
The Ageing Face

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Photo used with permission of (& with thanks to) my beautiful mamma: taken 05.12.18

Introduction

The ageing face is full of beauty and character which Beau Toxskin Ltd believes should not be allowed to get lost in a journey of rejuvenation. Beau Toxskin Ltd believes that rejuvenation should serve to enhance what is naturally present, not replace it. The considerations of ageing which are taken into account for your treatments are outlined below.

The Ageing Process

Changes in appearance in the ageing human face happen due to many influences both internal (e.g. genetics; hormones) and external (e.g. lifestyle choices; environment). The changes occur in both the superficial and deeper structures of the face. The skin and soft tissues (i.e. the muscles, fascia & subcutaneous fat) and structural support (bone and teeth) are all affected by time but equally important are the environmental and genetic influencers (e.g. mental stress; diet; work habits; drugs; alcohol smoking and disease). Beau Toxskin Ltd's primary goal with rejuvenation procedures is to restore the balanced distribution of fullness in the face, smoothing, restoring and rebuilding the arcs and convexities of youth SAFELY. This may involve replacing lost volume; smoothing lines and folds; advising on skincare regimes and even at times simply disguising the southerly effects of gravity on increasingly lax tissues.



Changes in Bone Structure

Many people are aware of the loss of bone density associated with ageing.....such as osteoporosis. The ageing process is also seen clearly in the structure of the face. Particular loss of bone can be seen in the cheek bones (the zygoma) which become smaller; while loss of bone around the eyes makes the orbits bigger. Resorption of bone in the upper jaw and loss of teeth results in further loss of volume around the mouth and softening of the definition of the jawline causes further changes in the shape of the mouth and chin.

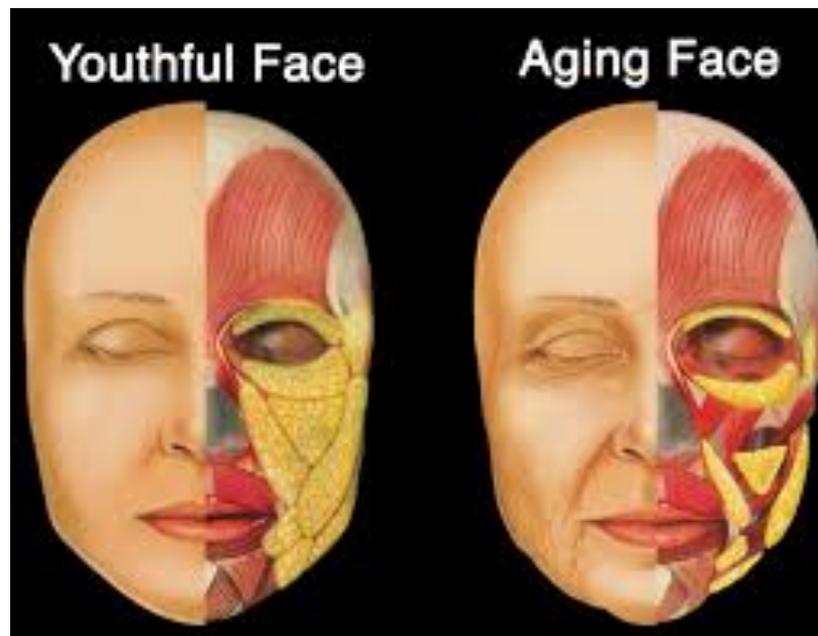


It may be easier to think of these boney changes as a comparison to a building. The foundations of the face are weakened and rather like the loss of foundations of a house, things on top of those weak foundations begin to subside and slide. As such, the muscles and ligaments and skin in effect become too large for the foundations and become 'saggy'. Bone continues to reduce as age progresses. So...there is a loss of basic structural support for the face and neck causing laxity, creasing, sagging and even folding and bulging of the softer tissues.

Changes in Facial Fat & Skin

The youthful face presents a series of arcs and convexities portraying smooth contouring from one facial region to the next rather than the dissociation of individual facial features that are seen in older faces. The younger face presents as a smooth flow from one part of the face to the next, rather than being segregated by shadows and grooves. This is due to the presence of a number of fat pads. These fat pads reduce and move over time, and as the ageing process affects the boney structure too, the result is a change in the amount and distribution of facial fat.

