

# CREATIVITY MEETS CREDIBILITY

**CERTIPORT**  
A PEARSON VUE BUSINESS



## Available Certifications



Adobe Certified Professional  
in Digital Video Using  
**Adobe Premiere Pro**



Adobe Certified Professional  
in Visual Design Using  
**Adobe Photoshop**



Adobe Certified Professional in  
Print & Digital Media Publication  
Using **Adobe InDesign**



Adobe Certified Professional in  
Graphic Design & Illustration  
Using **Adobe Illustrator**



Adobe Certified Professional  
in Web Authoring Using  
**Adobe Dreamweaver**



Adobe Certified Professional  
in Multiplatform Animation  
Using **Adobe Animate**



Adobe Certified Professional in  
Visual Effects & Motion Graphics  
Using **Adobe After Effects**

## KICKSTART A CREATIVE CAREER

The future belongs to those who create. Whether it's to inform, persuade, entertain, or inspire, success in the digital age means communicating in visually rich and interactive ways. With a firm grasp on the world's most powerful creative tools, Adobe Certified Professionals are ready to make their mark.

Adobe Certified Professional, delivered by Certiport, is the industry-recognized certification that demonstrates knowledge of Adobe Creative Cloud software and essential concepts for digital media careers. Each exam is integrated with an Adobe app and designed by experts to assess in-demand, job-ready skills.

### Creators

Creative Cloud is the industry standard across digital media and design fields. Mastering the tools of the trade allows creators to bring ideas to life with greater ease, enhancing their creativity and productivity. Adobe Certified Professionals stand out to employers and clients who seek not just artistic talent but the technical know-how and ambition to get things done right.

### Employers

In the digital age, the key to winning the hearts and minds of customers is eye-catching content and on-screen experiences. Adobe Certified Professional makes it easy for employers to identify creators who are skilled in the industry-leading creative software and ready to produce quality work that sets the organization apart.

### Educators

Adobe Certified Professional is uniquely valuable for fostering creativity and employability in the classroom. The exams offer real-world standards that keep a curriculum relevant to industry and actionable data to assess learning. Educators also witness a boost in confidence and focus as students learn to communicate in new ways and make progress toward their dreams.

### Administrators

Integrating industry-grade software and certification into a curriculum serves to bridge the gap between classroom learning and career success. Adobe Certified Professional gives institutions the rigorous standards and measurable results that they need to build highly effective digital media programs that open doors for students.

## Specialty Credentials

Specialty credentials in Visual, Video, and Web Design are awarded to individuals who demonstrate valuable cross-product knowledge by completing a set of two certifications.



### Adobe Certified Professional in Visual Design

Adobe Photoshop and either Adobe Illustrator or Adobe InDesign



### Adobe Certified Professional in Video Design

Adobe Premiere Pro and either Adobe Photoshop or Adobe After Effects



### Adobe Certified Professional in Web Design

Adobe Dreamweaver and either Adobe Photoshop or Adobe Animate

For more information, visit [certiport.com/adobe](https://certiport.com/adobe)

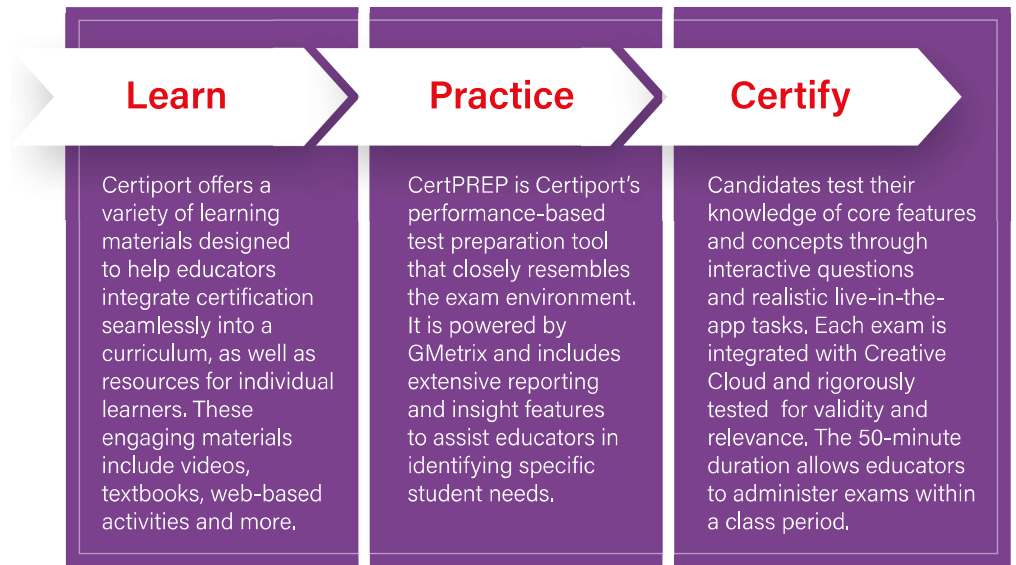
Contact a Certiport Representative at **888-999-9830**.

## Industry Credentials For Digital Creators

Portfolios and demo reels are critical for showcasing creative talent, but they don't always tell the full story. With Adobe Certified Professional, creators demonstrate the practical skills and knowledge that are necessary for success on the job.

Adobe and Certiport have worked closely with subject matter experts to identify the foundational competencies that can make or break a career opportunity in digital media fields. To reach this level of proficiency, 150 hours of instruction and hands-on experience is recommended.

To locate a Certiport Authorized Testing Center or learn how to set one up at your institution, visit [certiport.com/go](https://certiport.com/go).



## Additional Resources

Adobe Education Exchange	Access exam objectives and teaching resources.	<a href="https://edex.adobe.com/aca">edex.adobe.com/aca</a>
Digital Certification Badge	Promote your certification online and on social media.	<a href="https://credly.com/org/adobe">credly.com/org/adobe</a>
Student Competitions	Compete to receive global recognition and cash prizes.	<a href="https://acachampionship.com">acachampionship.com</a>

## Sound Familiar?

In June 2021, the Adobe Certified Associate program was renamed Adobe Certified Professional to more accurately reflect the skill level that is demonstrated through these certifications and expected in today's creative industries.

*Certiport is the official exam development and delivery partner for the Adobe Certified Professional program for Adobe Creative Cloud.*