



Patient-Centered Design Online™

this issue

Hospital/College Studio Collaboration P.1

Patient: Challenges of simple tasks P.3

Continuing Education & Support P.4

Current Projects

For more information,
please visit

www.patientcentereddesign.org

Research Fund

The Institute is currently raising funds for a research project on the subject of lactation space design. Full or partial sponsors of research projects will be acknowledged in the Institute's published research report.

Patient Toolkits

As a courtesy to patients who participate in research studies and surveys, we offer complimentary tools. Kits may include promotional items, such as pens, notebooks or journals for recording patient history/experience, bags for packing personal items for a hospital stay, water bottles, etc. If your organization is interested in providing helpful items that may be offered to patients, or a monetary donation to purchase such items, please visit <http://www.patientcentereddesign.org/sponsorship>

Institute for Patient-Centered Design, Inc. is a nonprofit, 501(c)(3) tax exempt organization. Your contribution is tax deductible to the full extent of the law.

Educating a New Generation of Interior Designers: A collaborative studio project

Written by Tammy S. Thompson, NCARB

We have received great feedback on our continuing education series "Understanding the *Patient* in Patient-Centered Design." To date, all of the comments from designers completing the materials indicate that the content in these lessons offers fresh, insightful information to inform the design process. We are pleased to provide essential resources to practicing healthcare design professionals regarding patient-centric design considerations; but, what about students?

Institute for Patient-Centered Design is proud to announce its new collaborative project with Grady Health System and Converse College to incorporate quality healthcare design experience into the education of Converse's senior interior design studio.

Converse is a women's college, ranked "among the best colleges in the nation" (Converse, 2011) and located in Spartanburg, South Carolina. Converse approached the Institute with a request for assistance creating a realistic healthcare design project for its interior design studio. Ruth Beals, Associate Professor and Coordinator of the Interior Design Program, expressed a desire to educate the students on diverse design specialties, to familiarize them not only with the field of healthcare design, but also with knowledge of healthcare specific codes and recommendations used by practitioners.

Grady Health System (Grady) is considered by many to be the lifeline of Atlanta, Georgia. Established in 1892, and located in the heart of downtown Atlanta, Grady has not only served millions of patients in the metropolitan Atlanta area, but it has also helped to train one in four physicians in the state of Georgia. Grady is known for its "premier level I trauma center" (Grady, 2011), as

well as its 24-hour sickle cell center and state of the art NICU that serves over 40 counties in the North Georgia area, to name a few. As "one of the largest healthcare systems in the United States" (Grady), Grady's facility management team remains busy enhancing and adding to its prime downtown hospital facility and many satellite facilities.

George C. Smith, Senior Architectural Project Manager at Grady serves on the advisory group of Institute for Patient-Centered Design. With the help of Kim McMurray, Healthcare Director at WSV Architects and also an advisor to the Institute, George has developed an opportunity for students to learn from Grady's facility by providing an existing design challenge that may become a potential construction project in the future.

After weeks of planning with Converse College, the Institute met with Converse for a site visit of Grady, hosted by George Smith. George was very excited to facilitate this project. He has given the students a design challenge set inside the main hospital. Students will develop design solutions addressing a patient-centric point of entry and intake space for the Women's Center as part of their studio project.



Site Visit to Grady Health System

Collaboration Program

Become a collaborator member of the Institute for Patient-Centered Design!

Patient Collaborator (No Cost) Available to Patients and Patient Advocates

- Subscription to *Patient-Centered Design Online™*
- Access to patient resources
- Invitation to participate in user surveys, test groups, and provide feedback.
- Free patient-readiness kit (while supplies last)

Academic Collaborator (\$50) Available to students and faculty of academic institutions

- Subscription to *Patient-Centered Design Online™*
- Name listed on our website
- Discount on publications
- Discount on educational materials for designers
- Email updates on grant opportunities
- Eligible for Partnership Collaboration

Individual Collaborator (\$100) Available to any individuals interested in Patient-Centered Design

- Subscription to *Patient-Centered Design Online™*
- Name listed on our website
- Discount on publications

Professional Collaborator (\$150)

Available for healthcare professionals, architects and interior designers

- Subscription to *Patient-Centered Design Online™*
- Name and company name listed on our website
- Discount on publications
- Discount on educational materials for designers
- 3 free Continuing Education lessons per year

After the site visit, the group traveled a short distance to the office of Stanley Beaman & Sears, also located in downtown Atlanta. There, Stanley Beaman & Sears hosted lunch for the group, allowing the students to interact with architects and interior design leaders from the firm. The group enjoyed a wonderful lunch, while learning about the interiors process on a healthcare project. Students asked questions and viewed interior design work from some of the firm's completed projects.



