1. Describe how your Auxiliary communicated with continuous annual members to encourage them to pay their dues.

Phone Calls \_\_\_\_\_\_ Emails \_\_\_\_\_\_ Letters/Postcards \_\_\_\_\_\_

Face to Face conversations \_\_\_\_\_\_\_ Social Media \_\_\_\_\_\_\_ Other \_\_\_\_\_\_\_\_\_

1. Did your Auxiliary send dues reminders/notices utilizing reminders/notices generated in MALTA

*\*An Auxiliary can send dues reminders/notices by both mail and email.*

1. Describe how your Auxiliary used any media, including social media, to publicize and/or promote Auxiliary Membership.
2. Did your Auxiliary use Adopt-A-Member? \_\_\_\_\_\_ How many Members Adopted-a-Member during the 2019-2020 Program Year. \_\_\_\_\_\_ Total number of members adopted during the Program Year \_\_\_\_\_\_
3. Describe how your Auxiliary educated your members about recruiting. How many Training Sessions did you hold? \_\_\_\_\_\_
4. Describe how your Auxiliary used Community Engagement to recruit new members.
5. How many recruiting events/membership drives did you hold? \_\_\_\_\_\_\_\_\_\_
6. Describe how your Auxiliary stayed in contact with current members.
7. How did your Auxiliary promote the Membership Program during your Family Freedom Festival event(s)