

# *West Jefferson Business Association*

P.O. Box 573 • West Jefferson, NC 28694 • [www.westjeffersonba.com](http://www.westjeffersonba.com)



A meeting of the West Jefferson Business Association was held at Bohemia on Tuesday, January 14 at 8:00am. Members attending included Crystal Miller, Heather Barker, Rebecca Eldreth, Helemarie Reavis, Autumn Sloan, Mark Watson, BJ Detweiler, Andy Guion, Tracy Tullish, Becky Absher, Penny Philbrick, Jason Sutherland, Gary Brown, John Smyre, Angel Brewer, and Jeff Fissel.

December Minutes – With no changes or corrections, Andy Guion made the motion to approve the minutes as presented. Gary Brown seconded with a vote all in favor.

Treasurer Report – Heather Barker gave the treasure report to the group. There were no expenses for the month of December. Deposits for the month include 27 membership renewals and interest paid. Current balance is \$3,604.91.

Old Business – 2020 memberships were discussed with 4 more members joining at the meeting. The deadline to join is January 31<sup>st</sup> to allow time for edits to the 2020 walking guide. The We Love West Jefferson Event will take place February 10<sup>th</sup> through 16<sup>th</sup>. Go Postal will be donating stickers for the event to be passed out by event participants. The Spring Business Expo will be held on Tuesday, March 17<sup>th</sup> from 5 to 7pm at the Brew Haus. Business that would like to participate in the event should let Rebecca Eldreth know by Monday, March 9<sup>th</sup> to secure a spot. Members on the committee include Jessica Turner, Crystal Miller, Heather Barker, and Rebecca Eldreth. A discussion of creating rack cards to include a list of businesses that are open on Sundays to be handed out throughout town was well perceived. Members that are open on Sundays should email their hours of operation to Rebecca Eldreth to be included on the rack card.

New business – The 2020 Walking Map was discussed. The final edits on the map will need to be complete by the end of February to have the maps in hand by the Spring Business Expo. Gary Brown informed the group of an opportunity to become involved with the Blue Ridge BBQ and Brew event going forward. The venue for the 2019 event will not be available to host the 2020 event. Gary and several others would like to keep the event in the town. The members of the Business Association agreed to support the Blue Ridge BBQ and Brew Festival and members in attendance were asked if they would like to volunteer to serve on the committee as individuals. Several in attendance were interested and will email their names to the Gary Brown for further instruction.

Upcoming Events – With no events listed Crystal asked the group if anyone had anything that they would like to share. It was mentioned that a large collection of memorabilia owned by Eddie Vannoy will be auctioned off during a 5 day event starting on June 3<sup>rd</sup> -7<sup>th</sup>.

The next meeting of the WJBA will be held on Tuesday, February 10<sup>th</sup> at 8:00am. With nothing further, the meeting was adjourned.

Minutes submitted by Rebecca Eldreth