Mentoring Luncheon at Stanley Beaman & Sears

The group concluded its day at The S/L/A/M Collaborative in Atlanta. They toured the studio and reviewed interior design work from a completed project. Jane Hughes, Assistant Professor at Converse College, asked the employees numerous questions from the details involved in securing healthcare design projects through project completion, allowing students a comprehensive view of a design practice.



Studio Tour of The S / L / A / M Collaborative

Members of the Institute's advisory group, including George Smith and Kim McMurray will serve as a resource to the students, and will attend studio reviews. When the term concludes, students will submit their work to Grady as design studies readily

available for future development of the Women's Center space.

Kim McMurray, who leads the planning and coordination of this project on behalf of Institute for Patient-Centered Design, is thrilled to contribute to the learning experience of the next generation of healthcare interior designers. George Smith has eagerly devoted time to facilitate this project. Recognizing the impact that Grady Health System continues to have on the education of physicians, nurses, and pharmacists, George firmly believes that the education of healthcare designers may be significantly enhanced by studying the new and existing work at Grady and allowing students to develop future solutions that may be used in a real healthcare environment.

Institute for Patient-Centered Design would like to thank Sherri Winters, Robin Kirkman, Brenda Dietz, and the entire firm of Stanley Beaman & Sears for hosting an interior design mentoring luncheon for the students, as well as Fred Godbolt and the staff of The S / L / A / M Collaborative, Inc. for providing a tour of their studio.

We will update our readers on the progress of this project as the studio term progresses. For more information, or to donate to Grady Health System, please visit www.gradyhealth.org. For more information about Converse College, please visit www.converse.edu. To learn more about the Institute's continuing education series, please visit www.patientcentereddesign.org/education_series/all_courses. To make a tax-deductible donation to support our education, research, and/or patient outreach programs, please visit www.patientcentereddesign.org/sponsorship.

References/Photo Credits

Grady Health System (2011). "About Us." Retrieved from www.gradyhealth.org/about.html

Converse College (2011). "About Converse." www.converse.edu/about

Photographs:

First Photo: Grady Health System Lobby

Second Photo: Stanley Beaman & Sears

Third Photo: The S/L/A/M Collaborative, Inc.

All photographs were taken by Institute for Patient-Centered Design, and are published with the consent of the respective organizations shown.

Copyright © 2011
Institute for Patient-Centered Design, Inc.
All Rights Reserved



Each month, we feature a letter from a patient or family member addressing a specific need or inquiry identified during a medical visit or stay. To submit a letter, please [click here](#).

This month's letter is a continuation from the letter submitted in [Issue 16](#).

Dear Institute for Patient-Centered Design,

I recently experienced my very first hospital stay with pregnancy complications in the antepartum department of the hospital. My hospital room presented a slight challenge for me when it came to me engaging in simple tasks.... In order for me to use the restroom I had to unplug my IV and monitor. This task was a challenge because the outlet for the IV was located on lower part of the wall to the right of my bed. Due to the discomfort I was feeling on my right side, bending down was not very pleasant.

-Anonymous

Dear Patient,

Thank you for your letter. While designers often consider the operational and ergonomic needs of caregivers when locating headwall components, many do not realize that patients do not always have assistance moving around the room. Like your example, some patients are free to travel to the bathroom unassisted. When patients are in pain, or in a rush to reach the bathroom, every small step can become an obstacle. Designers should consider locating some electrical outlets within the convenient reach of the patient bed for equipment that is typically unplugged by patients (emergency power) and for patients' personal electronic devices, such as cell phone chargers.

In our continuing education lesson entitled "[Antepartum Spaces: Design considerations to address the unique needs of expectant mothers](#)," we address many of the factors that should be considered, such as the recommended sleeping positions for pregnant patients, additional equipment common in these spaces, and the physical and emotional needs that can be supported through design. Your letter is yet another reminder that designers should be educated beyond code requirements on the department-specific needs of patient end-users.

Calendar of Events

October 13-16, 2011

AIA GA 2011 Design Conference
Athens, GA

<http://www.aiaga.org/displaycommon.cfm?an=1&subarticlenbr=293>

October 30-November 2, 2011

2011 Planetree Annual Conference
Nashville, TN

<http://www.patient-centeredcareconference.com/>

November 7-10, 2011

Hospitals and Communities Moving Forward with Patient- and Family-Centered Care: An Intensive Training Seminar—Partnerships for Quality and Safety
St. Louis, MO

<http://ipfcc.org/seminar.html>

HEALTHCARE DESIGN **CONFERENCE**

HEALTHCARE DESIGN is "the Premier Conference that Informs, Engages and Shapes the Future of Healthcare Facility Design!"

