



*A Career Development Program for High School Students*

# 13<sup>th</sup> Anniversary Residency Program

*“Creating Pathways and Possibilities in An Ever-Evolving World”*

## 2022 Corporate Prospectus



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## **Accounting Career Awareness Program**

3262 Westheimer #673, Houston, TX 77098

[www.nabahoustonacap.com](http://www.nabahoustonacap.com)

May 2022

Greetings!

The Houston Metropolitan Chapter of NABA, Inc. (NABA) will be hosting the 13th annual Accounting Career Awareness Program (ACAP). ACAP is currently has 32 active programs and operate in approximately 20 major cities across the United States.

We will continue with our theme of “Creating Pathways and Possibilities in An Ever- Evolving World”. This year the theme could not be more relevant during this pandemic and navigating the COVID-19 landscape. We are positioning ACAP Houston to create and seize all opportunities in the next decade for our program to reach even greater heights. Our ability to exist for thirteen years, could not have been achieved without the generosity of our current and future Partners.

The average cost to host one student is \$1,500. The program is offered at no charge to the students who are selected through the competitive screening process. This process includes meeting academic standards, submission of an essay and recommendations from teachers and/or counselors. Students can also earn scholarships towards their college education. Other program aspects include corporate tours, career development, financial planning, networking, interpersonal skills development, etc.

Enclosed you will find details about the various partnership levels. We will be very proud to have you as one of our Corporate/Community Partners. Through your support we will be able to facilitate 30 participants.

Please complete the commitment form and return to us by Friday, June 24, 2022. Please provide your contribution check and company logo file by Friday, July 1, 2022.

If you have any questions concerning the prospectus, please email us at [info@nabahoustonacap.com](mailto:info@nabahoustonacap.com).

Sincerely,

Candice Elliott,  
ACAP Houston Founder

Felicia Waldon  
ACAP Houston Executive Director

Billy Williams  
NABA Inc. Houston President

## **ACCOUNTING CAREER AWARENESS PROGRAM**

NABA recognized the need for a program that would direct African Americans and other underrepresented students toward the accounting profession. NABA also recognized that preparation for a professional career begins as a junior or senior in high school. In 1980, the Seattle Chapter of NABA designed a pilot program that could mark a turning point in the academic lives of secondary students, motivating them to pursue a higher education; thus, the summer residency concept was developed. ACAP is managed by NABA's National Board of Directors and is operated at the chapter level.

ACAP Houston began in 2009 and is one of 32 active programs nationwide.

### **ACAP HOUSTON GOALS**

- ❖ To increase the number of high school students from underrepresented ethnic groups that attend college and major in accounting and other business-related fields
- ❖ To provide educational enrichment experiences; and
- ❖ To retain the students in the pipeline by providing ongoing activities and interactions with student and professional NABA chapters.

### **ACAP HOUSTON SUCCESS**

#### **❖ 200+ Students**

#### **❖ \$60,000+ Scholarships**

- ❖ ACAP Houston has matriculated 217 participants from over 40 different Houston area high schools since inception in 2009. For 2021 due to COVID-19, students participated in a virtual program.
- ❖ ACAP Houston has awarded over 100 scholarships totaling \$60,000 ranging from \$100 to \$1,500 each.
- ❖ Former ACAP students have received full scholarships to the colleges and universities of their choice and are attending those institutions, majoring in Accounting. Some have completed semesters with 4.0 GPAs.
- ❖ A former ACAP Houston student was instrumental in chartering a NABA Student Chapter at Louisiana State University.
- ❖ A former ACAP Houston student participated in the local Business Professionals of America Case Study Competition and advanced to the Business Professionals of America State Qualifier Competition in Dallas, TX.
- ❖ A former ACAP Houston student was selected for the Fort Bend Independent School District Student Leader Delegation to Hong Kong and Foshan, China.
- ❖ Two former ACAP Houston students were recognized at the 2010 NABA National Convention in Houston, TX; one received the Distinguished Collegian award and one received a national scholarship.

