

**West Jefferson Business Association**

Monthly Meeting

Agenda

November 10, 2015 | 8:30 a.m.

1. Light up the Town

         -Lighting ceremony & update on lighted displays

2. WJ Gift Basket update

         -Assign members to help recruit/gather donations from businesses for the gift baskets.

3. Press Releases/Ads in newspapers for Light up the Town and/or Small Business Saturday

4. Small Business Saturday update

5. Design Services opportunities from NC Main Street Program for businesses

6. Downtown Directional Signage Update

7. Other Business