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Our Facebook Group @ TKE Alumni Association, Beta-Psi Chapter, Arkansas State University

From the President's Desk

Fraters, this is the 3rd installment of the Bond since my taking office as President in June of 2012. In only 5 short months we have witnessed great change and that is not because of me or any one man. This change that is building and gaining momentum is because of the group of you that have taken interest in our alumni association and are supporting our goals by electing to serve in 1 of the 3 levels outlined below:

Level 1 – Basic Frater (Basic Frater)

\$35 annual dues + provide feedback

Level 2 – Apollo Frater (Alumni Volunteer)

Volunteer for at least 1 event + above

Level 3 – Fraternity for Life Frater (Alumni Leader)

Serve as an officer or captain + above

Presently, we are just over ½ way to our goal with a total of **124** of **200** paid. Dig deep brothers and come together in a rally to help make our goal a reality. Today, the **1200's have achieved 40-dues paying members!** The 1200's are striving to achieve their goal of 50-dues paying members for 2012! Will your scroll class match them or TRY to beat them next year? I smell a friendly & brotherly challenge in the works...

Fraters, we all realize that reaching 200, 300, etc...will not a chapter make because we need other fraters to step forward to play other roles. Our hope, my hope, is that the rule of 20 will apply. For example – with (200) Basic Fraters we expect (40) Apollo Fraters and (8) Fraternity for Life fraters. As the core number of Basic Fraters increase so does the Apollo and Fraternity for

Life numbers. Make no mistake, to support a future chapter we need all 3-levels of Fraters so each plays a specific role and some fraters may matriculate between levels each year, with some years a frater may be a Basic Frater, while in other years he may be an Apollo Frater, etc...To help us achieve these goals we are introducing Scroll Captains in 2013 to aid us in better communicating upstream and downstream with our alumni base. Please see the following section for a better introduction to the Scroll Captain role and those parties which are going to play this special role in 2013.

TKE TRIVIA 1:

“Not for wealth, _____ or honor...”

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Alumni Association - President Joshua Cole (1247)

- WHAT? Presently, I work as the F7X Program Manager for Dassault Falcon Jet. Additionally, I have a Management Consulting Business and I am preparing to be a Realtor + Broker as my next project towards early retirement...
- WHERE / HOW LONG? My wife (Maranda) and I live in Cabot, AR. We have been married for 9-years. My son's name is Brody (10).
- PERSONAL NOTE: Plan ahead and make sure the 4 legs of your management chair are balanced. If not the fall hurts (leg 1-Personal, leg 2-Family, leg 3-Career, leg 4-Religion). Freud once said, “Being entirely honest with oneself is a good exercise” and I concur.

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Frater Spotlight(s) – 2013 Scroll Captains:

Many of you may ask, “What is a scroll captain?” Scroll captains are two representatives from a given scroll class that will drive the following:

1. Knowing the interests and concerns of their given scroll class as it relates to the alumni association and would be chapter
(i.e. What are the questions they have? What interests? Etc...)
2. Maintain current contact lists & information for the given scroll class and submit this current information to the alumni association secretary for input into the database
(i.e. you may use facebook, email, text, linked-in, ASU, other fraters, etc...to find the guys within your scroll class)
3. Serve as primary point of contact to reach out to those within the given scroll class to ensure they are receiving updates via the Bond, alumni association calendar and more
(i.e. we have clearly seen a much more positive response when these guys are contacted by someone they know or have heard of from their era. A 1200 contacting a 300 to say hello and to invite to an event does not go over as well as a 300 contacting a 300 to invite to an event)
4. Estimated time per week 1-hr via email, phone or other depending upon your comfort level
You are not expected to create this information yourself.
(i.e. I can share from firsthand experience you must make this part of your weekly routine. If not you will have the best of intentions and then weeks will have passed you by. Please outline some time each week to make this happen. I think you will find, as I did, you want to spend more time because you are re-connecting with these guys)

Below you will see a frater spotlight on our 2013 Scroll Captains! These guys will be reaching out to you so help a frater out and reach out to them too via Facebook, phone or other!