## PARTICIPANT CRITERIA

The student selection process is competitive. Participants must complete an application, secure two letters of recommendation, and attend an interview. The participant criteria are as follows:

- ❖ Minimum grade point average of 2.0 for freshman and sophomores
- ❖ Minimum grade point average of 2.5 for juniors and seniors.
- ❖ Current high school student during application period and at least 14 years old

## PROGRAM OVERVIEW

Day	Focus	Schedule Summary
Sunday	Goal Setting	Opening Reception, Orientation, <b>Team Building</b> , Project Initiation
Monday	Technical Skills	Career Panel, <b>Analyzing Accounting Transactions</b> , Certifications, <b>SOX and Internal Audit</b> , Research Techniques, Project Planning
Tuesday	Soft Skills	<b>Ethics</b> , Developing a Career Plan, <b>Conflict Management</b> , Business Etiquette, Dressing for Success, Networking, Project Execution
Wednesday	Career Exploration	<b>Corporate Tours</b> , Project Execution
Thursday	Personal Development	<b>Mentoring</b> , Dos and Don'ts of Social Media, <b>Personal Finance</b> , Project Execution
Friday	College Preparation	<b>Group Project Presentations</b> , Admissions & Financial Aid, Freshman Year Expectations
Saturday	Giving Back & Celebration	<b>Community Service</b> , Closing Banquet, <b>Scholarship Awards</b>

## HIGH SCHOOLS OF PAST ACAP PARTICIPANTS

- |  |  |
|--|--|
| <ul style="list-style-type: none"> <li>❖ Alief Hastings High School</li> <li>❖ Bellaire High School</li> <li>❖ Benjamin Davis High School</li> <li>❖ Carnegie Vanguard High School</li> <li>❖ Clear Horizons Early College High School</li> <li>❖ Coldspring-Oakhurst High School</li> <li>❖ Dawson High School</li> <li>❖ Deerfield Academy</li> <li>❖ Dekaney High School</li> <li>❖ Eisenhower High School</li> <li>❖ Elkins High School</li> <li>❖ Foster High School</li> <li>❖ Hastings High School</li> <li>❖ Hightower High School</li> <li>❖ Houston Academy for International Studies</li> <li>❖ KIPP Generations Collegiate</li> <li>❖ KIPP: Sunnyside High School</li> <li>❖ Klein Collins High School</li> <li>❖ Klein Forest High School</li> <li>❖ Klein Oak High School</li> </ul> | <ul style="list-style-type: none"> <li>❖ Lamar High School</li> <li>❖ Manvel High School</li> <li>❖ Marshall High School</li> <li>❖ Milby High School</li> <li>❖ Morton Ranch High School</li> <li>❖ Newton High School</li> <li>❖ Nimitz High School</li> <li>❖ Ridge Point High School</li> <li>❖ Sharpstown High School</li> <li>❖ Spring High School</li> <li>❖ Stephen F. Austin High School</li> <li>❖ Summer Creek High School</li> <li>❖ The Elevated Places</li> <li>❖ Thompkins High School</li> <li>❖ Travis High School</li> <li>❖ Victory Early College High School</li> <li>❖ Westbury Christian High School</li> <li>❖ Westbury High School</li> <li>❖ Wheatly High School</li> <li>❖ Wunsche Senior High School</li> </ul> |
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### **COLLEGES ATTENDED BY PAST ACAP PARTICIPANTS:**

- ❖ Alcorn State University
- ❖ Baylor University
- ❖ Dillard University
- ❖ Duke University
- ❖ Hampton University
- ❖ Howard University
- ❖ Jackson State University
- ❖ Lamar University
- ❖ Lindenwood University
- ❖ Lone Star College - North Harris
- ❖ Louisiana State University
- ❖ Millsaps College
- ❖ Northwood University
- ❖ Prairie View A&M University
- ❖ Sam Houston State University
- ❖ Southern University
- ❖ Stephen F. Austin State University
- ❖ Texas A&M University
- ❖ Texas Southern University
- ❖ Texas Tech
- ❖ Tougaloo College
- ❖ Tuskegee University
- ❖ University of Houston
- ❖ University of Houston Downtown
- ❖ University of North Texas
- ❖ University of Pennsylvania
- ❖ University of Saint Mary
- ❖ University of Texas at Arlington
- ❖ University of Texas at Austin
- ❖ University of Texas at San Antonio
- ❖ Xavier University

