



GYRLS IN THE H.O.O.D FOUNDATION

She's So H.O.O.D Award Showcase

THE GYRLS IN THE H.O.O.D FOUNDATION INVITES YOU TO SPONSOR
THE SECOND ANNUAL SHE'S SO H.O.O.D AWARD SHOWCASE.
THIS EVENT RECOGNIZES & REWARDS THE EFFORTS OF POSITIVE
YOUTH MAKING AN IMPACT IN THEIR COMMUNITIES.

APRIL 11TH, 2020
LOCATION TBD
CHICAGO, ILLINOIS

The Gyrls In The H.O.O.D Foundation will pay tribute to 8 young leaders and 4 adult women making a positive impact in our communities.

This awards event welcomes community and business leaders from across Chicagoland.

We anticipate that the quality of nominees will be outstanding and are proud to recognize the accomplishments of young people throughout our great city.

We encourage you to take advantage of the promotional opportunities associated with this premier event by becoming a sponsor at a level outlined in the following pages.

We look forward to working with you!

Presenting Sponsor: \$2,000

Our premier sponsorship opportunity, the Presenting Sponsor level gives your organization the maximum exposure at this prestigious event. It includes co branding of the entire event between your organization and The Gyrls In The H.O.O.D Foundation, as well as many more added benefits.

BENEFITS INCLUDE:

- **Industry exclusivity**
 - **2-4 minute welcome speech at event**
 - **Complimentary table at the event with table recognition and premium seating**
 - **Logo placed front and center on all awards promotional materials (i.e.: email marketing, program, advertising, etc.) with recognition given to organization as event's Presenting Sponsor**
 - **Logo (linked to your website) on The Gyrls In The H.O.O.D Foundation Awards page**
 - **Logo in Awards event slideshow**
 - **Logo in Awards event program in two instances: on cover of program as well as on specific sponsor thank you page**
 - **One (1) eblast to The Gyrls In The H.O.O.D Foundation email list**
 - **Product sampling in Honoree's Gift Bag**
 - **Sponsor recap video provided post event**
 - **Social media mention and tags when promoting the event**
- Photo opportunities for sponsors with honorees, presenters, and special guests during reception.**

Major Sponsor: \$1,250

Major sponsors receive many of the same high impact visibility opportunities as the presenting sponsorship.

Engage with

Gyrls In The H.O.O..D Foundation audience in relation to a community friendly and positive event.

BENEFITS INCLUDE:

- **Four event tickets**
- **Logo included in all applicable awards event promotional materials (i.e.: email marketing, program, advertising, etc)**
- **Logo (linked to your website) on The Gyrls In The H.O.O.D Foundation website.**
- **Logo in awards event slideshow**
- **Logo in awards program in two instances: on cover of program as well as on specific sponsor thank you page**
- **One (1) eblast to The Gyrls In The H.O.O.D Foundation database of email recipients**
- **Sponsor recap video provided post event**
- **Social media recognition as a Major Sponsor of the "She's So H.O.O.D" awards event.**

Photo opportunities for sponsors with honorees, presenters, and special guests during reception.



Supporting Sponsor: \$700

Would you like to support this event, but at a level that fits within your budget and overall organizational scope? Then the Supporting Sponsor level is perfect for you! Show your support and become a Supporting Sponsor!

BENEFITS INCLUDE:

- **Two event tickets**
- **Logo included in all applicable Awards event promotional materials (i.e.: email marketing, program, advertising, etc)**
- **Logo on The Gyrls In The H.O.O.D Foundation website.**
- **Logo in Awards event slideshow**
- **Logo in Awards program sponsor thank you page**
- **Photo opportunities for sponsors with honorees, presenters, and special guests during reception.**



HONOREES COMMUNITY SERVICE PROJECT

\$1000

(2)Event Tickets

Opportunity to network and meet recipients

Opportunity to involve company representatives in service project

Photo opportunities for sponsors with honorees, presenters, and special guests during reception.

Thank you for your consideration of supporting Chicagoland gyrls.

For more information or next steps please contact Chez Smith at info@gyrlsinthehood.com/312.686.0076.

