

REMODELING • BUILDING • DECORATING • OUTDOOR LIVING + MORE!

JIM REIF BUILDERS INC.

Exceeding Your Expectations

Over 35 Years' Experience

Best of the Lakeshore Winner of 6 categories in 2021! Winner/Finalist 11 Years In a Row

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> Multiple State & National Remodeling Awards

Enriching Lifestyles

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...and Much More!



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Brandon Bartow



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Coming Home is the official publication of the Manitowoc County Home Builders Association (MCHBA), 1011 South 10th Street, Suite 103, Manitowoc, WI 54220. All advertising is subject to acceptance by MCHBA. The publication of any advertisement is not to be construed as an endorsement of the product or service offered. The contents of all material available in this publication are copyrighted by the MCHBA unless otherwise indicated. All rights are reserved by the MCHBA and content may not be reproduced, disseminated, published, or transferred in any form or by any means without prior written permission of the Manitowoc County Home Builders Association. For more information, call (920) 684-6222.

Five Tips to Prepare for A Home Remodel



Home is important now more than ever. Have you started to reimagine your space? Maybe you want to add a new home office or perhaps you've decided your dated bathroom finally needs some attention. A home renovation can modernize your home, increase your comfort and potentially add value to your investment. To help you start planning for your home remodel this year a great place to start is the Parade of Homes! If you are ready to start planning, consider the following tips.

PLAN YOUR PROJECT

Once you have a general idea of what you want for your home remodel and how much you are willing to spend, talk to a qualified contractor who can provide an estimate.



Some projects take considerable time and money so it is important to select a contractor you can trust. The best place to start is by utilizing a directory of professional remodelers. The Manitowoc County Home Builders Association (MCHBA) has a directory of professional remodelers dedicated to the highest professional and ethical standards in the home building industry.



CHOOSE A TIME FRAME THAT WORKS FOR YOU

If you're working from home or going back to your job soon, that may help you decide when it's

time to start your project. Home construction can be disruptive. Tell your remodeler upfront your work or living arrangements while your home is under construction. A professional remodeler will provide guidance on how to minimize significant disruptions related to plumbing or electrical work. If you have small children, most professionals will be willing to remove tools at the end of each workday or be placed out of reach. A contractor can also erect temporary walls to minimize dust in your primary living areas.

ORGANIZE A TEMPORARY STORAGE SOLUTION

You will likely have to store or put away items in the area that will be remodeled. Storing items will make it easier for the construction crew to navigate your home. Don't forget to remove items from hallways or near staircases. Large items in your space, such as appliances or furniture, may have to be removed.





DISCUSS SAFETY WITH YOUR CONTRACTOR

Safety on the job site for workers and home owners is the number one priority for qualified remodelers. If you have any concerns about social distancing or other safety measures talk to your contractor.

To learn more about remodeling or to find a remodeler in your area, go to our membership directory at.**www.mchbabuilds.com**



Top Five Signs You are Ready to Purchase a Home

One of the biggest purchases an individual will make in their lifetime is a home. Preparing to buy a new home involves research, planning and a commitment to own. The home-buying process can be exhilarating and daunting, especially for first-time buyers. If you are financially fit, it may be one of the many signs that you are ready to buy a home.





YOU'RE SEEKING OUT A SOLID INVESTMENT

If you're looking for a good investment for your future other than the stock market, you're not alone. A recent study by the Federal Reserve Bank of New York found that most households view housing as a good investment in comparison to the stock market. Many homeowners count on their home equity to fund retirement, their children's education, and other important needs.

YOU BUILT UP YOUR SAVINGS

During the pandemic, many Americans spent less money on discretionary items, such as travel expenses and dining at restaurants. With an ample amount of savings, you could have the funds for a down payment and closing costs towards a new home. While the conventional wisdom is to save 20 percent for a mortgage down payment, there are other options available. The amount needed for a down payment can depend on the type of loan and a lender's requirements. You will need to do some research to find out what option works best for you.





YOU KNOW YOUR CREDIT SCORE

Your credit score will impact your mortgage terms. The higher the score, the more financing options and lower interest rates will be available to you. Borrowers with scores in the low 600s and even high 500s can still find lenders who will qualify them, but as a borrower, you should strive for scores in the mid- to upper-700s to land the best rate.

YOU'VE PAID DOWN YOUR DEBTS

Not only have Americans saved money during the pandemic, many took the opportunity to pay down debts which can lower your debt-to-income ratio (DTI). Your DTI is what lenders use to evaluate how much of your monthly income is devoted to debt payments. As a borrower, lenders want to know if you can pay back a loan and prefer to offer mortgages to individuals with a low DTI.





YOU KNOW WHAT YOU CAN AFFORD

If you have crunched the numbers and know how much you can afford monthly, you are able to start thinking about purchasing a home. In addition to your monthly mortgage payment, make sure to factor in additional costs such as property taxes, insurance or a homeowners' or condominium fee.

