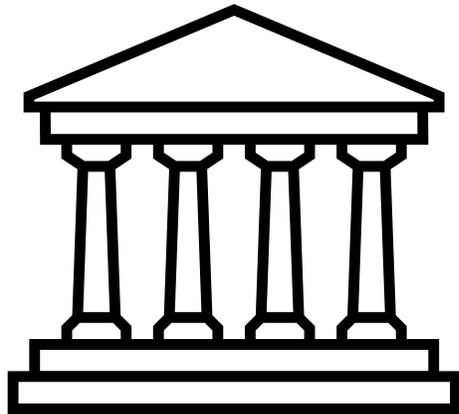


Global Blessing, Inc.



Founding History



- + Founded in 2020 by Esther Woghiren, CEO, & David Woghiren, CFO

Both have been involved in the senior healthcare industry for over 25 years

- + Saw the issues of for financial aid for the elderly and later-life financial education exacerbated by the COVID-19 pandemic
- + Established Global Blessing, Inc. to spread awareness on the issue of elderly impoverishment, homelessness, and housing insecurity, and to help other long-term care (LTC) facilities accommodate seniors-in-need to promote aging in place

Our Team

Esther Woghiren
CEO, Co-founder

David Woghiren
CFO, Co-founder

Tobi Woghiren
Executive Director

Hanah Scott
Development Coordinator

Hyacinth Elliott
Community Liaison

Mellisa Aleus
Director of Operations

Kayla Wright
Community Outreach Specialist

Clara Woghiren
Grant Proposal Manager

Diana Reavis
Community Liaison

Mission/Values

Mission Statement:

Global Blessing, Inc. works with communities to help reduce elderly housing insecurity and homelessness within the senior citizen population to provide a stable, quality standard of living.

Values

Community
Trustworthiness
Honesty
Collaboration

Diversity
Inclusion
Passion
Making a difference

Who we Serve

- + Global Blessing, Inc. primarily dedicates resources to assisting the senior population aged 65+

Services to connect to resources is accepted from age 50



The Cause

- + Senior poverty and housing insecurity/homelessness is a rapidly increasing public health issue
- + Seniors are becoming less and less able to afford living costs due to their fixed and limited financial means and often high healthcare financial demands

These issues have heightened following the COVID-19 pandemic and rise in senior population numbers as an aging society



The Research

- + Among single homeless adults 50% of them are 50+ (*Kushel, 2017*)
Those aged 65+ are the fastest growing age group among people who are homeless as of 2020 (*Kushel, 2017*)
fundamental cause being poverty and lack of affordable housing
- + As of 2019, 4 out of 5 seniors didn't have the means to pay for a nursing home stay of more than 3 years (*Seniorliving.org, 2022*)
Nearly 2 out of 3 couldn't pay for 1 year
- + Approximately 1 out of 3 low-income seniors receive subsidized rental assistance (*Seniorliving.org, 2022*)

Learn More

- + Brown, R. T., Goodman, L., Guzman, D., Tieu, L., Ponath, C., & Kushel, M. B. (2016). Pathways to Homelessness among Older Homeless Adults: Results from the HOPE HOME Study. *PloS one*, 11(5), e0155065. <https://doi.org/10.1371/journal.pone.0155065>
- + Cobb Human Services Needs Assessment & Asset Mapping - February 2020
<https://cobbfoundation.org/wp-content/uploads/2020/02/Cobb-Human-Services-Needs-Assessment-and-Asset-Mapping-REPORT-1.pdf>
- + Homelessness Among Older Adults: An Emerging Crisis = 2020
https://www.cwda.org/sites/main/files/file-attachments/thursday_cwda_keynote_kushel_homelessness_revised.pdf
- + Tong, M. S., Kaplan, L. M., Guzman, D., Ponath, C., & Kushel, M. B. (2021). Persistent Homelessness and Violent Victimization Among Older Adults in the HOPE HOME Study. *Journal of interpersonal violence*, 36(17-18), 8519–8537.
<https://doi.org/10.1177/0886260519850532>

What we Aim to Provide

+ Services

LTC facility rental assistance
Housing repairs and upgrades assistance
Resource connection services

+ Programs

Retirement preparation education
Home care education for families of elder adults
Angels Volunteering Program

How Can You Help

- + Donate to the cause
- + Volunteer your time with the elderly
 - + Volunteer at events
- + Join our professional team
 - + Spread the word

Thank You

“Find Happiness in Sharing Your Blessings”



References

Centerfield Media. (2022, July 5). *Seniors and poverty/homelessness statistics*. SeniorLiving.org. Retrieved from <https://www.seniorliving.org/finance/senior-poverty-homelessness-statistics/>

Georgia Center for Nonprofits. (2020, February). *Cobb Human Services Needs Assessment and Asset Mapping Final Report*. Retrieved from <https://cobbfoundation.org/wp-content/uploads/2020/02/Cobb-Human-Services-Needs-Assessment-and-Asset-Mapping-REPORT-1.pdf>

Kushel, M. (2017, October 31). *Homelessness in older adults: An emerging crisis*. Retrieved from https://www.cwda.org/sites/main/files/file-attachments/thursday_cwda_keynote_kushel_homelessness_revised.pdf?1511972985