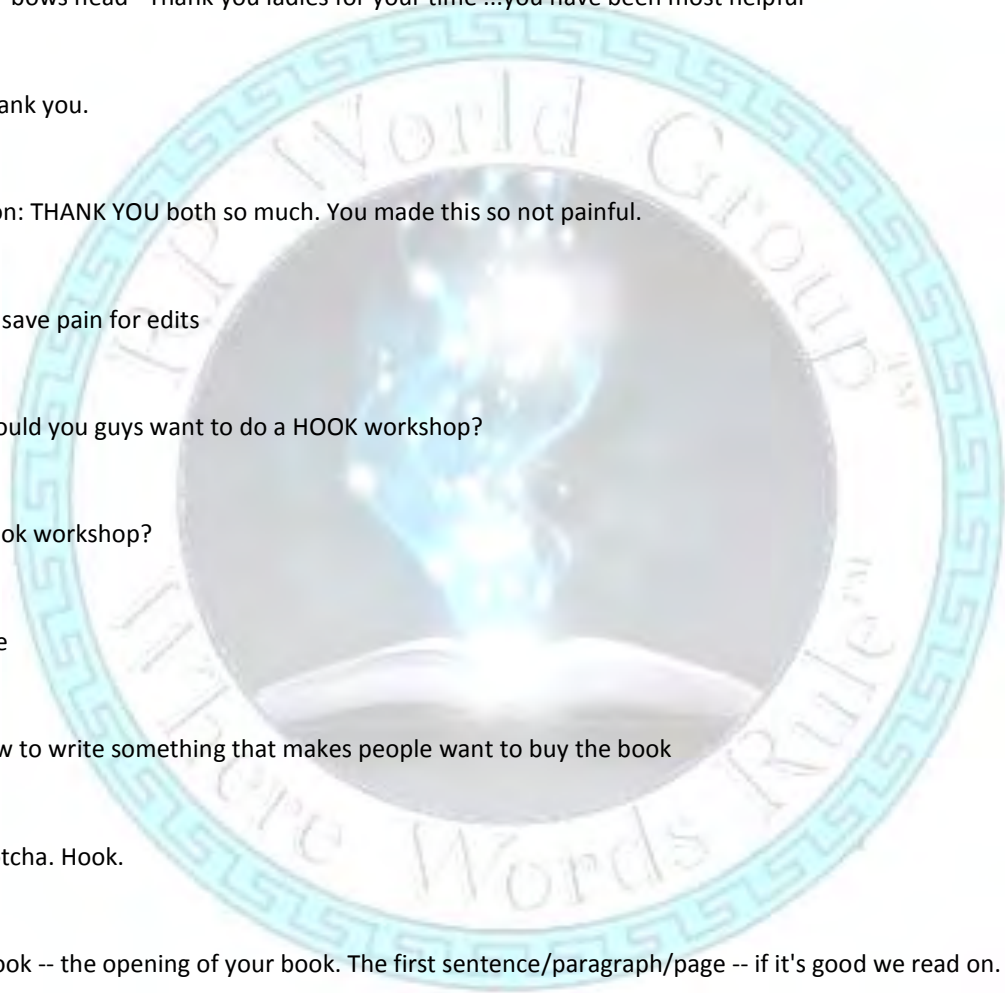
Killius: that would be awesome!!!!



Treva: That's one definition of a hook ;)



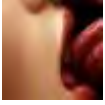
Shelby: how many times have you opened a book, read the first line, and decided you HAD to find out what happens?



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Treva: basically it's what you can do to make the reader get hooked and buy



Rhage: I always have a good hook!!!



Killius: very good point!!!!



Shelby: if the opening grabs you and you have to buy -- you're hooked!



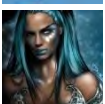
Bray Dalton: we need a hook workshop...we need that. we are missing that....



Lady Isis: I like that idea Micah



Bray Dalton: yes, invite for future hook workshop...



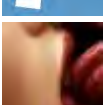
Lady Isis: A workshop on each area - Plotting, character development



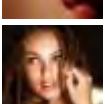
Shelby: we'd need a brave volunteer with a book that's getting off to a rocky start to volunteer to have it dissected.



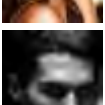
Bray Dalton: we have lots of them Shelby



Rhage: ohhhhhhhhhhhhhhh what an offer!!!!



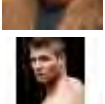
Taryn: Maybe Bray has something.



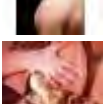
Micah: Mine was rocky, but I just got feedback that it's now on really good track. But you can borrow it.