To learn more about the benefits of homeownership or to help you build a new home that is right for you, visit.**www.mchbabuilds.com**



MANITOWOC COUNTY HOME BUILDERS ASSOCIATION

2021



The Manitowoc County Home Builders Association (MCHBA) is a non-profit trade association representing the interests of the building industry. Our builder and associate members are engaged in a wide range of construction related activities, ranging from residential design, construction and remodeling to major commercial projects. They include trade partners, lenders, real estate agents, insurance representatives, developers and others. But most importantly, the Manitowoc County Home Builders Association is a group of well-informed professional individuals that work together to provide well designed, quality constructed, energy efficient homes for families.

MCHBA serves its members by connecting them to fellow building industry professionals, advocates, business resources, and consumers in an effort to promote attainable, safe, and quality housing in Manitowoc County.



Curious about the latest home design trends? Look no further than our Parade of Homes! As you tour the Parade homes, you will find many current design trends on display. Whether you're looking to buy a new home, thinking about renovating your current one, or you're just interested in what's new in home design, these homes offer an abundance of inspiration.



The health and safety of our Parade builders, staff, and attendees is our utmost priority for this event. MCHBA is taking additional precautions and following recommendations of the CDC, State of Wisconsin, and Manitowoc County to offer a safe and exciting environment. For up-to-date information, please visit our website mchbabuilds.com or Facebook page Manitowoc County Home Builders Association. Whatever you dream ... a new home, remodeling, landscaping, or a home decorating project ... we encourage you to look to a Manitowoc County Home Builders Association member. The member listing in this publication is your starting point to find insured, licensed professionals for your project. The directory and other valuable consumer resources and links are also available online at www.manitowoccountyhomebuilders.com.

Thank you,

Paul

Paul Braun Braun Building Center President, Manitowoc County Home Builders Association

Thursday, September 9th from 4-8pm Friday, September 10th from 4-8pm Saturday, September 11th from 10am-4pm

TICKETS ARE **\$10** EACH Available at each Parade Home during Parade hours



ENJOY THE PARADE VIRTUALLY. RELEASE DATE SEPTEMBER 24. visit www.mchbabuilds.com/parade-of-homes to view all of the 2021 Parade homes via Matterport. Free of charge.

PARADE OF HOMES

MAP



1 P(NCIS CREEK - MIKE HOWE BUILDERS

Mike Howe Builders would like to thank the owners for allowing us to showcase their home in this year's Parade of Homes. We would also like to thank MHB's employees and subcontractors for their hard work as well. This home was an extensive remodel from day one, starting with the design process. The owners allowed us to be creative with their home using features from their house and our team's thoughts to come up with a plan to fit their needs. Once we had

the demolition portion complete the house started revealing some interesting history of additions over the years. This is when we realized things were about to get a little more challenging than expected. We were able to get through these challenges and come up with an even better design then expected. Things started to come together nicely and we brought the outdated home into the modern style it with a country charm.



- County Hwy R North to Francis Creek
- Slight right on Hwy V

1

- Then left on Parkway Rd.
- Travel North on Parkway
- Turn right (East) on Polifka Rd.
- Stay on Polifka to dead end

- Braun Building Center
- Check Electric
- Lowe's Manitowoc Disposal
- Manitowoc Heating & Refrigeration
- Maritime Plumbing
- Menards
- Ryan's Painting
- Sherwin Williams

builder profile MIKE HOWE BUILDERS

Mike Howe Builders has been in business since 2004 and has been a member of the MCHBA for many years. We have built a reputation on innovative design and quality craftsmanship throughout Manitowoc County. Our team has grown to 20 employees with years of experience and talent. This allows us to be versatile in all sectors of construction, from new homes, remodeling, additions, Commercial buildings, development, roofing and home maintenance...we have done it all. We, on average, complete over 75 projects per year and look forward to providing our services to the lakeshore for many more years.

The Mike Howe Builders Team invites you to enjoy this year's Parade of Homes entry with us.





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www.mikehowebuilders.com 920-242-3111 mhowebuilders@yahoo.com 1013 Viebahn St., Manitowoc, WI 54220



3669 SUNNY SLOPE RD. REEDSVILLE- PEKARSKE BUILDERS

Pekarske Builders Inc. invites you to view this beautiful 3-bedroom ranch style home. A custom design by Pekarske Builders with over 2,500 sq. ft. of living space on two levels. Vinyl siding, cultured stone, wood timbers, and black windows combine for an attractive exterior. Ceramic tile and luxury vinyl plank are some of the flooring types utilized on the main floor. A large laundry room, custom lockers, and abundant storage make the plan very livable. This is an open-concept floor plan with vaulted ceilings and great views of the property. The Master bathroom includes a soaking tub, shower, and dual sinks. Custom painted maple cabinets and a large island are just some of the features you will see in the kitchen. A large covered rear patio accents the backyard.

This modern home has many unique features you will want to experience.

