



Seal-Once eco-friendly waterproofer was specified to protect the Woodland Park Zoo project's exterior wood structures of Pure FSC IPE 1"x6".

~ Matheus Lumber Woodinville, WA



Seal-Once Guaranteed Performance Features

- Non-Toxic, Zero VOCs, Safe for the Environment
- Waterproofs and Protects Against Mold and Mildew
- Long-Lasting, Deep Penetrating Bond
- Breathable, UV Stable
- Water-Based, Odorless, Non-Flammable, Non-Combustible
- Non-Film Forming
- Clear Formula Will Not Discolor Surface
- Paintable, Stainable
- Will Not Harm Plants, Animals or Humans
- Helps Prevent Wood from Cracking, Splitting/Warping
- Reduces Corrosion, Spalling and Cracks Caused by Moisture
- Helps Protect Against De-icing Salts/Pool Chemicals
- Semi-Transparent UV Stable Tints Available
- Will Not Burn Skin
- Easy Soap & Water Cleanup
- Outperforms All Other Sealers and Stains

603-669-8786 www.seal-once.com

Seal-Once Industrial Formulas for Professionals

Provide your clients with long-lasting surface protection solutions that are safe during application and use.

Seal-Once™ Advanced Multi-Surface Waterproofer is a concentrated, breathable waterbased sealer for wood, composite wood, concrete, masonry and marine applications. Eco-friendly Multi-Surface Seal-Once is formulated to be diluted with clean water at a 1:1 ratio for easy application. Available in 1, 5 and 55 gallon containers.

Releases minimal pollutants
LEED Credits: IEQ Credit 4 -
Low-Emitting Materials



Extraordinary Cleaning Power Without Harsh Chemicals



"NIC All Wood Cleaner worked on this cedar roof just as advertised, removing 10 years of mildew, which was easily 1/4" thick in many areas — with no harm to landscaping or vegetation."

~ Steve Oransky, Painting Contractor



3-in-1 Concentrated Cleaners for Wood and Concrete

Eco-friendly formula brightens and removes unsightly discoloration while easily and safely deep cleaning mold, mildew and dirt.

For all wood types including: Pressure Treated, Composite Decking, Exotic wood (Tiger Deck, IPE), Mahogany, Cedar, Teak, Fir, Bamboo and Pine.

Concrete/Masonry cleaner quickly restores and brightens natural color while lifting out mold, mildew, oil, grease, tire marks, dirt or grime.



The World's First Eco-Friendly Waterproofer



Safely restore beauty and value with New Image Coatings™ premium cleaners. Recommended to deep clean and prepare surfaces prior to any waterproofing or sealing application.

Mold Eliminator Deck Restorer™ renews wood, all brands of composite decking and bamboo—without pressure washing or scrubbing. Removes black mold spots inside decking by removing non-surface mold spores. Deep cleans dirt and organic stains.

Re-New Concrete™ restores aged or new concrete surfaces, removing rust, iron and mineral stains and efflorescence. Cover the entire surface for a new concrete appearance. Scarifies and etches smooth concrete in preparation for Seal-Once™ Concrete/Masonry Waterproofer, staining and painting.



The Water Stops Here.



Necessity is the Mother of Invention

In 1989 Mike Cork, a polymer chemist, contracted with a builder to install a cedar corkade fence around his Texas home. Mike was away on business while the job was started and completed, returning to find the contractor had installed a white pine fence rather than cedar. Faced with a fence he knew needed to be treated if there was any hope of it surviving the Texas climate, Mike went to his lab to find a solution.

He created a unique nanoparticle polymer that easily penetrated wood and formed a clear flexible film that was not only waterproof from the surface, but also breathable and impervious to salts and chlorides. Mike applied two coats to his fence in 1989 and a third coat in 1991. The results were exceptional. Cork had developed a breakthrough one-of-a-kind, water-based sealing product. And, because the product contained no VOCs and was non-toxic he believed that, unlike other sealers, his was environmentally friendly.

Later, acute toxicity tests revealed even more astounding results. The product proved safe not only for humans, but for use around fish, plants, pets and livestock as well.

In 2005 Mike turned to Hank Croteau, long-time associate and industrial coatings expert. New Image Coatings, LLC was formed to launch the world's only eco-friendly waterproofer — Seal-Once™.

Since its debut, the New Image Coatings product line has grown with cleaning and waterproofing formulas for all surfaces; including industrial and marine applications, concrete/masonry, composite decking, exotic woods and semi-transparent tints. All products are backed by a 100% money-back guarantee.

What about Mike's fence that was the necessity of the invention?

In October 2010 the white pine fence was dismantled. Not because of damage to the original treated fence, but because the untreated 4x4 fence posts had rotted in the ground. The photo above is from the original fence — after all these years, the water still stops here.

Thinking Green, Delivering What We Promise

We believe consumers do not want products that present a health risk to themselves, their families or the environment. We commit to manufacture and offer non-toxic, eco-friendly products that perform to warranties and product performance promises. You will find our products in retail outlets whose owners are committed to protecting the environment and the health and safety of their customers.



For complete product information, videos and more visit:

www.seal-once.com
603-669-8786



Made in the USA

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Green waterproofing solutions for all wood, exotic wood, concrete, brick, masonry and composite decking surfaces.

Long-lasting Seal-Once™ waterproofers protect against water, mold, mildew and UV damage for up to 10 years on vertical surfaces, six years on horizontal surfaces. Our water-based, non-flammable formulas exceed current and future eco-requirements, with no VOCs, toxins or irritants. All are easy-to-apply with no odor and fast soap and water clean-up. Available in 1 and 5 gallon containers.



Almost 20 years after it was installed, this section from Mike Cork's fence still repels water.



docks, decks, garden furniture, planters, pavers, walkways, fences, piers, wood shingles and siding, shake roofs, driveways, curbs, ramps, chimneys, platforms, loading docks, floors, slate, stucco, brick, parking decks, unglazed tile, limestone, granite, gravestones, steps, railings, bamboo, mahogany, cumaru, ipe, teak, tiger deck



"We are pleased to offer non-toxic Seal-Once as a Zero-VOC, green alternative for waterproofing concrete, masonry and wood surfaces. Our contractor and retail customers no longer have to wear protective clothing or a respirator, nor do they have to cover windows, grass and plants or adhere to the many precautions as with other products."
~ Paul Gelinas, Store Manager

100% Safe for use around people, pets and plants

Will not change color, streak or yellow. Suitable for all climates, can be applied at 35°F and up on properly prepared exterior/interior surfaces.



"We chose Seal-Once for our raised vegetable gardens. Using a non-toxic sealer was important since the wood comes into contact with the roots of food crops, and our children are exposed to it daily. It was easy to apply and clean up. The wood treated with Seal-Once is noticeably less cracked and warped than the beds previously built without it."
~ Sara Fairchild, Parent/Garden Committee Volunteer



Add Color and Depth

Fade-resistant, semi-transparent tints mix easily into our clear formulas to add color and depth to your surface while providing superior UV protection and enhancing abrasion resistance.

▼ Wood/Composite tints, shown on red cedar

Natural	Golden Oak	Cedar	Bronze Cedar
Redwood	Mahogany	Light Brown	Brown
Cape Cod Gray	Slate Gray	Dark Gray	Black

▼ Concrete/Masonry tints

Mahogany	Slate Gray	Dark Gray
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Swatches are approximate.