



CIAAG 8-Point Strategy: Communications

CIAAG has developed an 8-Point Strategy to address healthcare disparities in the nation. Recent policy changes devised to combat drug misuse have exacerbated healthcare disparities in a number of areas.

We have identified 8 areas of public policy that need to be addressed in order to accomplish the nation's goals of reducing healthcare costs, decreasing disability rates and overdose rates.

The 3rd point of the 8-Point Strategy is focused on Communications, including but not limited to, the following:

- Federal law HR5736 Smith- Mundt Modernization Act of 2012, which amended the Foreign Relations Authorization Act of 1986-1987 to prohibit funds for the Department of State or the Board from being used to influence public opinion or propagandizing in the United States
- Combat propaganda's influence on healthcare policy and communications campaigns
- Diverse representation of views. Not rely on a small group of self proclaimed experts to guide public health policy/control the media narrative
- Opioid analgesic "Safe Use Campaign" for medical and scientific purposes



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