



CHASTEN GOLD NONPROFIT PRESENTS

# BRUNCH IN THE PARK

**ENJOY IN BOTTOMLESS MIMOSAS • BEER • WINE BLOODY MARY'S • LOCAL VENDORS BRUNCH FOOD TRUCKS • LIVE MUSIC**

**ROOSEVELT PARK - SACRAMENTO, CA 1615 9TH ST, SACRAMENTO, CA 95814**

**SATURDAY. AUGUST 5<sup>TH</sup> 10AM-2PM**

**PURCHASE YOUR TICKETS AT WWW.CHASTENGOLD.ORG/EVENTS**

**BRUNCHINTHEPARKCA**

# Brunch in the Park Beverage Vendor

## PROMOTIONAL OVERVIEW

### WHAT:

Brunch in the Park: Brunch Festival with token-less alcoholic beverages. 21+ only event.

(Up to 2,000 on-site participants)

### WHEN:

Date: Saturday, August 5, 2023.

Time: 10:00-2:00PM

### WHERE:

Theodore Roosevelt Park,

Address: 1615 9th Street, Sacramento, CA 9581

The support and generosity of our vendors, attendees, and partners make this event possible and 100% of the proceeds go to our partnering nonprofit organization, Chasten Gold Nonprofit, who since 2016 provided services focusing on finding innovative ways to support and advocate for the local homeless and unhoused veterans and impoverished youth and young adults.

## Vendor Deadline

The deadline for application and

vendor fee(s) is:

Friday, July 28, 2023

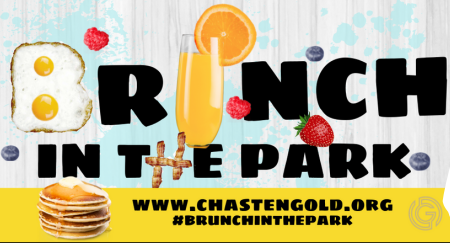
Chasten Gold Nonprofit is the benefiting organization for the 2nd Annual "Brunch in the Park" Festival for the second time this year in Sacramento, CA after cancellations in 2020 and 2021. In 2022, Brunch in the Park hosted 45 local vendors and over 700 attendees and volunteers. We anticipate 1,500+ attendees this year and will continue to feature token-less Bottomless Mimosas, Bloody Mary's by Tito's Vodka, and Beer and Wine from local breweries and wineries. Brunch favorites will be made available for purchase by local food trucks and restaurants.

## Contact Information

Coordinator: Evonna Mack

Evonna.Mack@ChastenGold.org

Phone/Text: (916) 737-6596



# BRUNCH IN THE PARK FESTIVAL BEVERAGE VENDOR APPLICATION

DATE: SATURDAY, AUGUST 5, 2023

LOCATION: T. ROOSEVELT PARK - SACRAMENTO, CA

**ALL BEVERAGE VENDERS WILL BE PROVIDED WITH THE FOLLOWING: CUPS, RINSE WATER, ICE, 6 FOOT TABLE, DUMP BUCKET, 3 VENDOR WRISTBANDS, MARKETING, VOLUNTEER POURERS (BY REQUEST), ACCESS TO VOLUNTEER TENT WITH SNACKS AND BEVERAGES, AND A CHARITABLE DONATION RECEIPT (AT REQUEST).**

**ALL BEVERAGE VENDORS WILL BE REQUIRED TO PROVIDE THE FOLLOWING: 2-4 BRANDS OF BEVERAGE (MINIMUM OF 2 X 15.5 GALLON KEGS), JOCKEY BOX & TAP HANDLES, TASTING NOTES, MARKETING MATERIALS (INCLUDING TENTS, IF YOU HAVE ONE), BOTTLE OPENER, IF NEEDED.**

BUSINESS/ORGANIZATION NAME

WEBSITE

BUSINESS ADDRESS

CITY STATE ZIP

MAILING ADDRESS

CITY STATE ZIP

INSTAGRAM

TWITTER



REPRESENTATIVE NAME/TITLE

EMAIL

PHONE NUMBER

MARK ONE THAT BEST DESCRIBES YOUR SERVICE:

- BREW   
  WINE   
  DISTILLED   
  NON-ALCOHOLIC: \_\_\_\_\_

## TELL US ABOUT YOUR BEVERAGE(S)! (MIN 30 GAL)

BEVERAGE #1	TYPE	QUANTITY	\$/VALUE
BEVERAGE #2	TYPE	QUANTITY	\$/VALUE
BEVERAGE #3	TYPE	QUANTITY	\$/VALUE
BEVERAGE #4	TYPE	QUANTITY	\$/VALUE

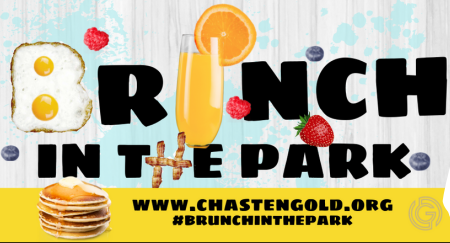
CHASTEN GOLD NONPROFIT,  
501(C)(3) FEIN: 84-2404682.



EVONNA.MACK@CHASTENGOLD.ORG



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# BRUNCH IN THE PARK FESTIVAL BEVERAGE VENDOR APPLICATION

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LOCATION: T. ROOSEVELT PARK - SACRAMENTO, CA

WWW.CHASTENGOLD.ORG  
#BRUNCHINTHEPARK

DO YOU HAVE MULTIPLE BRANDS YOU WOULD LIKE TO KEEP TOGETHER?  NO  YES  
IF YES, PLEASE LIST DETAILS:

WILL YOU BRING ANYTHING OTHER THAN A TENT? (CAR, TRAILER, INFLATABLE)  NO  YES  
IF YES, PLEASE LIST DETAILS: (Please note inflatables require additional insurance.)

WILL YOUR  EMPLOYEES SERVICE YOUR BOOTH OR WILL YOU  REQUIRE VOLUNTEERS?  
PLEASE DETAIL NUMBER OF STAFF OR VOLUNTEERS REQUESTED PER BOOTH: \_\_\_\_\_

WILL YOU REQUIRE KEG TUBS?  NO  YES  
HOW MANY? \_\_\_\_\_

WOULD YOU LIKE TO DONATE TO CHASTEN GOLD NONPROFIT? \*\*\*  
ALL DONATIONS ARE TAX DEDUCTIBLE.  
 NO  YES: \_\_\_\_\_  
 RECEIPT IS REQUESTED.

ADDITIONAL INFORMATION/QUESTIONS:

PLEASE EMAIL LOGO AND ADDITIONAL DOCUMENTS TO:  
EVONNA.MACK@CHASTENGOLD.ORG

WILL YOU DONATE OR SELL PRODUCTS TO EVENT?

- SELL FULL VALUE  RECEIPT REQUESTED  
 SELL/DONATE (BOGO)  
 DONATE FULL VALUE

TOTAL FULL SALE VALUE: \$ \_\_\_\_\_

TOTAL DONATION VALUE: \$ \_\_\_\_\_

\*\*\*METHOD OF PAYMENT FOR DONATIONS (PLEASE CHECK ONE)  
 CHECK  BILLED ELECTRONIC INVOICE  BILLED PAPER INVOICE

*As an appointed representative of this business organization,  
I certify the above information to be accurate and true.*

REPRESENTATIVE SIGNATURE

DATE

### MAIL-IN APPLICATIONS

Please mail all completed applications and fees to:  
**1700 P STREET, UNIT B**  
**Sacramento, CA 95811**

### EMAIL APPLICATIONS

Please email all completed applications to:  
**Evonna.Mack@Chastengold.org**

CHECKS ARE TO BE MADE PAYABLE TO:  
**CHASTEN GOLD NONPROFIT**

If billed invoice is marked, an invoice via PayPal will be issued to the contact email on file.

VENDOR SLOT IS NOT GUARANTEED UNTIL YOU RECEIVE AN APPROVAL NOTICE.

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