AMENITIES

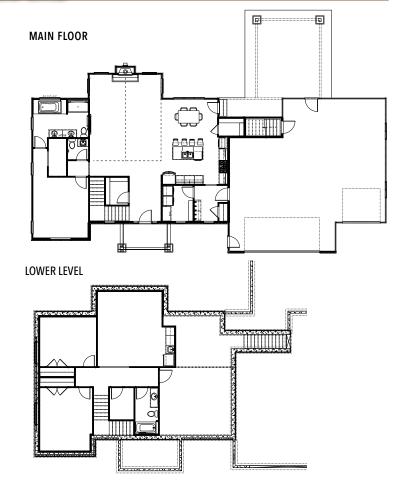
2

- 2-panel interior doors & trim stained
- Gas fireplace with stone surround, rustic timber mantel •
- 2,511sq. ft. of finished living area
- Ceramic plank tile flooring
- Great Northern Custom Cabinetry painted & stained •
- Knotty Pine vaulted ceiling in great room ٠
- Walk-in pantry
- Vinyl siding, cultured stone, vinyl shake siding
- Covered front porch with Craftsman columns •
- Covered rear deck with Knotty Pine ceiling
- Alliance windows •
- Certified Focus on Energy New Home
- In-floor-heating in basement and garage •
- Garage to basement stairway
- 3-car garage

DIRECTIONS

13669 SUNNY SLOPE RD, REEDSVILLE

• State Hwy 10 to County J. North on J for 2 miles. Turn right (east) on Sunny Slope Road. House is located 200 yards from intersection of J and Sunny Slope Road.



TRADE CONTRACTORS AND VENDORS

- Alberts Plastering
- B & M Waste Service
- Braun Building Center
- Check Electric of Manitowoc• Meidl Water Systems
- City Wide Insulation
- Ellerman Glass LLC
- Energy Strategies
- Gagnon Clay Products
- Garage Door Specialty
- Ground Source

- Liska Painting
- Lowes
- McMullen & Pitz Crane Service
- Port Cities Heating & Cooling
- Roffers Concrete Construction
- Schuh's Excavating
- Sherwin Williams Paint
- Tom Kiel Masonry

builder profile PEKARSKE BUILDERS

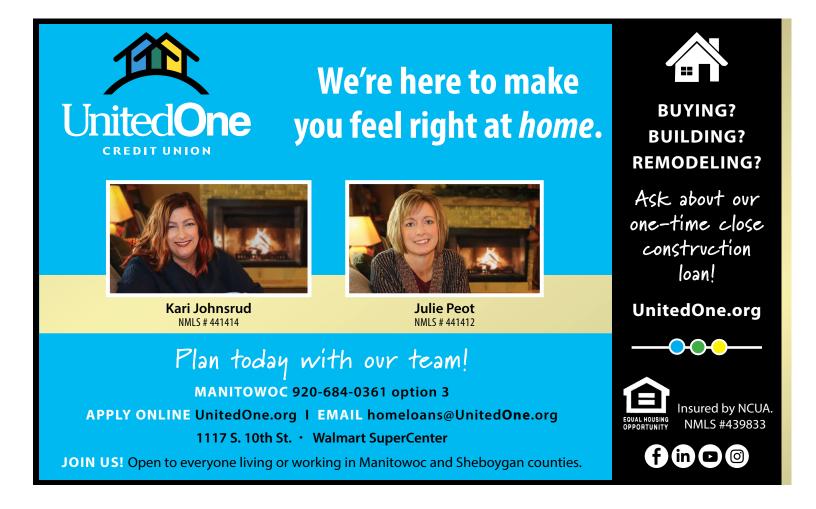
Pekarske Builders is a Design/Build company serving the lakeshore area since 1995. We have been designing and building custom homes, additions, and home renovations for over 25 years. Experienced planning using 3D technology helps clients visualize design decisions before construction begins. renderings of your home can be viewed on a smart phone, tablet, or computer. We are an elite member of Focus on Energy New Homes Program, and all our homes are tested and built to exacting specifications. Our attention detail and dedication to continuous to improvement result in homes that exceed Energy Star requirements for comfort and efficiency. Please visit us at pekarskehomes. com for more information.

The Pekarske Builders Team invites you to enjoy this year's Parade of Homes entry with us.



Follow this link after the parade for a virtual tour of this property: **www.mchbabuilds.com/parade-of-homes**

www.pekarskebuilders.com 920-775-3987 info@pekarskebuilders.com 1408 Hwy H, Reedsville, WI 54230





MAIN LEVEL

MASTER

BEDROOM

MASTER

CLOSET

This beautiful custom designed home embodies Jim Reif Builders' philosophy of "Enriching Lifestyles" and "Exceeding Your Expectations". Our accomplished design visioneer and team of skilled craftsmen demonstrates our dedication to carefully select and craft every detail to its utmost quality. Nestled in the countryside this house exudes southern charm...from a tree lined serpentine driveway, all masonry exterior and round front portico. The charm continues to the interior with a grand staircase and a two story Grand Room with a coffered ceiling. Come experience the character and comforts this MUST-SEE HOME has to offer by modeling the best in timeless design, new-fashioned finishes and lifestyle, affirming the reputation of why Jim Reif Builders is the premier home builder for the lakeshore area!

