



Chasten Gold Nonprofit is the
benefiting organization for
"Brunch in the Park Festival" for the
first time this year in Sacramento, CA
after cancellations in 2020 and 2021.
Brunch in the Park anticipates
2,500+ attendees and will feature
token-less Bottomless Mimosas,
Bloody Mary's by Tito's Vodka, and
Beer and Wine from local breweries
and wineries. Brunch favorites will
be made available for purchase by
local food trucks and restaurants.

CHASTEN GOLD NONPROFIT, 501(C)(3) FEIN: 84-2404682.

# Sponsorship Op-pour-tunities!

#### **Sponsorship Proposals**

Chasten Gold Nonprofit (EIN: 84-2404682) was founded in 2016 in Sacramento, CA. Our warm organization focuses on finding innovative ways to support and advocate for the local homeless and impoverished youth, adults and veterans. We aim heighten the awareness for the impoverished and homeless by creating family friendly and adult events throughout the city to provide funding towards the community's goals of eradicating the homeless housing crisis that currently affects our residential areas and businesses. With the help of our donors and sponsors, we are able to help approximately 670 homeless individuals with clothing, food and shelter vouchers annually.

Chasten Gold invites you to support our cause by participating as a Donating Sponsor for the Brunch in the Park Festival on May 14, 2022 at Theodore Roosevelt Park in Sacramento, CA.

#### **Sponsorship Deadline**

The deadline for application and sponsorship donations is:

Saturday, April 30, 2022



#### **PRESENTING SPONSOR \$7,500**

Brunch in the Park attracts a wide demographic of guests with 150+ beers to taste and a fully sponsored and working Musical Main Stage. We are the first and largest brunch festival in Sacramento, CA in 2022. Our presenting sponsor will have their brand and business promoted on all souvenir glasses, swag bags, marketing items and throughout the park to more than 2,500+ in-person and thousands online guests.

#### **MAIN STAGE & MUSIC SPONSOR \$4,500**

The Main Stage will host all musical acts and important informational items throughout the event. As the heartbeat of Brunch in the Park, guests are immediately drawn to the stage creating hundreds of impressions throughout the day. Let our Main Stage showcase only your brand and business and be photographed and shared online by our guests.

#### **AFTER PARTY SPONSOR \$2,500**

Brunch in the Park anticipates to sell out this year as the community is eager to get back to "normal." To keep our guests hyped and to continue the party at your establishment once we close our gates, you'll be the place we promote before, during, and after the event.

#### **DESIGNATED DRIVER (DD) SPONSOR \$2,000**

Our Designated Driver Sponsor will have two 10x10 areas on opposite sides of the park to fully showcase your brand and provide non-alcoholic beverages for our designated drivers during the event.

#### **VOLUNTEER SPONSOR \$1,500**

Brunch in the Park relies on the willingness of volunteers throughout the event. Our Volunteer Sponsor is listed on all recruitment efforts and your brand and business is printed on all the volunteer and marketed T-shirts.

#### **VENDORS**

Cost: \$125 (food truck) OR \$50 (local artisans for sampling and information.)

Market your business to ticket holders and online guests.









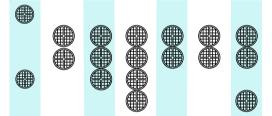




## **SPONSOR** BENEFITS

VENDORS (FOOD) ARTISANI DONORS (\$1,000 receive or PARTER PARTY SPONSOR PRESENTINGSPONSOR VOLUNTEER SPONSOR MAINSTACE SPONSOR

(2) GENERAL TICKETS TO EVENT (4) VIP TICKETS TO EVENT SIGN/BACKDROP AT EVENT **DESIGNATED BOOTH AT EVENT** (2) DESIGNATED BOOTHS AT EVENT



#### LOCAL ACKNOWLEDGEMENT VIA:

**WEBSITE** 

SOCIAL MEDIA PLATFORMS

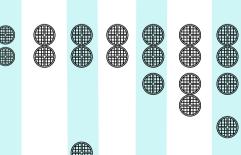
**NEWSPAPER ADVERTISEMENT** RADIO/SATELLITE BRODCAST TELEVISION/NEWS BROADCAST

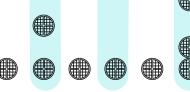
#### **BUSINESS NAME/LOGO ON:**

WEBSITE SOCIAL MEDIA PLATFORMS MARKETING CAMPAIGNS **MAINSTAGE BANNER** PARTICIPANT SOUVENIR GLASSES

**VOLUNTEER SHIRTS** SWAG BAG COVER

SWAG BAG CONTENT









SPONSORSHIP@CHASTENGOLD.ORG





### BRUNCH IN THE PARK FESTIVAL SPONSORSHIP APPLICATION

DATE: SATURDAY, MAY 14, 2022

LOCATION: T. ROOSEVELT PARK - SACRAMENTO, CA

As an appointed representative of this business organization, I certify the above information to be accurate and true.  If billed invoice invoice invoice via PayPa to the contact of the						be issued on file.
] (	WOULD YOU LIKE TO PROVIDE ADDITIONAL IN-KIND SERVICES/PRODUCTS OR DONATIONS: YES NO  IF YES, PLEASE DESCRIBE (INCLUDING VALUE AMOUNT):  WOULD YOU LIKE CHASTEN GOLD TO PROVIDE A RECEIPT? ALL DONATIONS ARE TAX DEDUCTIBLE. YES NO  METHOD OF PAYMENT (PLEASE CHECK ONE)  CHECK BILLED ELECTRONIC INVOICE BILLED PAPER INVOICE			CHECKS ARE TO BE MADE PAYABLE TO: CHASTEN GOLD NONPROFIT		
				MAIL-IN APPLICATIONS Please mail all completed applications and fees to: 1017 L Street, #655 Sacramento, CA 95814-3805  EMAIL APPLICATIONS Please email all completed applications to: Sponsorship@Chastengold.org		
SE						
	REPRESENTATIVE NAME/TITLE EMAIL			PHONE NUMBER		
II	NSTAGRAM	MAILING ADDRESS  TAGRAM  TWITTER			STATE	ZIP
		BUSINESS ADDRESS		ÇITY	STATE	ZIP
	BUSINESS/ORGANIZATION NAME			WEBSITE		
       <i> </i>	WHICH SPONSORSHIP PACKAGE ARE YOU APPLYING FOR?  PRESENTING SPONSOR: \$7,500					

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BRUNCH IN THE PARK FESTIVAL. E-TICKETS WILL BE SENT TO THE CONTACT EMAIL AS STATED ABOVE.