

## Professional Restoration Series

Rochester Midland is pleased to introduce the most innovative concept in cleaning to ever be offered to the restoration professional. The Professional Restoration Series (PRS) follows standards set by Rochester Midland within the housekeeping industry with our Enviro Care® and Enviro Chem® products. The PRS cleaning solutions meet the most rigid environmental standards available while providing tremendous improvement in health and safety for end users.

As the world leader in environmental cleaning technology, Rochester Midland has been extensively recognized for bio-based formulations, and in cleaning programs that improve human health and the environment.

Rochester Midland's exclusive partnership with the world leader in biological based cleaning technology gives us the ability to offer the most environmentally sound cleaning solutions for the restoration industry.

Our PRS biological based cleaners naturally digest most restoration soils into carbon dioxide and water, and can continue to work long after initial application. They are the most concentrated biological products available, using restoration specific engineered spore counts of up to 500 billion per 4 Litres, combined with synergistic bio-based cleaning technology to digest and remove the most demanding challenges in restoration at exceptional speed.

PRS cleaning products can maximize a contractor's productivity, improve health and safety, and minimize environmental impact.



**PRS Water Damage PreClean** Biologically based Water and Black Water Treatment. Digests odours and soils, including those from fecal matter and urine, into water and carbon dioxide.

**PRS Water Damage PostClean** Minimizes chances of any growth or odours after-the-fact. Works while your claim is drying out.

**PRS Carpet Prespray** Specialized fast-acting system for stains, pet soils, food, body fluids on carpet & cloth surfaces.

**PRS Odour Control** Handles many of the restoration industries toughest odour challenges including: protein fires, post-mortems and trauma, skunk, and urine.

**PRS Fuel Oil Cleaner** Using this product significantly reduces the impact of hydrocarbons on our environment. Digests the oil and the odour.

**PRS Fire and Content Cleaner** A remarkable new bio-based cleaning concept built specifically for fire residues and heavy duty content cleaning on hard surfaces.

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Represented By:

# Biologics

## Understanding a New Science

## A Guide for the Home-owner





## Not All Bacteria are Bad:

Ever since we were children we were told that bacteria were “bad”. Indeed some are very bad, but in reality only the smallest fraction of bacteria on this planet are pathogenic or cause disease. The majority of bacteria, we co-exist with. Without these “good” bacteria we would have drowned in our own garbage and excrement many generations ago. Bacteria are the engines of biodegradation, naturally converting our wastes into carbon dioxide and water. It is only recently that we have learned to understand and use these “good” bacteria to our advantage, now as part of our cleaning process.

## Learning to Make Mother Nature Work For Us:

Rochester Midland, in partnership with Novozymes, has learned to use these “good” bacteria to re-engineer how we manage water damage and other restoration applications. Our “good” bacteria are the absolute best method conceivable to manage the wastes and soils common to the disaster restoration marketplace. We use only bacteria approved by the Canadian Government, bacteria that are common to all of us in our daily process. Rochester Midland however brings them to you in formulas, which make them work at extreme speeds and diverse applications to essentially do Mother Nature’s work.



## Improving our Environment:

You are currently benefiting from a highly trained restoration professional bringing the industries most modern technology to your home. This technology is made from renewable resources and will significantly reduce chemical residues left in you home compared to conventional processes. Should you have hypersensitive people in your family or home, their health will benefit from less V.O.C’s and harmful chemical residuals. No more out of sight out of mind – lets start the biodegradation process early and reduce the impact of our cleaning processes on our planet! Should you have any questions about RML products we urge you to contact us at [www.rochestermidland.ca](http://www.rochestermidland.ca)