



ROYAL FLASH

REVOLUTIONIZING YOUR CRUISE EXPERIENCE

SPRING 2009



Royal Suite, Liberty of the Seas®

WELCOME TO THE "SUITE" LIFE

We're excited to announce a fleetwide roll-out of enhancements for guests booked in a Grand Suite or higher category stateroom. With more amenities and highly personalized service, these discerning vacationers will enjoy an even more luxurious experience — from boarding to departure.

Their cruise vacation begins with convenient priority check-in. Guests booked in the Royal Suite and Presidential Family Suite will even be personally welcomed at the cruise terminal by a senior officer and escorted to their suite.

On arrival, guests are welcomed with complimentary water and a fruit plate, plus complimentary slippers, luxury spa bathrobes for use onboard and Royal Caribbean's exclusive range of Vitality bathroom amenities.

Each evening, guests can look forward to Ghirardelli chocolates at turndown as well as Royal Caribbean's plush duvet and bedding. (They'll even receive a special menu to select their pillow of individual preference.) On the first formal evening of the cruise, suite guests are treated to a pre-dinner cheese presentation, and on the second formal or final evening of the cruise, a petit fours plate during turndown.

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MATTEL® PARTNERSHIP Fleetwide fun for everyone.

We are proud to announce our new partnership with Mattel, which will give guests of any age hours of fun and excitement. We now offer classic and contemporary Mattel board games in the library, card game rooms, Adventure Ocean® facilities and The Living Room, a teen-only space.

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Get ready to party, South Beach style.

CLUB TWENTY ON ALL VOYAGER- AND FREEDOM-CLASS SHIPS

Step into an ultra-hip club scene where everybody gets the VIP treatment. It's Club Twenty, held on all Voyager- and Freedom-class ships — eight ships in all.

The Solarium transforms into a trendy, South Beach-styled outdoor nightclub, a true velvet-rope experience to see — and be seen. The decor is amazing, with huge, flowing white drapes, battery-powered candles and neon drinks. Plus the ship's talented DJ will be spinning the latest club tracks by the pool. (Sometimes the party even moves to the pool!) And everyone's invited to the Club Twenty after-party in the Viking Crown Lounge[®].



Presidential Suite, Liberty of the Seas[®]



Junior Suite, Rhapsody of the Seas[®]

WELCOME TO THE "SUITE" LIFE (Continued)

During their cruise vacation, suite guests will receive personalized attention and priority tendering at ports-of-call (where available). They'll also have exclusive access to onboard events and special services during their stay, including reserved prime seating for performances in the main theater,

VIP seating on the pool deck (on Voyager- and Freedom-class ships) and complimentary luggage valet service. For casual dining during breakfast and lunch in the Windjammer Café, we also offer suite guests on Voyager- and Freedom-class ships VIP seating and service in the adjacent specialty restaurants.

If staying in, guests can enjoy complimentary room service in the comfort and privacy of their suite with their choice of full breakfast, lunch and dinner dining room menus. We also have a menu of Mattel[®] board games available to order for in-room entertainment for the whole family. Plus, on formal nights, guests can take advantage of our complimentary clothes pressing service.

Suite guests also have access to the exclusive Concierge Club onboard *Enchantment*, *Legend* and *Splendour of the Seas[®]*, *Oasis of the SeaSM*, and all Radiance-, Voyager- and Freedom-class ships. The Concierge Club is a quiet, relaxing lounge offering business services, a collection of DVDs and CDs to borrow, and complimentary continental breakfast and pre-dinner cocktail receptions daily. And in the Concierge Club, suite guests can receive assistance pre-ordering wine for dinner; planning private onboard parties; and making reservations at onboard specialty

restaurants or for sports activities, Explorations! shore excursions and spa appointments.

The pampering continues through the conclusion of their cruise. Our enhanced departure experience includes personalized attention plus an exclusive continental breakfast hosted by guest services or the concierge.

And we haven't forgotten guests in our Junior Suites. They'll enjoy many onboard benefits that will make their cruise vacation a memorable one, including complimentary Vitality bathroom amenities, en suite coffee and tea service, plush terrycloth bathrobes for use onboard, and Royal Caribbean's signature plush duvet and bedding. And all along the way, Junior Suite guests will have a dedicated attendant to cater to their special requests and deliver Royal Caribbean's renowned Gold Anchor service.

Plus here's some great news for all of our suite guests: By June 2010, each suite will feature new, plush sofa-beds as well as casually elegant deckchairs and tables. And all will have a state-of-the-art entertainment system complete with a flat-panel TV and DVD player.



Rock Britannia on *Independence of the Seas*®

THE BRITISH ARE COMING!

Make way for Rock Britannia, a new theme night only onboard *Independence of the Seas*®. Hosted by the Cruise Director and staff, this wildly popular, high-energy show is a celebration of all things British.

On longer cruises, the Promenade Deck transforms itself with a double-decker bus,

Big Ben plus Union Jacks flying everywhere. Guests spend the evening rocking out to a soundtrack of the best of British music: the Beatles, Rolling Stones, U2, the Police, Queen, Tom Jones, Pink Floyd, the Who and many more. And special appearances include British Bobbies, palace guards and even Her Majesty the Queen.



Do the hustle. FLEETWIDE DISCO DANCE PARTY

Follow the mirrored disco ball to one of the biggest bashes to hit our entire fleet — our Disco Dance Party! The fun takes place on the Royal Promenade on all Voyager- and Freedom-class ships (and on *Oasis of the Seas*™ beginning late 2009). And for the rest of the fleet, the party is held in the Centrum.

