



# Membership Program Summary

“Continuing Our Service to Veterans and Their Families”

Auxiliary \_\_\_\_\_ Number of Members \_\_\_\_\_

Reporting Period for Summary: April 1, 2019 through March 31, 2020  
Due Date to the Department Chairman - **April 20, 2020**

1. Describe how your Auxiliary communicated with continuous annual members to encourage them to pay their dues.  
Phone Calls \_\_\_\_\_ Emails \_\_\_\_\_ Letters/Postcards \_\_\_\_\_  
Face to Face conversations \_\_\_\_\_ Social Media \_\_\_\_\_ Other \_\_\_\_\_
2. Did your Auxiliary send dues reminders/notices utilizing reminders/notices generated in MALTA  
*\*An Auxiliary can send dues reminders/notices by both mail and email.*
3. Describe how your Auxiliary used any media, including social media, to publicize and/or promote Auxiliary Membership.
4. Did your Auxiliary use Adopt-A-Member? \_\_\_\_\_ How many Members Adopted-a-Member during the 2019-2020 Program Year. \_\_\_\_\_ Total number of members adopted during the Program Year \_\_\_\_\_
5. Describe how your Auxiliary educated your members about recruiting. How many Training Sessions did you hold? \_\_\_\_\_
6. Describe how your Auxiliary used Community Engagement to recruit new members.
7. How many recruiting events/membership drives did you hold? \_\_\_\_\_
8. Describe how your Auxiliary stayed in contact with current members.
9. How did your Auxiliary promote the Membership Program during your Family Freedom Festival event(s)

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