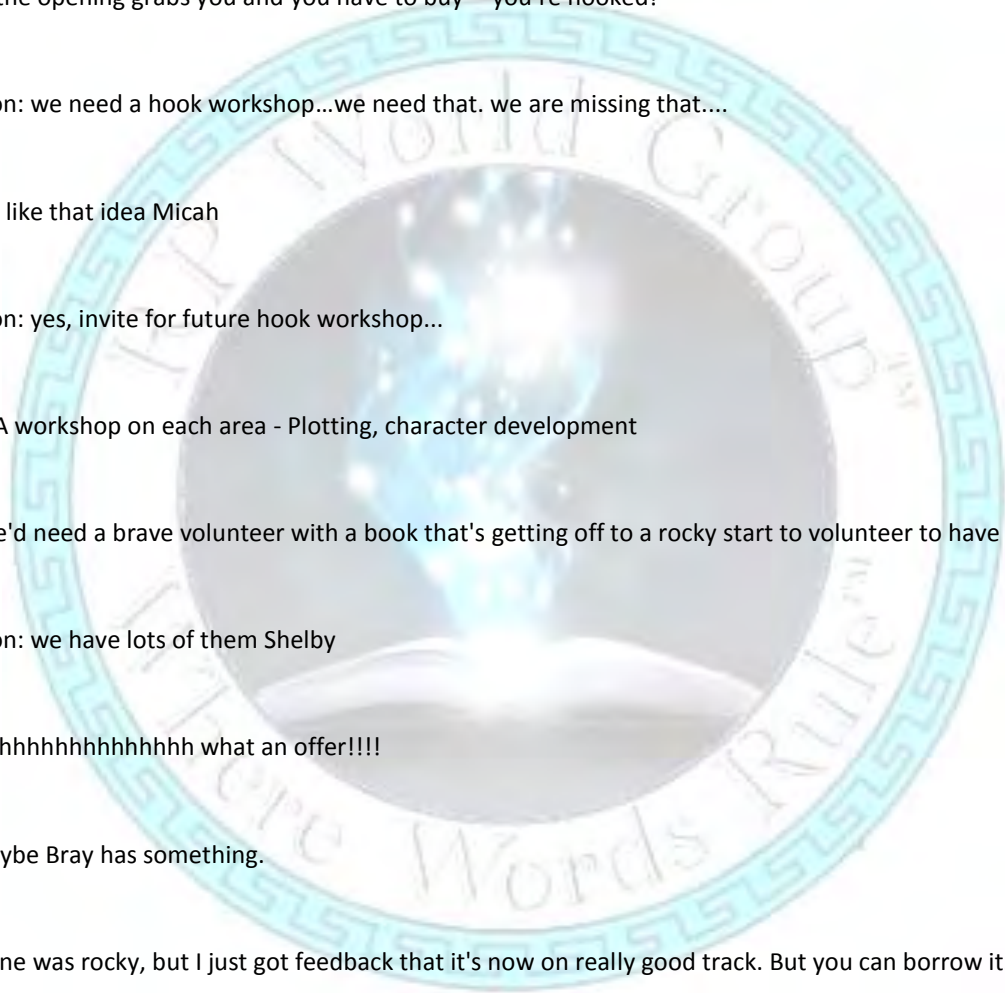
Shelby: Treva's first critique for me she made me cut the first 3 chapters off my book and throw them away



Killius: WOW!!!!!!!!!!!!!!!!!!!!!!



Treva: On again?



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Shelby: WB



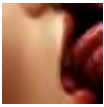
StephanieW: I'm tweaking something to resubmit to Treva this summer. *Smiles*



Shelby: Treva, I as just volunteering you for a Hooks workshop



LaVerne: WB



Rhage: wish I was further along



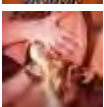
Shelby: /looks innocent



Treva: Sigh. I think it's time to go. Something is telling me.



LaVerne: Hey Steph did you just volunteer your work



Treva: I wanna do a synopsis workshop cause I figured out how and it tells you what we look for in a romance



Shelby: OK



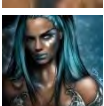
Shelby: you do synopsis's -- synopsis? -- I'll do hooks.



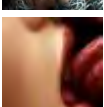
StephanieW: Oh, hooks. I have to work on those. I still have issues



Shelby: I might not. I might hide in the corner and sulk.