Frater Paul Mills (499)

- WHAT? Working in Marketing as a Client Relations/Development Manager at Baptist Memorial Healthcare Corp.
- WHERE / HOW LONG? Greater Memphis, TN area for 13-years (Tipton, Covington)
- PERSONAL NOTE: Married to Jane Elrod Mills, an Alpha Omicron Pi member, from Jonesboro, AR. We have two grand children, Henry and Ellen Mills living in Memphis. We LOVE ASU football and tailgating with my fraternity brothers and Cherokee Village, AR

TKE TRIVIA 2: Do you remember the name of the organization that would later become the Beta-Psi Chapter of Tau Kappa Epsilon?

Frater Dale Morris (462)

- What? Working as an Optometrist
- WHERE / HOW LONG? Forrest City, AR area for 40-years
- PERSONAL NOTE: Married to my college sweetheart Trisha (Griffin) Morris for 43 yrs with two sons Chris who is an Optometrist in Rogers AR and Matthew who is a pilot for FedEx. and 4 grandchildren

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Frater Bob Phillips (546)

- WHAT? Is retired but volunteers at Southeast Missouri Hospital Cancer Center and is also on staff at First Baptist Church in Cape Girardeau
- WHERE / HOW LONG? Has lived in Cape Girardeau with his wife, Debbie, for 28-years. She is a school teacher with the Cape Girardeau School District
- PERSONAL NOTE: Son, Kent age 31 working in the athletic department at Southeast Missouri State University in Cape

Frater Don Speck (501)

- WHAT? Retired from farming 30 years and now full time crop adjusting
- WHERE? / HOW LONG? Helena, AR. for 32 years
- PERSONAL NOTE: Married to Karen (McCann) Speck, former TKE sweetheart, 71. We have three children Jeremy 37, Lesley, 30 and Emily, 21. Three grandchildren, Bryant 4, Twin Sisters Lucy Kate and Emma 2. Lesley and her husband Charles Johnson live in Lyon, Mississippi and they have the Grandchildren

Frater Jay Woods (866)

- WHAT? Working as a Public Relations Specialist with the U.S. Army Corps of Engineers in Little Rock, AR
- WHERE / HOW LONG? Living in Cabot, AR since 2009
- PERSONAL NOTE: Been married 27-years to Debbie Burns from Jonesboro. Son, Zachary, is a Sophomore at ASU-Beebe. Daughter, Victoria, is

an 8th grader at Cabot Jr. High North. Prior to moving to Cabot I worked for the Army and the Corps of Engineers in Heidelberg, Germany and Camp Zama, Japan. He is an avid motorcyclists so if anyone in the Central Arkansas area wants to go for a ride give me a call!

Frater Greg Crews (876)

- WHAT? Pledged in the Fall of 1980. Graduated from ASU with a Bachelors of Science in Accounting in 1984. Presently, the Community Bank/Citizens Bank President of Imboden, AR.
- WHERE / HOW LONG? Located in the Imboden, AR area, Greg is married to Carla Powell Crews with two sons, Ed (21) and Blake (13)
- PERSONAL NOTE: Greg enjoys Scuba diving and has a SCUBA certification as well as being a licensed private pilot and enjoys hunting / fishing

TKE TRIVIA 3: What are the fraternity's colors?

Frater Jerry Halsell (942)

- WHAT? Working in the insurance business as an Independent Insurance Agent, active in politics and playing the trumpet & speaking in civic, political & church events. He can write home, auto & commercial ins anywhere in AR.
- WHERE / HOW LONG? Located in Paragould , Arkansas for the past 3-years
- Personal Note: Enjoys ASU athletics and has a personal website at <http://www.trumpetofheritage.org/>

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Frater Dwight Duckworth (985)

- WHAT? Dentist with a private practice for General Dentistry
- WHERE / HOW LONG? Located in Springdale, AR for 19-years
- PERSONAL NOTE: Proud TKE and graduate of ASU Jonesboro with a BS in Zoology and a graduate of LSU with a Doctoral degree in Dental Surgery. Married to Dena L. Duckworth with two children Alyssa, 19 and Ashley, 17. Residency at Fort Campbell and served three additional years in Germany Air Assault!!

