

MPHA Board Meeting - Agenda

July 30th, 2019

Menifee County Health Dept. - Frenchburg, Ky

(call to order, approve May 14th minutes)

Becky Beal call the meeting to order at 7:02 p.m.

Members present: Cora Brewington, Becky Beal, Robin Little-Basil, Taylor Chism, Becky Layne, Jenny Adams, and Sandy Ratliff. One guest was present: Max Hammond.

Motion to accept May 14th, 2019 minutes, Taylor Chism, Seconded by Cora Brewington.

1. Special Guest - Max Hammond. Discuss the possibility of a grant for MPH (DNA testing and semen collection/storage for rare bloodlines).
 - o Discussed options of what possibilities that MPH could apply for and what needs were most important for the breed.
2. (still on docket) 2020 Equine Affaire Booth in Columbus? (Bang for our buck?) Other options? I'd like to have a professionally produced video for the website maybe? College students to produce? Does MSU have a videography department?
 - o The board talked about Equine Affaire and whether or not to have a booth. The board voted unanimously to not have a booth for this event.
3. (still on docket) Data entry help needed to update database (Cyd has volunteered to help some in Winter months) Need to look at a "new" database program...Victoria??
4. Rebranding/name change/adjustment for MP to include our "roots" as the original, Old Kentucky Saddler - need to update brochures, banners, etc. (update)
 - o Rebranding is going well and discussed adding the term "Old Kentucky Saddler" to the registration papers.
5. Elvira back at the breed Barn @ KHP!! <3
6. *Trademark registration issues
 - o Discussed different trademark options and issues.
7. Change future registration papers to include Old KY Saddler (color of papers)? (update)
8. *Final results - Update on KHRC/KBIF hearing - 2018 and 2019 (closed session)
9. Discover the Horse Visit!! 😊

- Alyssa Mathews visited Rockin R Farm and was able to retrieve footage of trail riding, drill team, and trail obstacles. We are looking forward to watching her video.

10. Upcoming Events:

8/24-8/25/19 - KHP Parade of Breeds

9/14-9/15/19 - KHP Parade of Breeds

10/19-10/20/19 - KHP Parade of Breeds

(adjourn - next board meeting 10/15/19 @ 7pm at Meniffee Health Dept)