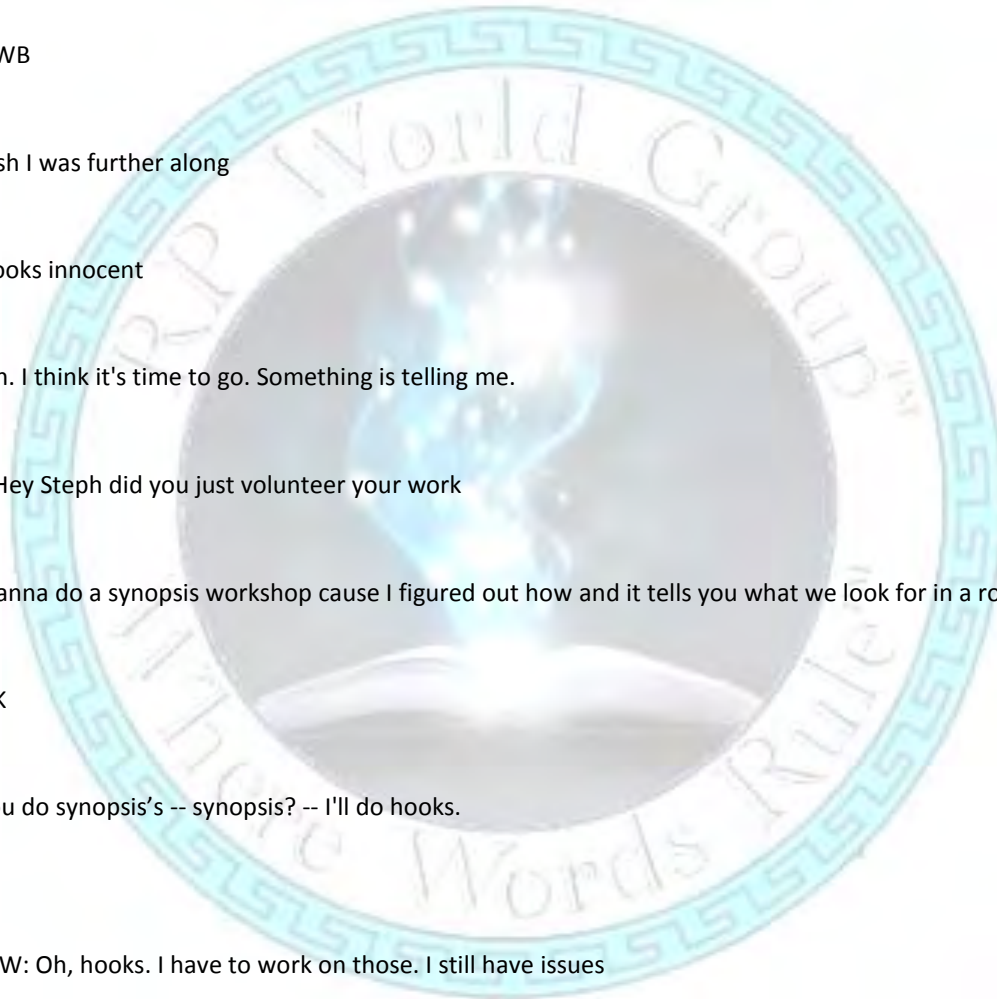
Lady Isis: You ladies are volunteering for hook and characterizations okay



Rhage: I'm up for any workshop....true!!!



Shelby: no no, Treva's volunteering for Synopsis



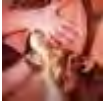
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Treva: It's fine with us. Just give me a few weeks -- doing wedding, graduations and writer conventions in the next few weeks



Bray Dalton: woop, woop an see you all said Lady Isis is hard to get along with..



Treva: I didn't say any such thing.



Bray Dalton: i liked saying that



Shelby: who said? No one told ME that.



Teri: No one would say that!!!



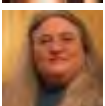
Treva: Lady Isis is lovely and gracious



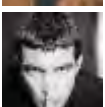
Killius: I think that was you that said that Bray! *laughs*



Taryn: No, you said that, Bray.



Shelby: I heard Lady Isis is always a lady.



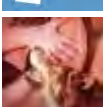
Marius: that she is



Treva: Once, twice, three times



Bray Dalton: hahaahahahahahaha, gracious... you haven't seen her hand on the delete button...no mercy



Treva: I'm sure she does it graciously



Shelby: which isn't completely true cause she didn't kick me out.



Bray Dalton: hahahahahahaha, right



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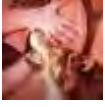
Duncan: just dinnae cross her cat



Lady Isis: But my hand is hovering over Bray's name



Shelby: hmm, good point, Treva.



Treva: Ladies and gentlemen, it has been a delight but I discovered the DH fell asleep instead of manning the fort



Shelby: thanks for having us guys - I'm off to finish "Wrong!" so I can dump it on Treva before she escapes



Lady Isis: Thank you for coming - there will be lots more to come over the summer months

Thank you all for your participation...



Shelby



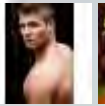
Treva



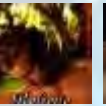
Lady Isis Tarquin



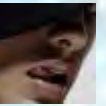
Killius



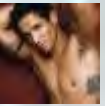
LaVerne



Aniketos



Winn



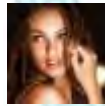
Samuel



Bray Dalton



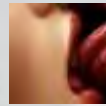
Duncan



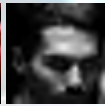
Taryn



Mary Luce



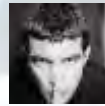
Rhage



Micah



Teri



Marius



StephanieW