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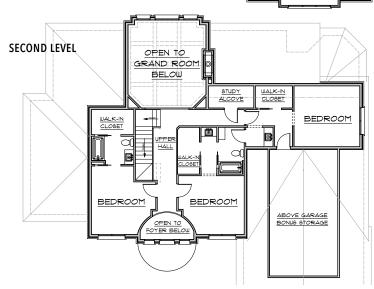
- TRADE CONTRACTORS AND VENDORS
- B&M
- Luisier
- McMullen and Pitz
- Manitowoc Disposal
- Roffers Concrete
- Schnell Electric
- Schuh's Excavating

5301 KANIA LN, NEWTON FROM I-43

- Take exit 144 off of I-43 (County Road C)
- Turn right (east) onto County Rd C to County Rd CR
- Turn left (south) onto County Rd CR
- Continue approx. 0.3 mile to South Gass Lake Road
- Turn Left (southeast) onto South Gass Lake Road
- Continue approx. 0.3 mile to Kania Lane
- Turn left (east) onto Kania Lane
- Continue approx. 0.3 mile, destination on the right

• Van Gothem Septic

- The Granite Company
- SC Concrete
- Port Cities Heating and Cooling
- HJ Martin and Sons
- Cabinet Creations



PATIO

KEEPING

ROOM

88888

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GARAGE

GRAND

ROOM

UTD'

HALL

FOYER

COVERE

LIBRARY

DINING

ROOM

www.MCHBABUILDS.com

builder profile **JIM REIF BUILDERS**

Making a Difference...this is what Jim Reif strives to do for the construction industry on the Lakeshore and throughout Northeast Wisconsin. "I feel our clients deserve better. By giving them the best possible project experience, I can make a difference."

Our Vision: to see the potential of the layout for a New Home, the foresight an addition can offer to an existing home, or the ability to design renovations. These are just a few of the reasons why Jim Reif Builders was voted the Best of Manitowoc County 2010-2021, as well as the 2011 Small Business of The Year by the Chamber of Manitowoc County.

2019 was a milestone year celebrating 25 years in business for Jim Reif Builders. Jim expertly assembled a team of highly skilled craftsmen and trade partners that can take on any project. From small renovations to large additions and sophisticated homes of any size, our team has designed, built and renovated some of the nicest homes in the area. As a team, we continue to enhance our knowledge by attending numerous seminars & educational opportunities throughout the year- including Energy Star and Green Building events, which translates into better projects.

Jim Reif Builders is proud to be a design/build contractor. Our Design Team possess a unique ability to capture the ideas the client brings forward on our CAD system. Offering design services is beneficial for a client to visualize the interior and exterior details of a home or renovation project.

Communication with clients is essential, beginning at the initial meeting and continuing through to the end of the project. Our detailed work schedule assists in following the day-to-day progress while integrating personal schedules.

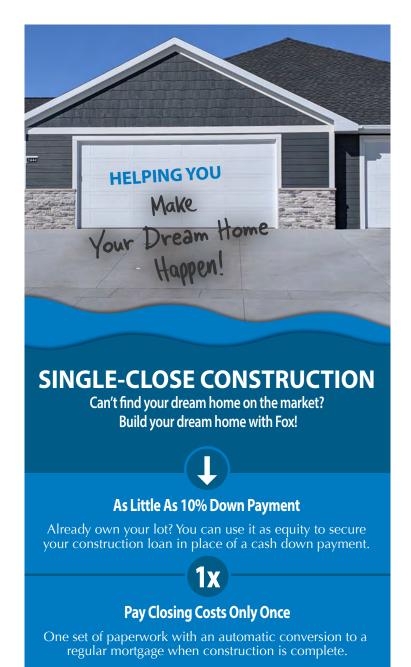
Jim Reif Builders' dedication to "Make a Difference" for our clients is unsurpassed by any other. We invite you to contact us to "Experience the Difference" we can make for you. We personally guarantee our team will "Exceed Expectations"... just ask our list of over 600 references!



Follow this link after the parade for a virtual tour of this property: www.mchbabuilds.com/parade-of-homes



www.jimreifbuilders.com 920-684-6899 150 Semi Drive, Manitowoc, WI 54220



Locked Interest Rate

Once construction begins, your interest is locked in and payments are interest only during construction. (9 months)



KATIE SELNER

Mortgage Loan Officer • NMLSR #1097357 920-884-7227 kselner@foxcu.org

4102 Calumet Avenue | 1515 17th Street Manitowoc, WI

Two Rivers, WI



Loan subject to credit approval. Qualifications apply. Membership eligibility required. Federally Insured by NCUA. Equal Housing Opportunity.



