



Spring 2020

Dear Employer,

Congratulations! You have an employee who has demonstrated a continued commitment to advancing her professional training and business skills development through active participation in the American Business Women's Association. Your employee is now looking for your support so she can attend the 2020 ABWA Regional Conference in your district.

For over 70 years, ABWA has been dedicated to providing women with the tools they need for success. In fact, it is our mission to provide women with the resources and skills they need to excel. In addition, at our regional and national conferences we feature a great lineup of learning events, including programs and seminars that focus on today's leading business topics. Our partnerships include the University of Kansas, School of Business, Franklin Covey and SkillPath Seminars. This year, expert trainers speaking on relevant business subjects will present seminar topics that encompass key areas of business with members often earning CEUs.

ABWA also develops online courses where members can access concentrated courses designed with the knowledge they need to achieve, whether it is developing negotiating skills or learning about Lean Management and training for Six Sigma.

As the world changes and the needs of business change, it is our mission to support members in acquiring new skills and knowledge, so they will continue to bring value to your company.

Please consider providing sponsoring funds so your employee may attend the 2020 Regional Women's Conference. You can visit <https://www.abwa.org/events/> to learn more!

Sincerely,

René Street
Executive Director
American Business Women's Association



American Business Women's Association

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