Frater Jeremy Brewer (1245)

- WHAT? After finishing Graduate School at ASU in 2001, I was hired by US Investigations (USIS) as an Investigator conducting security clearance background investigations. I now work for the Logistics and Planning group at USIS as a Production Support Leader focusing on process improvements and national strategy objectives to keep our Federal government customers happy.
- WHERE/HOW LONG? Currently lives in Belton, MO (a suburb of Kansas City) with his wife, Gina (ASU alum), and our daughters Kylie, Dixie, and Lucy. After ASU I lived in Memphis, TN for a few years before returning to the Kansas City area in 2004.
- PERSONAL NOTE: Many of the best moments of my life came while I was a Teke at ASU. I was always captivated by the rich history of Beta Psi. But while discovering the trophies and plaques from our chapter's history covered in cat feces and

mud in a dilapidated garage in the backyard of the TKE House at 1812 Aggie Rd., I wondered how all those Tekes, that did their part to earn those trophies, could just walk away and not have an alumni presence with the chapter. It was shortly thereafter that I met Cecil Holified and a bit later Lavon Wells. These gentlemen knew the history of the chapter and took pride in what it was and what it could be again. They didn't give up and walk away and that is an attribute that I have tried to exemplify as well. This opportunity to return to GLORY is why I have volunteered to serve as a Scroll Captain for the 1200's!

TKE TRIVIA 4: What is the national fraternity's founders day?

Frater Bob Cable (1288)

- WHAT? I am presently employed with NUCOR in Blytheville and I, also, adjunct teach at Arkansas Northeastern College.
- WHERE / HOW LONG? For the past 8 years, my hot wife Amy, and I have lived in Blytheville along with my son Eddie.
- PERSONAL NOTE: Go TKE, Go Hard or Go Home! BULLMOOSE baby!

Frater Brad Dial (1315)

- WHAT? I am presently employed with Continental Utility Solutions, Inc as a Customer Service Representative and Trainer in Jonesboro, AR
- WHERE / HOW LONG? I have been in Jonesboro, AR for 11-AWESOME years!!!

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- PERSONAL NOTE: "You are only confined by the walls that you build yourself"

Frater Kevin Flory (1327)

- WHAT? I am presently performing Electronic Medical Records (EMR) software implementation as a consultant for hospitals and clinics abroad – currently semi-retired if you will.
- WHERE / HOW LONG? I am living in Jonesboro, AR for now but have been working all over the globe for the past several months. I have been in Jonesboro for a total of 11-years and out of school for 7-years. Man, time flies!
- PERSONAL NOTE: "You miss 100% of the shots you don't take" Wayne Gretzky

0-99 Need (2) scroll captains
100-199 Need (2) scroll captains
200-299 Need (2) scroll captains
300-399 Need (2) scroll captains
600-699 Need (2) scroll captains
700-799 Need (2) scroll captains
1000-1099 Need (2) scroll captains
1100-1199 Need (2) scroll captains

Associations Calendar of Events:

Calendar of Events – See website for official information as a draft summary is noted below:

- December 1, 2012 – Tailgate Chili Cook-off
- Note: Need entries sent to Josh Cole by 16 NOV 2012
- January 1, 2013** – New Year, New Calendar, New Officers and 2013 membership goals are in place – We need to hit a minimum of 200 but a stretch goal of

250 members! Remember the 1200's hit 50 in 2012 and will do it again in 2013! Want to challenge?

- January 26, 2013** – Social before basketball game
- February 23, 2013** – Social before basketball game
- March – May 2013** – Details to follow in next issue the Bond but stay tuned as we are offering plenty of opportunities to re-connect ...such as Baseball game tailgates, Potential Founders Day Celebration and more...
- June 2013** – Golfing and Goat Roast Outing

TKE TRIVIA ANSWERS

Answer 1 – Rank
Answer 2 – DOS (aka Dirty Old Socks)
Answer 3 – Cherry and Grey
Answer 4 – January 10

