



WHY YOU SHOULD OFFER POINT-OF-SALE FINANCING

Increase sales and grow revenue

Our finance program is an effective sales and marketing tool for your business. Increase sales by advertising financing options to attract more customers to your business and use one of our many promotional offers as a way to close more sales.

Attract new customers

Use our program to advertise affordable monthly payment options in conjunction with your “buy today” sales price. By advertising a low monthly payment, you’re appealing to those customers who can’t afford the total cash price of your product or service today.

Make your business stand out

Use our finance program as a way to distinguish yourself from the competition. Let your customers know that you can approve a wide variety of credit profiles and to come in to apply for financing today.

Increase average ticket size

Financing helps eliminate the focus on total price, and instead shifts the focus to affordability. You’ll make your product more affordable with low monthly payments. Shift your focus away from total price and begin increasing your average ticket today.

Gain new leads through advertising

We provide a variety of advertising tools to help you promote affordable payments on your website, invoices, or print ads. Added exposure will drive more store traffic, website visitors, and phone calls from potential customers.

Increase conversion rates

By offering affordable financing options in-store and online, you’re giving your customers another way to pay. Increase conversion rates and see more “browsers” become “buyers.”

\$2.2 Trillion*

Estimated volume of Consumer Finance spending in the United States by 2022.

77%*

Consumers who used financing say the availability of financing drove their choice of retailer.

20%*

Estimated increase in sales expected with point-of-sale financing.

* Sources: <https://filene.org/research/report/blue-ocean-lending-for-credit-unions-point-of-sale-financing>, <https://pages.lendit.com/2020-pos-financing-white-paper.html>



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Insert the Link above -

**Thank you Tamintris Robinson Business Consultant
832-881-6700 Always leave a message or text me**