

# SKIN CANCER: IS YOUR SKIN PROTECTED?

## SKIN CANCER

DID YOU  
KNOW?



DIES OF MELANOMA EVERY HOUR.

ONE IN  
**5**



AMERICANS WILL DEVELOP SKIN CANCER IN THE COURSE OF A LIFETIME.



OVER THE PAST 3 DECADES, MORE PEOPLE  
HAVE HAD SKIN CANCER THAN ALL OTHER  
CANCERS COMBINED.

## SKIN AGING

**90%**

OF THE VISIBLE CHANGES  
ATTRIBUTED TO SKIN AGING  
ARE CAUSED BY THE SUN.

PEOPLE THAT USE SUNSCREEN DAILY, SHOW

**24% LESS**  
SKIN AGING THAN THOSE WHO  
DO NOT USE SUNSCREEN DAILY.



### LIFETIME UV EXPOSURE IN THE U.S.

AGES	AVERAGE ACCUMULATED EXPOSURE
1-18	22.73%
19-40	46.53%
41-59	73.7%
60-78	100%

\*BASED ON A 78 YEAR LIFESPAN

## PREVENTION

SEEK THE  
SHADE

ESPECIALLY BETWEEN THE  
HOURS OF 10 AM AND 4 PM  
WHEN THE SUN IS  
THE STRONGEST.



APPLY 1 OUNCE OF SUNSCREEN TO YOUR ENTIRE  
BODY 30 MINUTES BEFORE GOING OUTSIDE.



REAPPLY EVERY 2 HOURS OR IMMEDIATELY  
AFTER SWIMMING OR EXCESSIVE SWEATING.

\*ALL FACTS MAY BE FOUND ON WWW.SKINCANCER.ORG



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