Bartow Builders is inviting you to visit our showcased rustic east coast home remodel. From the warmth of the light maple flooring, to the reused barn doors, this home has just the beachy feel you want. And how fitting that it is nestled in a hill on a 5 acre lot along the lakefront. After being remodeled the home is now 2,230 square feet on the main level, and 920 square feet on the lower level. This kitchen has a unique "Z" shape, with a skylight to pull in natural light. Alongside the kitchen is an open pantry with brick walls and molded barn beam mantle shelves. The basement features a 5' wood burning brick fireplace, and shiplap walls surround the family space that accesses the patio. The exterior of the home showcases a large maintenance free deck with cable railing that wraps along the east side. Which has a covered portion of dry space for the patio below. Thank you to the homeowner for their kindness and generosity in allowing Bartow Builders to showcase this unique earth home remodel. Thank you to our talented team of employees, trade partners, and suppliers for their work in creating this masterpiece for the homeowners.

AMENITIES

- Master bathroom features a 8'5" x 10' double shower
- 9 skylights provide natural light in the bedrooms
- 3 Bedrooms, 4 Full bathrooms
- Each floor has its own fireplace
- Lake views and waterfront access
- 4 custom designed barn doors
- Custom white cabinets with granite countertops
- Open entertainment space
- Patterned tile throughout main floor laundry room, mudroom and bathroom

DIRECTIONS

6329 COUNTY HWY LS, MANITOWOC

- From Downtown Manitowoc...
- Drive south on 10th street
- Continue heading south, through the four-way stop that intersects S. 10th St. with Viebahn St.
- Continue onto Lakeshore Drive (County Rd LS)
- 6329 is the first house on the left after you pass the Carstens Lake Road intersection.
- EZ Flow Seamless Gutters

Bank First



TRADE CONTRACTORS AND VENDORS

- **Smokey Barbier Heating**
- Kamps Masonry
 - Century 21 Aspire Group
- Ryan's Painting
- JZ Interior Finishing ٠
- Maritime Plumbing
- **Etched In Stone**
- **Bay Title & Abstract**

Carpets Plus of America

Bitter Neumann Appliance

Bay Area Granite & Marble

Braun Building Center

Showcase Kitchens

Schnell Electric

Ellerman Glass

www.MCHBABUILDS.com

builder profile BARTOW BUILDERS

Every day we work hoping to do two things: make our customer's dreams come true and help make our community a better place. This was true when Bartow Builders started over 20 years ago, and it is still true today. We team up with trusted trade partners and suppliers to manage our quality and maintain an efficient schedule to create your dream vision. Bartow Builders offers Certified Aging in Place remodeling for your current or future needs. We also offer exceptionally detailed in-house 3D renderings of your new home or remodeling project. This allows you to view YOUR finished project with YOUR details, making it easier to envision the result without assuming others have the same vision of your project as you. For our customer's satisfaction, we spend numerous hours each year training and educating our staff to improve the day-to-day operations of Bartow Builders. A highly successful project starts with masterly plans, quality specifications, and an experienced management team.Brandon Bartow, our company president, volunteers in many capacities at the local, state, and national levels of the building industry. Our talented team also gives their time and resources for community needs and community events, realizing the importance of giving back to the community that affords us a living. To learn more about our expert trade partners and other local businesses we work with, listen in each Tuesday morning to hear Brandon Bartow, on WOMT 1240AM Welcome Home at 8:30 am or WLKN Lake 98.1FM All About Your Home at 9:30 am.

We look forward to meeting you at our Parade Home this year to discuss any project that may be in your future. Come out to meet our exceptional staff and view a quality remodeled home. You can also visit us at www.bartowbuilders.com, 'like' our Facebook page www.facebook.com/bartow-builders, call us at 920-682-7100, or stop in at 32 Albert Dr., on the north side of Manitowoc. Enjoy the Parade of Homes!

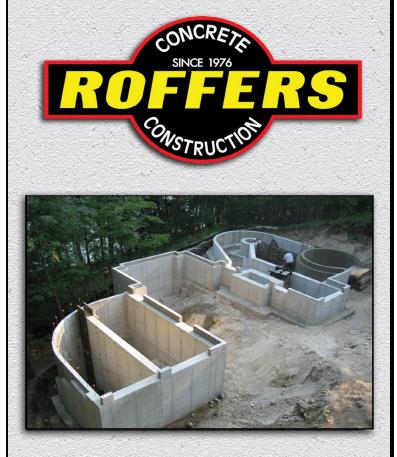
"Building a Tradition of Quality & Honesty That Goes Beyond Measure"



Follow this link after the parade for a virtual tour of this property: **www.mchbabuilds.com/parade-of-homes**



www.bartowbuilders.com 920-682-7100 32 Albert Dr., Manitowoc, WI 54220



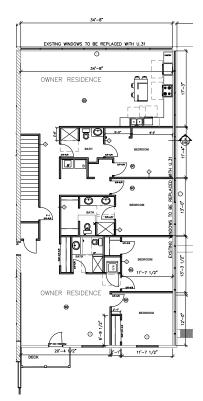
CONCRETE SPECIALISTS SINCE 1976 YOUR FOUNDATON AND FLATWORK EXPERTS!

