



ANNUAL REPORT

2018

A Report to Our Supporters

Dear Friends of 7CH Foundation,

As we reach year one, you are apart of the first supporters to help build our foundation, as we use the game of basketball to help underserved communities near and far. In a world that seems divided, our work has helped those in Puerto Rico and Virginia.

It may be tough to believe that the game of basketball can unite communities, spread love, and help those in needs, but we are focused on merging both worlds. In 2018, we officially branded our charity holiday basketball tournament 'Ball For A Cause', which allows hoopers to donate to a cause while getting the opportunity to have fun and compete on the hardwood.

In our previous year, (before established) we held a basketball tournament in which players had to donate canned goods, that we sent to Puerto Rico, to help those hurt by Hurricane Maria.

This year, our charity basketball tournament 'Ball for a Cause' took place on December 8, 2018 at Mount Lebanon Baptist Church. Our charity to support this year was the H.E.R. Shelter, a domestic violence safe place for victims and their kids. This year's participates and spectators donated nearly 150 toys to the H.E.R. Shelter for Christmas; which got us a feature on WTRK News 3.

Our plan for growth is to continue our annually 'Ball For A Cause,' holiday charity tournament and add more programs for kids and the communities for neighborhoods across the Hampton Roads area. We look forward in creating new ideas to increase donations, sponsors, and revenue for the foundation, which will allow us to reach more communities.

Thank you for your support and commitment to help those using the game of basketball.

DaSean Webster

Co-Founder and Creative Director





OUR MISSION

Using basketball as an opportunity to bring underserved communities together.



THE BEGINNING



The dynamic duo, Darius James & DaSean Webster, started the non-profit in 2017 after Hurricane Maria hit Puerto Rico. While seeking how they could help, James & Webster came up with a plan to use hoops an opportunity to supply Puerto Rico with goods they may need. With this idea, the birth of 7CH Foundation was born.

LIFT OFF

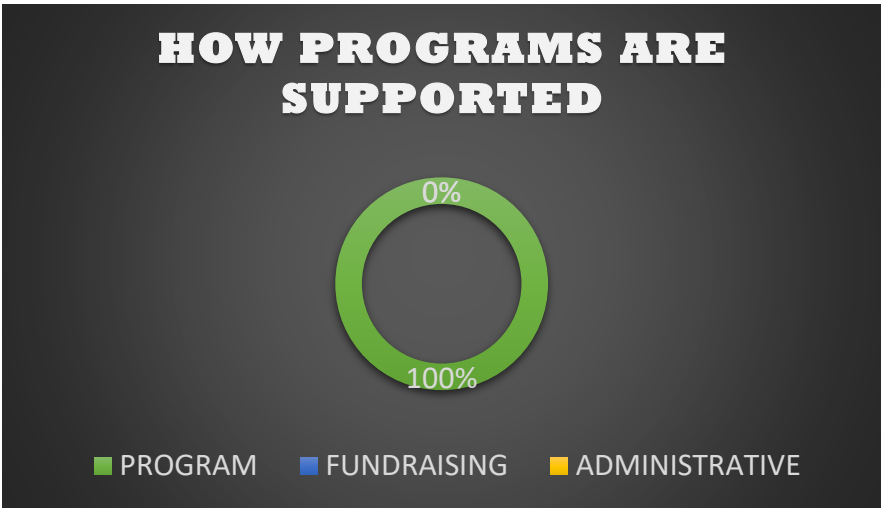
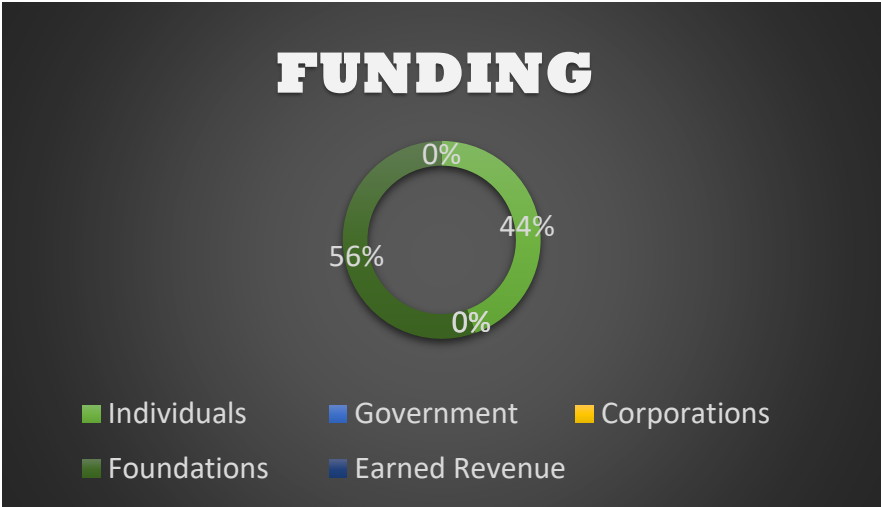
After the success of our Hurricane Relief Classic, we officially established 7CH Foundation in 2018. We will focus on using basketball to help charities, underserved populations, and unite communities.



BALL FOR A CAUSE

Helping the community through hoops is our passion. After reviews from our first tournament, we decided to officially birth, "Ball For A Cause", our annually holiday basketball tournament that allows participates to donate to a charity and compete on the hardwood. This year, we asked players to bring toys for the H.E.R. Shelter, a domestic violence safe place for victims and their kids. Eight teams took the court, but only one was declared champions. Roughly 150 toys were donated to the H.E.R. Shelter just in time for Christmas.





THANK YOU

*The beginning stages are always the toughest.
 Thank you for believing in our dream.
 Your support will allow us to reach
 more communities
 through basketball.*



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MAKE AN LASTING IMPACT**

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7CitiesHooptape Foundation is a 501 (c)(3) Non-profit Organization