**Did the SMB reorder? No**

**If so what was the old order number\_\_\_\_\_\_\_\_\_\_\_**

**What is the new order number? \_\_\_\_\_\_\_\_\_\_\_\_\_**

Client name : Jeff Dalton

Client business name : Gold Standard Home Inspections LLC

Order # : 58277

MC : Angela Maida

**Customer Contact Info:**

Name : Jeff Dalton

Email : [goldstandardhomeinspections@gmail.com](mailto:goldstandardhomeinspections@gmail.com)

Phone : 330 428 0701

**WEB DISPLAYED CONTACT INFO:** Business Name : Gold Standard Home Inspections LLC  
 Phone : 330 428 0701   
 Fax :   
 Email : [goldstandardhomeinspections@gmail.com](mailto:goldstandardhomeinspections@gmail.com)

**Address** : N/A

Would you like a Google map to be displayed on your website?

* No

**Business Hours:**

* By Appointment Only

**Towns/areas do you serve:**

* Counties: Stark, Mahoning, Columbiana, Portage

**INTERVIEW NOTES/ABOUT BUSINESS/SERVICES**

**Please describe your business in your own words. How do you describe it to a new customer?**

* Home inspections for pre-purchase, new construction, pre-warranty expire, investment properties, and pre-listing inspections, insurance.
* Buying a home is a big investment and can be a stressful time. Our goal is to make it less stressful by giving the client peace of mind and comfort through understanding and expectations of the property they are about to purchase.
* Our Golden Rule standard values your safety first.
* Inspector FX software
* Attention to detail – integrity in our work
* Part of our past experience – someone else inspected a home we had inspected afterwards, and they missed a lot
* For content reference:
* Residential: <https://www.nachi.org/sop.htm>
* Commercial: <https://www.nachi.org/comsop.htm>

**What services do you provide?**

**How did you start your business and when?**

**Would you like to have a Biography on your website?**

**Please tell me about your customers:**

* Residential and commercial

**When customers come to your site, what do you want them to do? Is it different for a brand new customer vs. an existing customer?**

* Learn more. Request an inspection

**What tone do you want your website to have?**

* 1st person plural / We work hard

**What is the main goal of your website?**

**Free quotes or estimates provided? If yes, do you want this promoted on your website?**

**What is your tagline, slogan, or motto? What are key messages you try to relay to your customers on a regular basis?**



**What are your preferred search terms? Words customers might search in order to find you.**

**Chamber of Commerce? Memberships? Trade Group? Affiliations?**

* Member of InterNACHI
* Certified HomeSpection Training Institute
* Insured: Errors and Omissions, Liability Insurance

**Insured?**

* YES

**Licensed?**

**Will you be selling items on your site?**

**Did you fill out an Ecommerce form?**

**Do you have a PayPal ID?**

**Do you want a Blog?**

* N/A

**Do you have any testimonials?**

**Do you have any specials going on?**

* N/A

**Do you have any links?**

* N/A

**Any additional Information from the SMB – company content/handouts/brochures**

*SURVEY QUESTION: What do you need more help with – getting set up on social media with beautifully designed pages and header photos, or managing your social media pages by posting regularly?"*

**Would you like us to add password protection so that your website will only be accessible to you during the revision phase?**

Password Protect Site: ( ) Yes (X) No

**Design Inspiration:**

* **Color scheme?** 
  + Burgundy with Gold
* **Stock photos?**
  + Yes
* **Template?**
* Please use template ID # B7C-1447845
* **Asset instructions?**
* **Domain?**
  + <http://www.goldstandardhomeinspectionsllc.com/>
* **What impression do you want to make with your customers?**
* **What look/feel would you like to get from the site?**
* **Do you have a company logo you would like to use?**
  + No
* **Do you have images you would like to use?** 
  + No
* **Specific Thinkstock Images to use:**
* SB10066306ae-001, 97773320, 86516771
* **Do you have a current website? Would you like to include a link? Links to social media? [IE: Twitter, Facebook, Instagram, Pinterest, etc.]**
* Facebook: <https://www.facebook.com/Gold-Standard-Home-Inspections-LLC-1140855122592053>
* LinkedIn: Icon Only
* Yelp: http://www.yelp.com/user\_details?userid=0fhAN5MSTI362TmvytSm-w

Page Suggestions:

* Package Type (X)1pg, ( ) 3pg , ( )5pg
* Inspiration site:

1. Home:

* Slider:
  + - Slide #1: Stock image 83802508
    - Slide #2: Stock image 99216756
    - Slide #3: Stock image 86516703
* Please display the attached (Introductory Letter) and attached (IMG1) with it
* Please display the attached (Affiliate) and hyperlink to: <https://www.nachi.org/>
* Please display attached (Affiliate2) as well
* Contact Information
* Inquiry Form: Name, Email Address, Phone Number, Message