Closing Comments

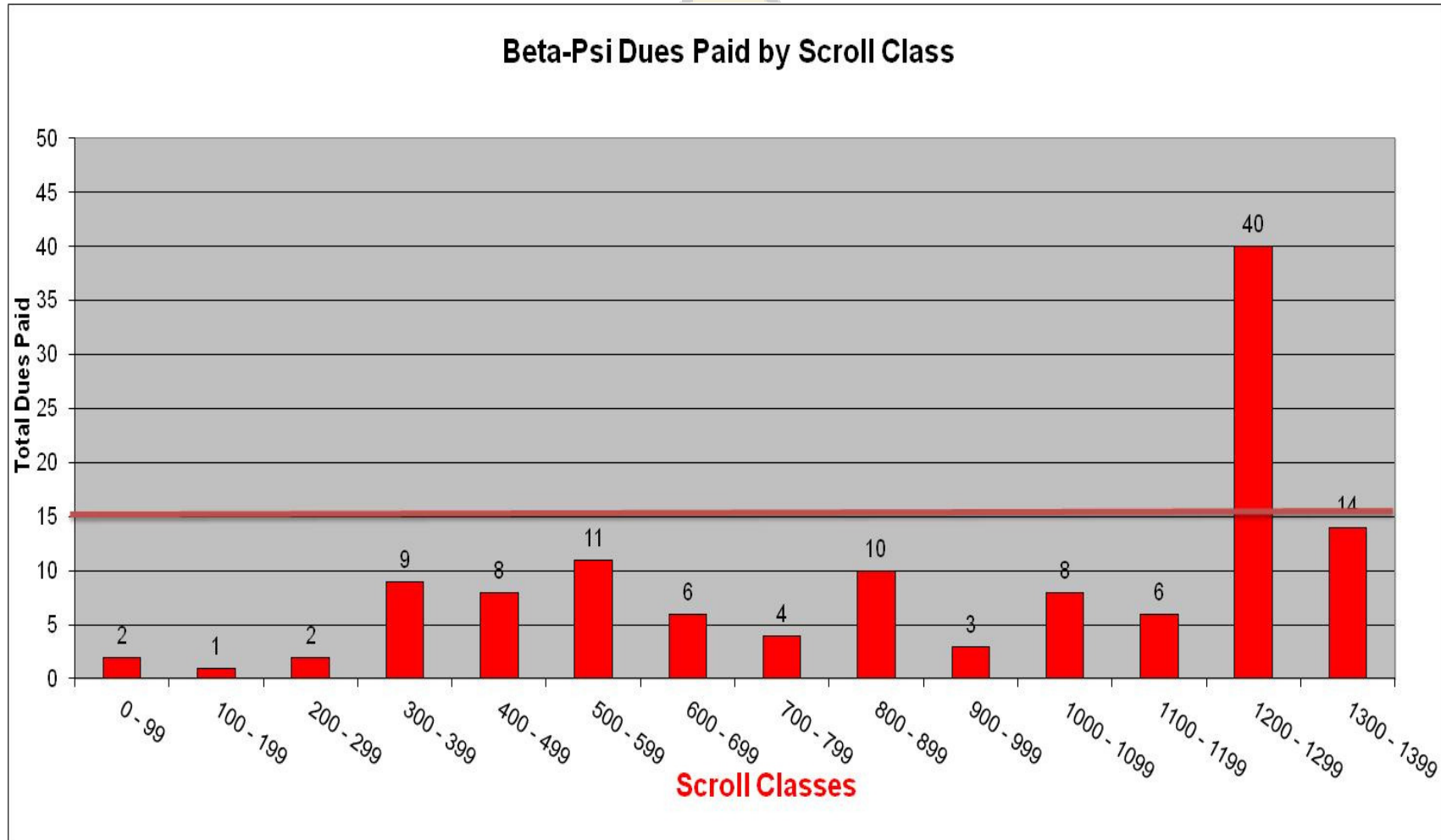
Fraters, I encourage each of you to MAKE an opportunity to get back involved in TKE. The opportunity may not always be available so please do not wait too long. As you have read and heard in the past, this is not to relive your youth, to re-enact days of being single but rather to embrace that Bond. While at the same time demonstrating why we are the greatest fraternity on the face of the earth. You can interact with the fraternity at 1 of 3 levels and we hope you find time to attend one of our many events - Proof through actions – Remember: Not for wealth, rank or honor but for personal worth and character.

Remembering Fallen Fraters:

Notices of newly fallen fraters? Please share with us.