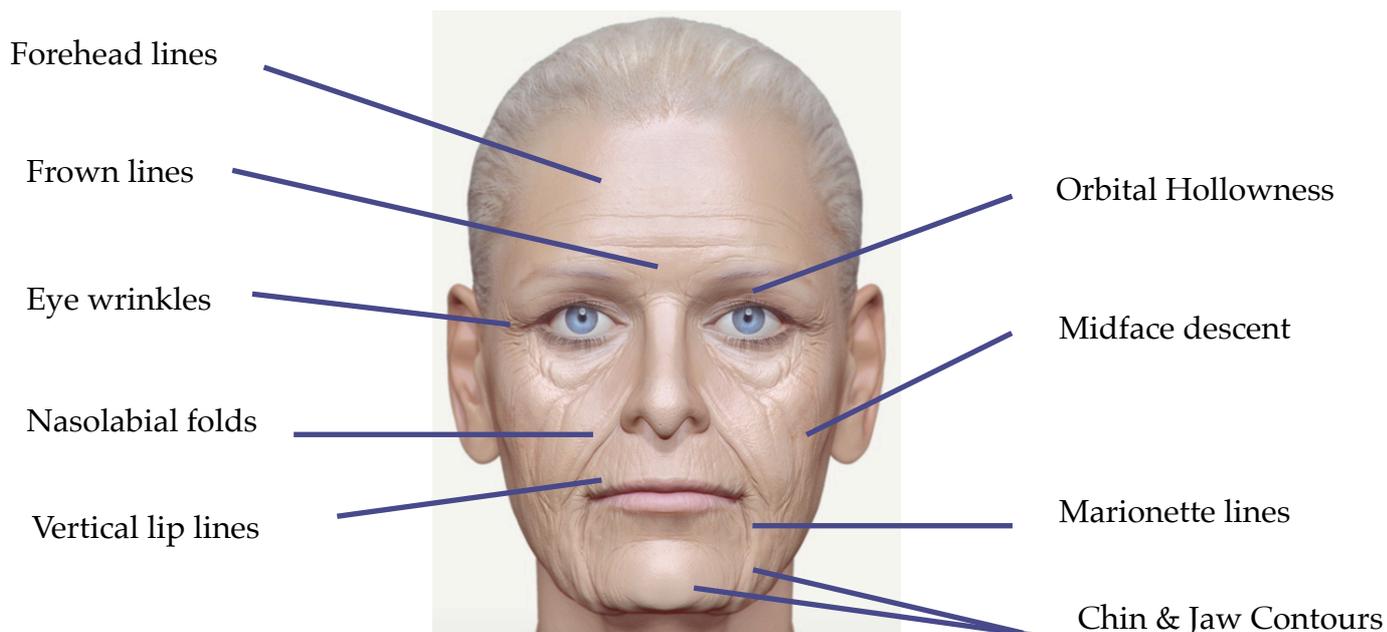
This loss of soft tissue fullness around the eyes, forehead, cheeks, jaw and chin, and



bulkiness of the remaining but 'dropped' fat pads in the middle and lower face causes sunken cheeks and eye areas, and the formation of folds and jowls in the older face

Changes in Skin

As all of the above are slowly creeping in, the skin itself also undergoes a series of changes. It becomes drier; loses its elastic properties and so is unable to recoil back when stretched; and slows its production of collagen and plumping tissue cells while breaking down skin cells at the same rate as in youth. Hence..... an overall deficit. The consequence is loss of skin thickness, moisture and stretch resulting in sagging, lax skin that collects wrinkles and lines at a faster rate giving rise to more static lines (i.e. lines that are present all of the time, not just when speaking or using facial expressions), wrinkles & folds.



Changes in Facial Shape

The result of the loss of bone, skin, muscle and fat combined with the effects of gravity on lax soft tissues results in a heavier, squarer lower shape in the older face in comparison to the more youthful triangular face.



Beau Toxskin's Rejuvenation Treatments

All of our treatments are designed to tackle one or more of these factors to return the skin and facial features toward their previous state. They are not intended to change your basic features or anatomy, but simply enhance what nature has provided so that you can look your best self for the age you are. **Call Sue on 07956 966673** for more information or book your Free of Charge consultation to see what is of interest to you & which treatments or skincare may benefit your appearance and self-confidence.