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roffersconcrete.com

207 NORTH 7TH ST, UNIT 4 MANITOWOC - MIKE HOWE BUILDERS

This project was designed by Mike Howe and was part of a development to resurrect a building in disrepair. Mike enjoys using his creativity and ability to see something in buildings that most cant see. This building was 7 buildings put together over 150 years and from alley ways to stand alone building the history is always fascinating. Once we had our first couple of walk throughs we knew we could lay out a design that would compliment the downtown and offer a variety of unique spaces. Every corner of this building is its own style and we incorporated as much of the original design as possible. From creative ceilings to great views we brought our imagination to life. The entire building is leased out and all condos are sold. Please enjoy the new addition to Manitowoc's Downtown.



5

207 NORTH 7TH ST, UNIT 4, MANITOWOC Located in downtown Manitowoc north of river, 2 blocks North of Maritime Museum

- TRADE CONTRACTORS AND VENDORS

- Check Electric
- Manitowoc Heating & Refrigeration
- Luiser Plumbing
- Braun Building Center
- Kiel Masonry
- Lowe's
- Sherwin Williams
- Manitowoc Disposal

- B&M Waste
- Menards
- United one Credit Union
- Alberts Plastering,
- Alpine Insulation
 - SC Concrete
 - EZ Flow Gutters
 - ABC Supply
 - Kaeden, Pace Sprinkler

builder profile MIKE HOWE BUILDERS

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The Mike Howe Builders Team invites you to enjoy this year's Parade of Homes entry with us.





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- We supply Decorative Stone, Mulch and Topsoil
- Complete Yard Care, Brick Paver and Retaining Wall Installation

920-682-570



Certified Builders LLC would like to invite you to our 2021 Parade of Homes entry. There is 1353 square feet on the main level with additional 720 square feet on the lower level. First floor deck overlooking Washington Park with a view of the East Twin River. Great Room and Kitchen has cathedral ceilings with skylight for natural lighting. Master bedroom has a tray ceiling for additional ceiling height. Gas fireplace on both the first floor and lower level.

MAIN FLOOR



FEATURES

- White painted interior doors and trim.
- Cathedral ceilings
- Fireplace both levels
- Luxary Vinyl Plank flooring
- Open railing
- 2 Bedroom first floor
- 1 Bedroom lower level
- Lower-level family room

DIRECTIONS

1506 PARKVIEW LN, TWO RIVERS

Turn East off Adams Street, first place on the Right.



TRADE CONTRACTORS AND VENDORS

- Bank First National
- First American Title
- Waste
- Braun Building Center
- City Wide Insulation
- Etched In Stone
- Garage Door Specialty Hallman Schnell Electric **Lindsay Paints**
- Hockers Brick and Tile
- Lakeland Landscaping

- Manitowoc Heating
- Manitowoc Disposal Maritime Plumbing

• McMullen & Pitz

Ringmeier Drywall

EZ Flow Gutters

Excavating

- Sherwin Williams
- Wisconsin Public Service

• Roffer's Concrete Schuh

builder profile CERTIFIED BUILDERS

Certified Builders LLC has been in business for the past 18 years and takes great pride in listening to our customers and incorporating their ideas into reality. Together we can take an inspiration of yours and turn it into a place that you will call home for years to come weather it is an addition, remodel, or new home.

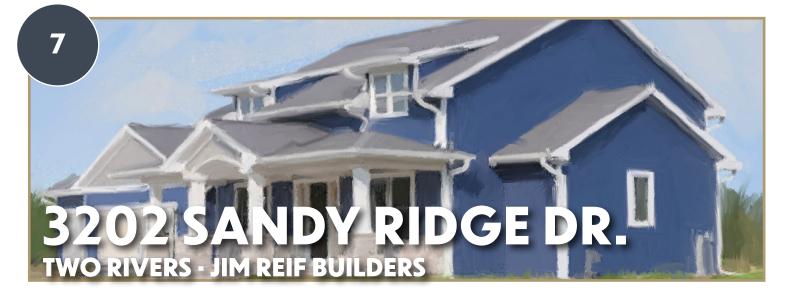
Enjoy the dedicated craftsmanship and attention to detail by our crew and our quality trade partners to make your next project an enjoyable one that you, your family, and friends can enjoy for years to come. Let us help make visions become something you are proud of, contact us at 920-686-0800 or www. certifiedbuildersllc.com.



