

ONTARIO HERITAGE CONFERENCE 2022

SPONSORSHIP OPPORTUNITIES

WHAT IS THE ONTARIO HERITAGE CONFERENCE?

Elizabethtown-Kitley Heritage Committee and Heritage enthusiasts have organized this event to spotlight the region's iconic heritage. This year's theme focuses on the economic impact of Pandemic times and the future of heritage conservation, tourism, and the positives as we move forward locally and provincially.

WHO ATTENDS THE CONFERENCE?

- ◆ Up to 250 heritage delegates from across Ontario
- ◆ Delegate spouses and family members
- ◆ Local and Provincial Politicians
- ◆ Municipal heritage Representatives
- ◆ Local heritage groups and interested individuals

WHEN AND WHERE IS THE CONFERENCE?

The conference will take place over 3 days, June 16-18, 2022. It will be held in various heritage locations within Brockville and the surrounding region. The delegates will stay in local accommodations and dine at local restaurants. They will be provided opportunities and encouraged to explore our area enjoying Leeds and Grenville's many attractions.

WHAT ARE THE BENEFITS OF SPONSORSHIP?

- ◆ Support heritage development locally and provincially
- ◆ Promote your business to delegates from across Ontario
- ◆ Take part in exciting programming, featuring local and national speakers



ONTARIOHERITAGECONFERENCE

June 16-18, 2022

Brockville and Surrounding Region

www.ontarioheritageconference.ca

KEYNOTE SPONSORSHIP \$5000

Prime Sponsorship of **WELCOME RECEPTION, GALA DINNER** featuring keynote speaker, and Friday morning **WELCOME SESSION** featuring local and national speakers.

KEYNOTE SPONSORSHIP INCLUDES:

- * Recognition signage at keynote events
- * Corporate banner/brochures for duration of event
- * Logo included on all conference promotional materials
- * Brochures/swag included in welcome bags
- * Your weblink on the OHC website

2 OPTIONS: HERITAGE BUS TOUR or DELEGATES SHUTTLE \$500

Sponsorship of the **Heritage Conference Bus Tour** will provide delegates an opportunity to explore the city and surrounding area

BUS TOUR SPONSORSHIP INCLUDES:

- * Signage on bus
- * Logo included on all conference promotional material
- * Brochures included in Welcome bags (if provided)

SESSION \$150

Sponsorship of individual **ONTARIO HERITAGE CONFERENCE SESSIONS**

SESSION SPONSORSHIP INCLUDES:

- * Signage at session
- * Verbal recognition of sponsorship during session
- * Logo included on all conference promotional material
- * Your weblink provided on OHC website

WELCOME BAG SPONSORSHIP \$500.00

Sponsorship of 200 **WELCOME BAGS**, including conference information and welcome gifts for delegates.

WELCOME BAG SPONSORSHIP INCLUDES:

- * Logo included on all conference promotional materials
- * Brochures included in welcomes (if provided)
- * Your weblink provided on the OHC website

WELCOME RECEPTION \$500

Thursday Night

WELCOME RECEPTION SPONSORSHIP INCLUDES:

- * Recognition Signage at venue. Logo on promotional material.
- * Link on conference website

LUNCH SPONSORSHIP \$500

COFFEE BREAK SPONSORSHIP \$250

LUNCH AND BREAK SPONSORSHIP INCLUDES:

- Recognition at lunch/break venue
- Logo included on all conference promotional materials
- Brochures included in Welcome bag (if provided)
- Your weblink provided on OHC website

ACCOMMODATION, RETAIL AND RESTAURANT PARTNERS

10% OFF

Support the 2022 Ontario Heritage Conference by having your business offer a 10% discount to conference participants.

Discounts to be valid June 16-19, 2022.

Get even more exposure by placing an ad in the 2022 OHC Programme for only \$50.00!

Donations and In-kind services are always appreciated. Contact Tracy Gayda at tracygayda@truespeed.ca

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