



With more than a century of combined experience in the transportation industry, the members of CSEE share a vision for a friendly association of independent tolling consultants fostering strategic coordination and shared industry intelligence. Members are carefully selected to maintain the highest levels of quality and integrity. Working both directly with toll operators and as subcontractors with other engineering and consulting firms, the Consortium brings individual members to the table on an “as needed basis,” providing financial, operational, technological and systems development resources; marketing and business development, public outreach and media relations; and strategic planning services to move organizations into their next stage of evolution and projects off the drawing board and into implementation.



Gustavo A. Baez, P.Eng. (gbaez@baezconsulting.com)

Baez is president of Baez Consulting, LLC, specializing in forecasting traffic and toll revenue for transportation projects. He has more than 20 years’ experience in toll feasibility studies, travel demand modeling, congestion pricing, risk analysis, economic growth evaluation, market valuation, equity analysis, transportation planning and traffic simulation. Baez’s evaluations have supported more than \$20 billion in bond financing for toll projects in the United States, and he has managed and directed toll projects for the Central Texas Regional Mobility Authority, the North Texas Tollway Authority, the Texas Turnpike Authority Division of the Texas Department of Transportation, the Oklahoma Turnpike Authority; as well as for private investors and financial advisors. Known for his creative thinking, Gustavo also has helped clients with strategy development and problem solving.



Tom Boast, Ph.D. (tboast@THBAdvisory.com)

Boast is principal of THB Advisory, which he established to advise governmental and private clients on financial policy issues and the evaluation, development and execution of optimal financial plans for surface transport and economic development projects. The firm is registered as a Municipal Advisor with the U.S. Securities and Exchange Commission and the Municipal Securities Rulemaking Board. Founder Tom Boast has substantial finance experience relating to value capture on real estate projects and capitalizing on lease rentals; public-private partnerships for toll concessions, availability payment concessions and destination hotels; sales tax increment financing and special assessments for retail destination projects; and standalone user-based revenue financings for state departments of transportation, toll agencies, transit and port agencies, and sports venues. A member of the National Council for Public-Private Partnerships, Boast has served as financial advisor to private companies on P3 bids and proposals for a variety of mega projects, including the Port of Miami Tunnel and the Dulles Toll Road monetization in Virginia, among others. He also serves on the Committee on Revenue and Finance of the Transportation Research Board and he is the co-head of the research subcommittee.



Susan Buse (susan@sbuse-consulting.com)

An internationally recognized expert in toll operations and finance, Susan Buse has founded SBuse Consulting to leverage more than three decades of experience on behalf of public agencies in the transportation sector. She has a deep understanding of toll operations, budgeting, financing, and fiscal management, having served in a variety of executive positions, including chief financial officer and assistant executive director for the North Texas Tollway Authority. She also has served as board president of the International Bridge, Tunnel and Turnpike Association and continues to contribute as vice-chair of the Finance Committee. Connecting people, places and ideas through creative conversations, agencies can rely on Buse to clearly evaluate projects and strategies, recommend effective policies and procedures, and build consensus.



Rick Gegenheimer (rickggn@gmail.com)

Gegenheimer has more than 20 years' experience with the implementation, operations and technical support for radio frequency identification technologies used for tolling agencies, particularly E-ZPass™ members and regional toll authorities in Texas. Early in his career, Gegenheimer played a key role in the introduction of E-ZPass, managing the pilot project on behalf of Mark IVHS for the New York State Thruway Authority in 1994. He also led implementation with the Triborough Bridge and Tunnel Authority and with the Port Authority of New York & New Jersey. A tolling interoperability expert, Gegenheimer is skilled in collaborating with technology project partners, client education and public awareness efforts, and collaborative project management.



Barb Smith Jewell (bsjewell@comcast.net)

Jewell has more than 30 years' experience specializing in toll collection systems. Her expertise includes requirements gathering, business rules, specifications, analysis, project oversight and project management. Known for her ability to “translate” between users and programmers, Jewell has facilitated process improvements and advances in system integrity with toll agencies across the country. Clients have included the North Texas Tollway Authority, Central Texas Regional Mobility Authority, E-470 Public Highway Authority, the Harris County Toll Road Authority, the Miami-Dade Expressway, and the Delaware River Joint Toll Bridge Authority. Jewell also has extensive experience with toll and revenue audits, managing various systems integrators and has served as the liaison for Central U.S. and Southern States Interoperability.



Pat G. Louthan (pat@louthanllp.com)

As president of Louthan Consulting, Pat Louthan delivers quantifiable results to the toll industry through cost analysis and process improvement consulting. With more than 25 years of experience, Louthan is able to assist both established and start-up companies with activity-based costing, cost of quality, six sigma design, Total Quality Management, process reengineering and performance management. He has co-authored an article published in the IBTTA's *Tollways* magazine and maintains a benchmark database focused on toll authority back-office processes. Prior to starting his own firm, he spent over seven years as a consultant with Arthur Andersen and The North Highland Company. His toll agency work includes the Georgia Department of Transportation, the Washington State Department of Transportation and the North Texas Tollway Authority.



John O'Connell (johnoconnellkc@gmail.com)

O'Connell is an award-winning senior communications counselor with superior strategic planning, project management, media relations, and writing and editing skills. His firm, Worthwhile Communications, is dedicated to making meaningful connections between for-profit, nonprofit and governmental organizations and the audiences they care about most. A conscientious problem solver, O'Connell regularly leverages a wide range of public relations and content development tools on behalf of clients. He has more than two decades of experience with public relations and the media, most recently with infrastructure firm, HNTB Corporation. He also has partnered on strategic communications outreach with a variety of industry associations, including the International Bridge, Tunnel and Turnpike Association, ITS America, and the American Society of Civil Engineers.



Barbara O'Connor (barbara.oconnor87@gmail.com)

Business development consultant Barbara O'Connor has an outstanding reputation in the transportation industry for meeting or exceeding organizational sales goals on a consistent basis. Her work securing conference sponsorships, completing exhibitor sales, planning special events, and executing annual budgets is unparalleled. Prior to starting her own firm, O'Connor served in executive business and membership development roles with the International Bridge, Tunnel and Turnpike Association, the International Road Federation and the Intelligent Transportation Society of America.

Contact Us

To learn more about CSEE, contact any one of the members directly.