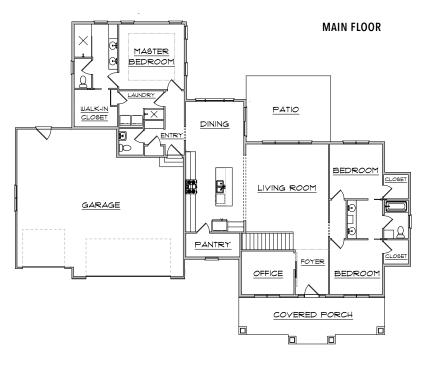
Follow this link after the parade for a virtual tour of this property: **www.mchbabuilds.com/parade-of-homes**

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This beautifully crafted home embodies Jim Reif Builders' philosophy of "Enriching Lifestyles" and "Exceeding Your Expectations". Our accomplished team of skilled craftsmen demonstrates our dedication to carefully select and craft every detail to its utmost quality. This modern-day farmhouse is illuminated by natural light that flows throughout the home's open, airy layout. A spacious Kitchen with an oversized island overlooks the Living Room. Space is abundant in the adjacent pantry, all the needs are readily accessible for the meal preparer. Special attention was made for the family companion with a designated pet shower. Whether starting a family, the nest is emptying or enjoying retirement, this is a dream home to any family. Come experience the character and comforts this MUST-SEE HOME has to offer by modeling new-fashioned finishes and lifestyle, affirming the reputation of why Jim Reif Builders is the premier home builder for the lakeshore area!



DIRECTIONS

3202 SANDY RIDGE DR, TWO RIVERS

From State Highway 42 (Lincoln Avenue):

- Travel east on 22nd Street
- Continue approx. 0.3 mile to Sandy Bay Rd
- Turn Left (west) onto Sandy Bay Road
- Continue approx. 0.4 mile to Sandy Ridge Dr
- Turn left (left) onto Sandy Ridge Drive
- Continue approx. 0.2 mile, the destination will be on the right

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Making a Difference ... this is what Jim Reif strives to do for the construction industry on the Lakeshore and throughout Northeast Wisconsin. "I feel our clients deserve better. By giving them the best possible project experience, I can make a difference."

Our Vision: to see the potential of the layout for a New Home, the foresight an addition can offer to an existing home, or the ability to design renovations. These are just a few of the reasons why Jim Reif Builders was voted the Best of Manitowoc County 2010-2020, as well as the Small Business of The Year by the Chamber of Manitowoc County.

2019 was a milestone year celebrating 25 years in business for Jim Reif Builders. Jim expertly assembled a team of highly skilled craftsmen and trade partners that can take on any project. From small renovations to large additions and sophisticated homes of any size, our team has designed, built and renovated some of the nicest homes in the area. As a team, we continue to enhance our knowledge by attending numerous seminars & educational opportunities throughout the year- including Energy Star and Green Building events, which translates into better projects.

Jim Reif Builders is proud to be a design/build contractor. Our estimators possess a unique ability to capture the ideas the client brings forward on our CAD system. Offering design services is beneficial for a client to visualize the interior and exterior details of a home or renovation project.

Communication with clients is essential, beginning at the initial meeting and continuing through to the end of the project. Our detailed work schedule assists in following the day-to-day progress while integrating personal schedules.

Jim Reif Builders' dedication to "Make a Difference" for our clients is unsurpassed by any other. We invite you to contact us to "Experience the Difference" we can make for you. We personally guarantee our team will "Exceed Expectations"... just ask our list of over 600 references!



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Top Kitchen Features

Home Buyers Rank Their Top Kitchen Features. New buyers have a variety of choices when it comes to modern home design. Two areas in the home, kitchens and baths, generally attract the most attention. While styles, sizes and décor can vary, there are certain key features home buyers want in kitchens and baths. The National Association of Home Builders (NAHB) recently surveyed prospective and recent home buyers and found that the most desired kitchen and baths features provide flexibility and comfort.

MOST DESIRED KITCHEN FEATURES

During the pandemic, many individuals spent less time entertaining in the kitchen and more time devoted to actual cooking. With a variety of kitchen gadgets and cooking ingredients, it's no surprise that double sinks and pantries stood out as "must have" items in the kitchen in fact more than four of every



kitchen. In fact, more than four of every

10 buyers think the double sink is so essential they would be unlikely to buy a home without it.

The survey also revealed buyers' preferences for more space to accommodate time spent preparing and enjoying meals. The survey results showed that more than 70% of buyers wanted a table space for eating (78%); a central island (77%) and drinking water filtration (76%). The survey results also revealed that buyers would like both practical and customizable features in a kitchen.



More than twothirds of all buyers said they wanted recessed lighting (69%), a customized backsplash (69%), and pull-out shelves (68%).

To get started on your modern kitchen, go to our membership directory at.**www.mchbabuilds.com**

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K Bee Window & Siding Inc. 109 N. 10th St, Manitowoc 920-682-5233 kbeewindows.com

Mike Check Builders 9140A Hilltop Rd, Cato 920-732-3679 mikecheckbuilders.com

SUBCONTRACTOR

A.C.E. Building Service, Inc. 3510 S. 26th St, Manitowoc 920-682-6105 acebuildingservice.com

B&M Waste Service 2115 Range Line Rd., Manitowoc 920-758-3400 bmwaste.net

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Smokey Barbier Heating Inc. 1516 Memorial Dr, Manitowoc 920-682-2073

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TILE WORK

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Ant's Tile & Stone 12423 W. hillcrest Rd., Whitelaw 920-629-6307 antstilemanitowoc.com

