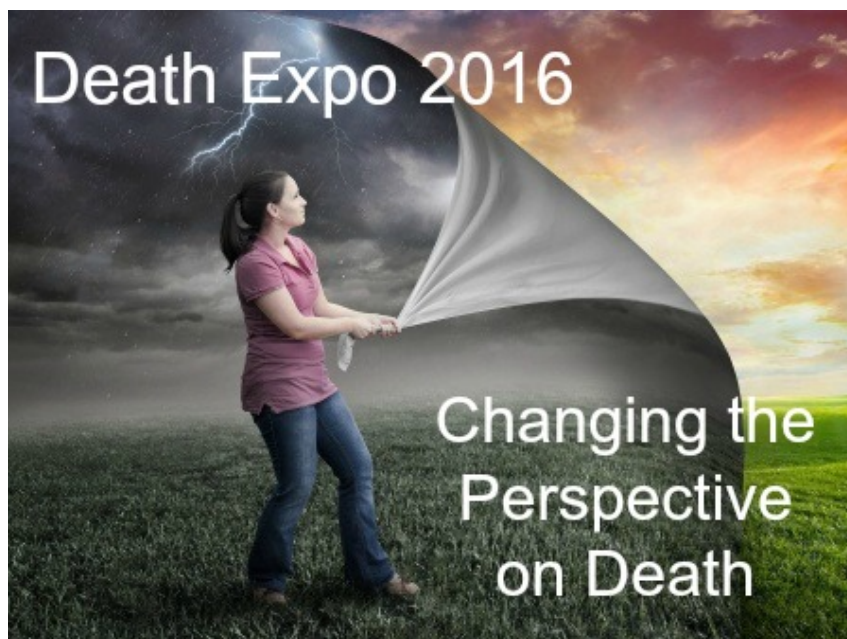


# DEATH EXPO 2016

## Sponsorship Proposal



### Overview

Death Expo 2016: “Changing the Perspective on Death” will be a cutting-edge online educational experience featuring Keynote Presentations, a Documentary film screening, and a Virtual Book Group. <http://www.DeathExpo.com>

### About the Event

Death Expo 2016 is a 4-day Online Event from November 10-13 that will feature experts and thought leaders in the end-of-life arena and serve as a catalyst for practitioners, businesses, grassroots organizations, and lay persons interested in the end of life. The goal of the Expo is to share the strategies, wisdom, relationships, and expertise needed to accelerate change in the way we approach death and dying around the world in the 21st century. This is the 4<sup>th</sup> year for this event and attendance has increased steadily each year.

This virtual conference will consist of Keynote Presentations, a Documentary Film Screening, and Q & A Sessions that bring together hundreds of innovators, change-makers, advocates, and knowledge-seekers for an experience that will revolutionize every aspect of death and dying—from advance care planning, to care for the dying, funeral and burial options, bereavement, community education, and the arts.

The event will consist of 3 one-hour presentations each of the 4 days with a 30-minute Q & A sessions at the conclusion of each talk.

## Speakers

Speakers for this event include:

Andrew George – Photographer:	Right, before I die
Shoshana Ungerleider, MD:	Palliative Care Education Program
Alison Anthoine, Esq:	EOL Navigator Program; beival.com
Barbara Dossey, RN:	Holistic Nursing at the End of Life
Katrina Spade:	Urban Death Project
Jerrigrace Lyons:	Final Passages
Michelle Peticolas:	Film - The Heart of Grieving
Loretta Downs:	Chrysalis Room Project
Amy Cunningham:	The Inspired Funeral
Charlotte Eulette:	Celebrant Institute and Foundation
Don Eisenhauer:	Coach Yourself Through Grief
Jim and Jess Erskine:	Mortalls: The Death-Positive Conversation Game

Event Host: Karen Wyatt MD  
<http://www.eoluniversity.com>

[Read Speaker bios here.](#)

## Attendee Demographics

Expected Attendance: 1500-3500 (based on previous years)

Audience Location: This is an online event with global reach.

Attendee Gender: (approx.) 80% Women, 20% Men

Attendees' Profile: 40% End-of-Life Workers (Hospice, Death Doulas)  
40% Grassroots Movement Members (Green Burial, Home  
Funeral, Assisted Dying Advocates, etc.)  
20% General Public

Attendees' Ages: 5% 25-34 Years old  
15% 35-44 Years old  
38% 45-54 Years old  
42% 55+

### Sponsorship Packages:

GOLD	SILVER	BRONZE	NON-PROFIT
\$500	\$100	\$50	\$25
Logo on Website	Logo on Website	Logo on Website	Logo on Website
Mention in Email Announcements and link to your site	Mention in Email Announcements and link to your site	Mention in Email Announcements and link to your site	Mention in Email Announcements and link to your site
Digital handout may be included in our "Free Gift Packet" for all attendees	Digital handout may be included in our "Free Gift Packet" for all attendees	Digital handout may be included in our "Free Gift Packet" for all attendees	Digital handout may be included in our "Free Gift Packet" for all attendees
Dedicated Section on Vendor Page	Dedicated Section on Vendor Page		
Named as "Featured Sponsor" during each presentation throughout the event	Named as "Event Sponsor" during one day of the event		

### Contact Information

Dr. Karen Wyatt [Karen@karenwyattmd.com](mailto:Karen@karenwyattmd.com)

Phone: 970-470-2240

If you choose to become a sponsor you will receive a Sponsorship Agreement and Checklist by email. Payment can be made by check or online through PayPal or credit/debit card.