THE BOND
OCTOBER 2012

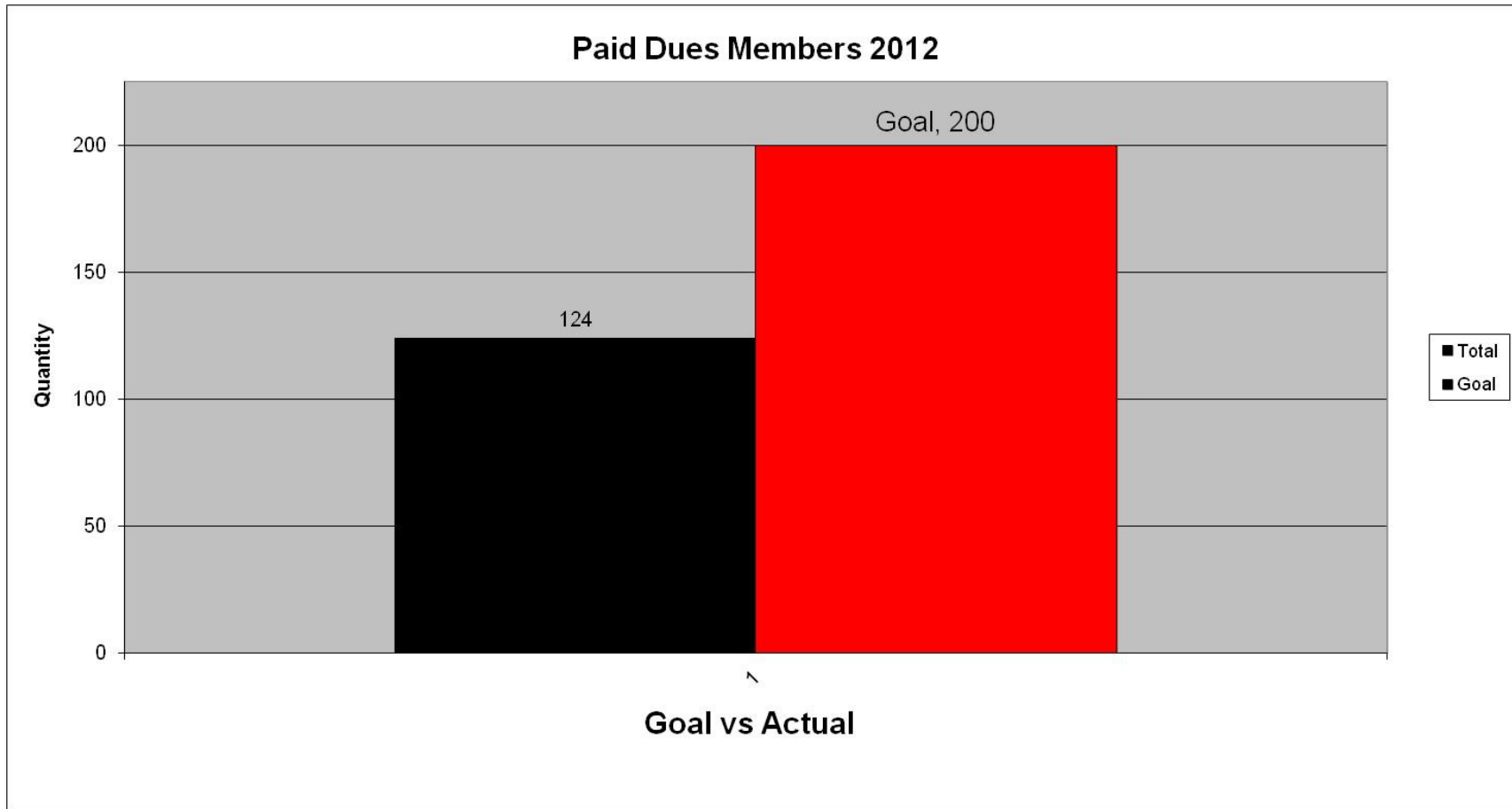
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Fraters, if each of the scroll classes hit (15) we achieve our step 1 goal of 200. (15) Is a walk in the park boys!!! Rally!!!

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Lifetime Dues Status:

- | | |
|---------------------------------|-------------------------------|
| 1. John D. Ruff (697) | 5. Jeffrey D. Klitzner (1280) |
| 2. Bobby D. Caldwell (476) | 6. Billy R. Shurley (1275) |
| 3. Ansel E. Young (1304) | 7. Dale L. Morris (462) |
| 4. Robert R. (Bob) Cable (1288) | 8. Henry Paul Mills (499) |
| | 9. Bentley E. Story (489) |

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