Etched In Stone 1114 S. 9th St, Manitowoc 920-682-1885 etchedinstonefloors.com

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Sonnenburg Builders 2125 N. Rapids Rd, Manitowoc 920-684-3399 sonnenburgbuilders.com

TREE REMOVAL

EZ Flow Seamless Gutters LLC 5130 Reifs Mills Rd, Manitowoc 920-686-1003 E-Zflowseamlessgutters.com

UTILITIES

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WATER SYSTEMS

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Meidl Water Systems Inc. 146 Lincoln St, Whitelaw 920-732-1600 meidlwatersystems.com

WELLS & SEPTIC

B&M Waste Service

2115 Range Line Rd., Manitowoc 920-758-3400 bmwaste.net

Lakeshore Plumbing & Mechanical 2812 Hamilton St, Manitowoc 920-732-1188 lakeshorepandm.com

Meidl Water Systems Inc. 146 Lincoln St, Whitelaw 920-732-1600 meidlwatersystems.com

Van Goethem Septic Systems Inc. E3055 Cty Rd J, Kewaunee 920-388-0672 vangoethemseptic.com

WINDOW TREATMENTS

Budget Blinds 606 N. 12th St, Sturgeon Bay 920-544-4508 budgetblinds.com/lakeshore-wi

Inspired Spaces 138 Main St., Denmark 920-367-2161 inspiredspaces.design

Lowe's Home Improvement 4401 Crawford Lane, Manitowoc 920-683-5540 Iowes.com

Sherwin-Williams Co. 3813 Dewey St, Manitowoc 920-684-9641 sherwin-williams.com

WINDOWS & DOORS

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Braun Building Center 3303 Menasha Ave, Manitowoc 920-682-0143 braunbuilding.com

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Drexel Building Supply 274 Cemetery Rd, Kiel 920-894-2424 drexelteam.com Ellerman Glass Inc. 2507 Marshall St, Manitowoc

920-682-3211 ellermanglass.com

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Jim Reif Builders 150 Semi Dr., Manitowoc 920-684-6899 jimreifbuilders.com

John Koss Builders 1520 N. 30th St, Manitowoc 920-683-1996 johnkossbuilders.com

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Pella Windows & Doors 500 Pilgrim Way, Green Bay 920-435-3791

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Top Five Overlooked Careers in High-Demand

There are many jobs in the skilled trades that are in high demand. Rewarding career paths such as carpentry, plumbers and HVACR technicians do not require a four-year degree and have the earning potential of more than \$50,000 a year. In fact, many skilled trades offer apprentice opportunities so students can earn while they learn. If you are thinking about starting a new career, your current skills are likely a match for at least one career path in the skilled trades.



CARPENTER

Critical thinkers who are detailed oriented, are drawn to carpentry. Carpenters construct and repair structures from wood and other materials. Precision is key in this position to ensure items are measured out exactly, as well as problem-solving for project management and troubleshooting issues. According to the U.S. Bureau of Labor Statistics (BLS), the 2019 national average wage for carpenters was \$52,850 annually. The majority of carpenters are self-employed and are able to set their own schedule.

ELECTRICIAN

Professionals in this field have excellent analytical skills and solid hand-eye coordination. From diagnosing problems to working with a variety of tools and technology, this career choice offers job satisfaction through daily challenges. Qualified electricians are always in demand. According to the BLS, the 2019 national average wage for electricians was \$60,370 annually and employment for electricians is expected to grow 10 percent by 2028.



PAINTER

Communicating clearly with clients is key as a professional painter. Painters have to make some judgements on what looks good and ensure all the details are sharp and neat. Painting and maintaining surfaces improve the appearance of a home and can increase its value. There is always a need for experienced painters. According to the BLS, the 2019 national average wage for painters was \$44,640 annually.





PLUMBER

In general, plumbers are excellent listeners and problem-solvers, two important skills for troubleshooting issues. Plumbers install, repair, and maintain pipes in residential, commercial and/or industrial buildings. As long as there are complex water systems in and outside of homes, there will be a need for reliable plumbers. According to the BLS, the 2019 national average wage for plumbers was \$59,800 annually. Employment wage for plumbing is expected to grow 14 percent by 2028.

HVACR TECHNICIAN

A heating, ventilation, air conditioning and refrigeration technician is a rewarding career path for individuals who excel in customer service and critical thinking skills. Technicians listen to customers' problems and try to solve them. The need to replace older units or systems with more energy efficient models is growing, so HVACR technicians are always needed. According to the BLS, the 2019 national average wage for HVACR technicians was \$51,420 annually. Employment for HVACR is expected to grow 13 percent by 2028.



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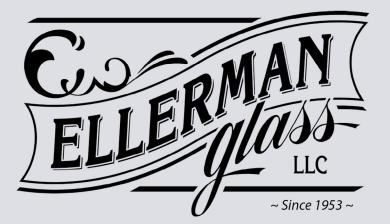
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