



STOP | THINK | CONNECT™

Shenandoah HIPAA Consultants, LLC Becomes STOP. THINK. CONNECT.™ Partner

October 7, 2020 — **Shenandoah HIPAA Consultants, LLC** today announced that it has signed on as a partner of STOP. THINK. CONNECT.™, the global on-line safety awareness and education campaign. Securing the internet is a responsibility we all share, and STOP. THINK. CONNECT.™ is simple, actionable advice that everyone can follow to be safer and more secure on-line.

Don't become HIPAA Complacent!

STOP. THINK. CONNECT.™ was launched in October 2010, with messaging created by an unprecedented coalition of private companies, nonprofits and government and leadership provided by the National Cyber Security Alliance (NCSA) and the Anti-Phishing Working Group. The U.S. Department of Homeland Security (DHS) leads the federal engagement of the campaign. In September 2016, the campaign expanded to include [Lock Down Your Login](#), a STOP. THINK. CONNECT.™ initiative led by NCSA and the White House to empower Americans to secure their on-line accounts.

The STOP. THINK. CONNECT.™ campaign encourages everyone to take security precautions, understand the consequences of their on-line actions and enjoy the benefits of the internet with more peace of mind. Follow these STOP. THINK. CONNECT.™ tips to better protect yourself, your information and the larger digital community:

- **[Lock Down Your Login](#)**: Fortify your on-line accounts by enabling the strongest authentication tools available, such as biometrics, security keys or a unique one-time code through an app on your mobile device. Your usernames and passwords are not enough to protect key accounts like email, banking and social media.
- **Keep a Clean Machine**: Keep all software on internet-connected devices –including PCs, smartphones and tablets – up to date to reduce risk of infection from malware.
- **Personal Information is Like Money. Value It. Protect It.**: Information about you, such as purchase history or location, has value – just like money. Be thoughtful about who gets that information and how it's collected by apps and websites.
- **When in Doubt, Throw it Out**: Cybercriminals often use links to try to steal your personal information. Even if you know the source, if something looks suspicious, delete it.
- **Share With Care**: Think before posting about yourself and others online. Consider what a post reveals, who might see it and how it could be perceived now and in the future.
- **Own Your Online Presence**: Set the privacy and security settings on websites to your comfort level for information sharing. It's OK to limit how and with whom you share information.

“Every person and organization has a role to play in promoting a safer, more secure and more trusted internet,” said Michael Kaiser, NCSA’s executive director. “We are grateful to our hundreds of STOP. THINK. CONNECT.™ partners for their commitment to educating the public and helping build a culture of cybersecurity, online safety and privacy awareness at home, at work and in their communities.”

The workforce at Shenandoah HIPAA Consultants, LLC plans to use STOP. THINK. CONNECT.™, for on-line safety education and awareness initiatives and any resources/materials provided to help their clients stay up-to-date with relevant trends, learn about on-line safety, security and privacy

Everyone can play a role in the greater STOP. THINK. CONNECT.™ effort. Find free tip sheets, posters, videos, info graphics and other useful resources to help you, your family, your colleagues and your community members be safer and more secure on-line and learn how you can get involved with the campaign at stopthinkconnect.org. To register your organization as a STOP. THINK. CONNECT.™ partner, visit <https://stopthinkconnect.org/get-involved>.

About STOP. THINK. CONNECT.

STOP. THINK. CONNECT.™ is the global cybersecurity education and awareness campaign. The campaign was created by an unprecedented coalition of private companies, nonprofits and government organizations with leadership provided by the National Cyber Security Alliance (NCSA) and the Anti-Phishing Working Group (APWG). The U.S. Department of Homeland Security leads the federal engagement in the campaign. Learn how to get involved at stopthinkconnect.org.