[Register](#) for HEALTHCARE DESIGN 2011

November 13 - 16, 2011 | Nashville, TN

<http://www.hcd11.com>

Institute for Patient-Centered Design is proud to announce our association with the HEALTHCARE DESIGN Conference! This annual event engages the leaders in healthcare facility design on the most current, innovative, and evidence-based advances in the field. This year, we will hold a roundtable discussion entitled "Patient Empowerment" as well as a Patient-Centered Design Reception. We look forward to meeting you there! [Register now!](#)

As a courtesy to site users, we have listed information about upcoming events and links to related websites for more details. This does not necessarily constitute a relationship between Institute for Patient-Centered Design and any of the websites, events or organizations listed. Nor does this represent an endorsement or guarantee of any kind. While we strive to keep such information updated, we make no legal or otherwise binding commitment to do so. We do not guarantee any of the information on the websites listed. Nor do we guarantee the events themselves. The views and opinions expressed in this newsletter do not necessarily reflect the views of the Institute for Patient-Centered Design, Inc. We respect the rights of patients, family members and professionals to express their opinions and welcome comments on the topics published in this newsletter. We reserve the right to publish comments and letters at our discretion.

Collaboration Program

Continued...

Corporate Collaborator (\$500)
Available to Companies and Organizations

-Subscription to *Patient-Centered Design Online™*

-Company name and profile listed on our website (includes a link to the company's website)

-Discount on publications

-Group discount on educational materials for designers

To learn more, please visit

www.patientcenterreddesign.org/joinus

Lactation Design

Institute for Patient-Centered Design is embarking upon an exciting new program entitled "Lactation Design."

This program consists of a multi-phase research project that will enable the Institute to investigate the impact of the physical environment on a mother's decision to breastfeed.

VISIT OUR PROJECT WEBSITE

LACTATIONDESIGN.COM

See our research paper in the

[HERD Journal!](#)

Please feel free to contact the editor with your questions, comments, or concerns at editor@patientcenterreddesign.org.

**Patient-Centered Design
Events at HEALTHCARE
DESIGN.11**

**Patient-Centered Design
Reception**

Sunday, November 13, 2011
7:30 p.m. - 9:30 p.m.

Come celebrate the first annual
Patient – Centered Design
Reception with the Institute!
[RSVP Now!](#)

**Sponsorship Opportunities
are Available!**
[Download a Sponsorship
Prospectus](#)

Advisory Group Meeting

Sunday, November 13, 2011
5:00 p.m. - 7:00 p.m.
Advisory Group Members Only

R49: Roundtable Discussion

Patient Empowerment
Wednesday, November 16, 2011
10:30 a.m. - 11:30 a.m.
Please register to attend at
www.HCD11.com.

Reception Sponsored By:



Institute for Patient-Centered Design is proud to offer a unique continuing education series devoted to the needs of specific patient populations.

*Understanding the Patient in
Patient-Centered Design™*

Lesson I

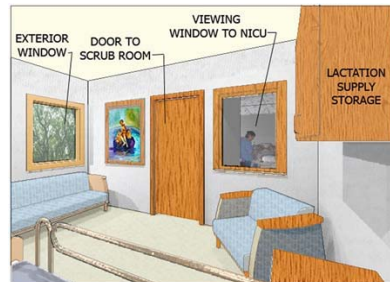
*Designing for Patient Empowerment: A look at
the inpatient room from the patient's
perspective*



(Earn 2 AIA/CES HSW learning units for the price of one!)

Lesson II

*The Challenges of Extended Postpartum
Recovery for NICU Mothers : A proposed
architectural solution*



(Earn 1 AIA/CES HSW learning unit.)

Lesson III



*Antepartum Spaces: Design
considerations to address the
unique needs of expectant
mothers*

(Earn 1 AIA/CES HSW learning unit.)



Institute for Patient-Centered Design, Inc. is a Registered Provider with The American Institute of Architects Continuing Education Systems (AIA/CES).

**Sponsor an Issue of *Patient-Centered
Design Online™***

For more information on sponsoring an issue, please contact sponsor@patientcentereddesign.org.

Institute for Patient-Centered Design is a nonprofit, 501(c)(3) tax exempt organization. Your contribution is tax deductible.

Connect with us on



and

Follow us on



Search to Support us on



Support us in your gifts to others



NEW MEMBERSHIP BENEFIT:

Professional and Corporate Collaborator Members may now receive up to three [free continuing education lessons](#) per year, worth up to 4 AIA learning units total! Just login to the membership page and download the lessons for free! Professional members may complete a simple quiz online (also free) to receive AIA/CES credit for each course. Corporate members receive a group discount on the quiz processing fee for all employees!

Not a member? [Join now!](#)

Institute for Patient-Centered Design, Inc. is a nonprofit 501(c)(3) organization. A portion of your 2011 membership fee is tax deductible.

Copyright © 2011

Institute for Patient-Centered Design, Inc.
All Rights Reserved