### **INTERNSHIP EMPLOYERS OF PAST ACAP PARTICIPANTS:**

- ❖ Apple
- ❖ Accenture
- ❖ Corpro Companies Inc.
- ❖ Deloitte
- ❖ Hewlett Packard Enterprise
- ❖ Houston Independent School District
- ❖ KPMG, LLP
- ❖ Locus Analytics
- ❖ Pannell, Kerr, Forster
- ❖ PricewaterhouseCoopers
- ❖ Teacher Retirement System of Texas
- ❖ U.S. Commercial Service
- ❖ UT MD Anderson Cancer Center
- ❖ Wood Group PSN

### **FULL-TIME EMPLOYERS OF PAST ACAP PARTICIPANTS:**

- ❖ Accenture
  - ❖ Capital One Auto Finance
  - ❖ CBIGG Management LLC
  - ❖ Delta Air Lines
  - ❖ Google
  - ❖ Houston Rockets
  - ❖ Keller Williams Realty, Inc.
  - ❖ KPMG, LLP
  - ❖ PricewaterhouseCoopers
  - ❖ Schultz Process Services, Inc.
  - ❖ United States Navy
  - ❖ University of Houston
  - ❖ Washington Orthopedics & Sports Medicine
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## **CORPORATE/COMMUNITY PARTNERSHIP LEVELSE**

### **LEVEL I – Platinum \$10,000 & Above**

- ❖ **2 Scholarships in the company's name (\$4,000 and \$1,000)**
- ❖ **Designee to sit on Board of Directors for ACAP (optional)**
- ❖ **Technical Session Speaker**
- ❖ **Corporate Tour Destination**
- ❖ **Judge for Student Presentations (optional)**
- ❖ **Company's name and/or logo on ACAP Houston Website and other ACAP publicity**
- ❖ **Full page ad in ACAP Closing Banquet Souvenir Book**
- ❖ **Corporate video broadcast during ACAP Closing Banquet**

### **LEVEL II -- Gold \$5,000-\$9,999**

- ❖ **Scholarship in the company's name (\$1,500)**
- ❖ **Technical Session Speaker**
- ❖ **Corporate Tour Destination (as space permits)**
- ❖ **Judge for Student Presentations (optional)**
- ❖ **Company's name and/or logo on ACAP Houston Website and other ACAP publicity**
- ❖ **Full page ad in ACAP Closing Banquet Souvenir Book**
- ❖ **Corporate video broadcast during ACAP Closing Banquet**

### **LEVEL III -- Silver \$2,500-\$4,999**

- ❖ **Scholarship in the company's name (\$500)**
- ❖ **Technical Session Speaker**
- ❖ **Corporate Tour Destination (as space permits)**
- ❖ **Half page ad in ACAP Closing Banquet Souvenir Book**
- ❖ **Company's name and/or logo on ACAP Houston Website and other ACAP publicity**

### **LEVEL IV -- Bronze \$1,000-\$2,499**

- ❖ **Scholarship Contributor**
- ❖ **Technical Session Speaker**
- ❖ **Company's name and/or logo on ACAP Houston Website and other ACAP publicity**

### **LEVEL V -- In-Kind/Contributor Varies**

- ❖ **Company's name and/or logo on ACAP Houston Website and other ACAP publicity**
  - ❖ **Other based on the value of contribution**
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**NABA – Houston Chapter**  
**Accounting Career Awareness Program (ACAP)**  
**3262 Westheimer #673**  
**Houston, TX 77098**  
**Federal Tax ID# 23-7330123**

**Organization Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Contact Person/Title:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax Number:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Have you been a Partner with NABA/ACAP before? Yes \_\_\_\_\_ No \_\_\_\_\_**

**My organization will partner with NABA/ACAP at the following level: (please check one)**

**Platinum \$10,000 ☐ Gold \$5,000 ☐ Silver \$2,500 ☐ Bronze \$ 1,000**

**☐ In-Kind/Other Amount Specify: \_\_\_\_\_**

**I would like to underwrite a specific event or element of the program. ☐**

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Please sign and return this form along with your company's logo in jpeg format to [info@nabahoustonacap.com](mailto:info@nabahoustonacap.com) by June 24, 2022.

Please remit your check payable to **NABA Houston ACAP** to the address above, ATTN: ACAP Director by July 1, 2022.

Please direct questions regarding Corporate/Community Partnership to Billy Williams, 832.771.1573 or via email at [info@nabahoustonacap.com](mailto:info@nabahoustonacap.com).

