

Shadow Warriors Association SHADOW WEEK 2022 12-15 Sep

Dear Partners of the SWA,

Looks like the Tech EXPO will be a go this year! It will be Sep 12-15 with the 12th being the golf tournament. The primary Tech Expo dates will be the 13th-15th. Attached you will find the application and handout for the EXPO. Due to COVID restrictions on base, it's been a while since we have been able to execute the EXPO and we are looking forward to seeing you there in September. As in previous years the SWA will be hosting the Tech Expo at The Bragg Club at the same time the USASOC C4I conference is taking place. The week will also include the Shadow Warrior Association Golf Tournament.

The Shadow Warrior Association is a non-profit, private organization created to honor the history and legacy of current and former members of the 112th Signal Battalion (SO)(A). Located on Fort Bragg, NC. The SWA accomplishes its charter by providing educational scholarships, recognition to outstanding members of the special operations signal community, and by supporting the historical initiatives and families of the 112th Signal Battalion (SO)(A).

A little about Shadow Week 2022 events:

- The SWA Golf Tournament (12 Sep): As part of Shadow Week 2021, the Shadow Warrior Association is hosting a Golf Tournament. Vendors have the opportunity to sponsor both a hole and a 4-person team when they sign up to participate in the Tech Expo. Participation is open to all USASOC C4I Conference attendees, SWA TechNet 2021 exhibitors, Shadow Warrior Association members, and 112th Signal Battalion Soldiers.
- USASOC C4I Conference (13-15 Sep): The USASOC C4I Conference brings together top leaders and technical experts from the Special Operations communications community to discuss current operational requirements and initiatives. Attendees will be represented from all USASOC units, SOCOM, the TSOCs and all the Components.
- **SWA Tech Expo** (13-15 Sep): An excellent opportunity to showcase your products and demonstrate your services to some of the premier communications organizations in DOD, the SOF community, the XVIII Airborne Corps, and the 82nd Airborne Division. Conference and Expo are collocated at the Bragg Club.
 - Quality Attendance: Access to decision makers from both the SOF and Fort Bragg Signal Communities. Vendors will be able to attend portions of the USASOC C4I Conference. The conference agenda, once finalized, will be sent via email.
 - Senior Leadership Keynote Speakers: Speakers boost attendance and are always encouraged to visit exhibits.
 - Debut your products and services directly to the warfighter.



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• Abundant networking opportunities.

Shadow Week Vendor Participation Opportunities

- 1. Shadow Warrior Association Tech Expo: Purchase a booth! Each booth includes: 2 booth personnel passes for the exhibit hall, listing on the official SWA Shadow Week website, listing in the final show guide, general exhibit hall security.
- 2. Shadow Warrior Association Golf Tournament: Sponsor a hole! Sponsor a team! Provide raffle prizes! Golf and network with senior SOF signal leadership!
- 3. Host a social event. Contact us if you are interested in hosting a social event. We will advertise your event in the conference packet and tech expo show guide.

For more information contact John McLaughlin at swa.vicepresident@gmail.com. Thank you for your support! We look forward to seeing you in September!

Jay Santiago Ir

President The Shadow Warrior Association