Hosted by the Cruise Director and cruise staff, guests can look forward to a fun, lively atmosphere the whole family will enjoy, complete with a fabulous '70s disco soundtrack plus exciting giveaways. The staff will be dressed up in foxy costumes, ready to groove — even the Cruise Director will don one of those iconic, disco-era white suits! Plus a group of “Macho Men” will make a surprise appearance.

And dig this. Beginning May 2009 fleetwide, Casino Royale™ will offer a '70s theme the same night, where dealers dress up in costumes and disco music is pumped through the speakers.



Attention music lovers: FINISH THAT LYRIC GAME SHOW NOW ON ALL SHIPS

Finish That Lyric is a lively new game show where guests are challenged to finish the lyrics to top hits from the '60s, '70s, '80s and '90s. The show starts with about 10 contestants and narrows down to the final winner, who wins a cool ship prize. Hosted by the Cruise Director's staff, this exciting, interactive show is held once per cruise, usually at night. Guests will have a lot of fun participating or simply sitting back and enjoying the show. Find complete details in the *Cruise Compass* onboard.

NEW PARTNERSHIP WITH MATTEL® (Continued)

Plus there'll be a Mattel board game menu in every suite stateroom's directory. Guests can request games from their stateroom attendant or Concierge, who will then collect them at the end of the cruise. Choose from these great games:

- **Apples to Apples®** — the game of hilarious comparisons
- **Snorta®** — the family game where everyone acts like an animal
- **UNO Flash™** — the fast and unpredictable version of the family-favorite card game
- **Rhino Rampage™** — a path game where players help the birds land safely on the rhino's back, or else!
- **Pictionary Man™** — a fast-paced fusion of Pictionary® and charades
- **Balderdash®** — the classic bluffing game



A special Scene It? Nickelodeon Edition will be available for kids in all Adventure Ocean® facilities.

SCENE IT?® NOW AVAILABLE!

Our partnership with Mattel® also includes the ever-popular Scene It? series, the game where players watch video clips and try to be the first to correctly answer trivia questions and other puzzlers. A special Scene It? Nickelodeon Edition will be available for kids in all Adventure Ocean® facilities. Featuring clips, puzzlers and questions from the best of Nickelodeon programming, young cruisers will have a blast!

There's even a Scene It? Movies live show, which is great fun for adults and families alike. Held in a lounge, onboard guests watch clips from famous Hollywood movies and race against other players in answering trivia questions about characters and scenes. What's really

exciting is that the game is played on a giant, 8-foot carpet "game board" with huge game pieces.

Plus, by the end of March 2009, we'll feature the high-spirited Scene It? Squabble game fleetwide. Held in one of our onboard bars or lounges and hosted by cruise staff, this tongue-in-cheek trivia game is a fun battle of the sexes. Players watch movie and TV clips, only the guys are asked "chick flick"-related questions, and the ladies are asked questions related to men's culture. It's a gender showdown not to be missed!

ENHANCED FAMILY AND ONBOARD YOUTH PROGRAMS

Now we've got even more options for kids and families! Not only have we partnered with companies that lead the field in child development, we've also enhanced our award-winning Adventure Ocean[®] youth program. All of these additions help make a Royal Caribbean International cruise vacation an even better experience for everybody!

Royal BabiesSM and Royal TotsSM

Introducing two exciting programs for our youngest cruisers: Royal BabiesSM (for infants ages 6 to 18 months) and Royal TotsSM (for toddlers ages 18 months to 3 years). Here's what little ones and their families can enjoy:

- **Fisher-Price[®]** toy lending program. Parents can borrow and exchange from a selection of Fisher-Price developmental toys specifically designed to help growing minds learn through play. Available on all ships.

- **Crayola[®] Beginnings[™]** workshops. Just for Royal Tots during the day! Throughout each 45-minute sessions, parents and their children enjoy story time with an Adventure Ocean Youth Staff, using Crayola Beginnings products to create the toddler's first works of art. These fun workshops will be available fleetwide by the end of June 2009.



- **Babies 2 Go!** service. Now parents can pack lighter for their trip. That's because they can pre-order Huggies[®] brand diapers, wipes, cream, and Gerber[®] Organic 1st and 2nd Foods[®] to be delivered to their stateroom upon arrival. This convenient service will be

available online March 2009 through the Gifts & Gear page at royalcaribbean.com.

- **Stroll & Roll.** Every morning the jogging track transforms into a zone for guests with infants and strollers, allowing parents and their little ones to continue their exercise routine together. Available fleetwide.

More Options for Families!

Here's just a few of the enriching and entertaining activities we developed for families:

- **Adventure Family Library.** Now onboard every ship, this comfy book nook offers

classics and popular family titles — a great environment for kids to relax and read, alone or with a parent.

- **Royal Bedtime Stories.** Every night on every ship, kids dressed in their PJs can head to the Adventure Family Library with their parents. Led by an Adventure Ocean Youth Staff, all can enjoy bedtime stories and lullabies as well as some cookies and milk.

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ENHANCED FAMILY AND ONBOARD YOUTH PROGRAMS (Continued)

- **Pets at Sea** program. Parents can create a personalized plush animal with their children — and bring home a new souvenir pet! Choose from a variety of animals and more than 20 adorable outfits and accessories. This fun program is available fleetwide, for a fee, later this spring.

- **Sitters at Sea.** With this convenient, in-stateroom babysitting service, a staff member engages and entertains little ones at least 12 months old with Fisher-Price toys and Mattel games while parents spend a little time away from the kids. When parents return, they'll receive a log of what their child did with the babysitter, including books read, activities enjoyed, what they ate and what time their child went to bed. Sitters at Sea is available fleetwide for a fee, but it is subject to the availability of baby-sitters onboard. Requests can be made onboard with at least 24 hours' advanced notice.

Even More Dining Choices for Kids

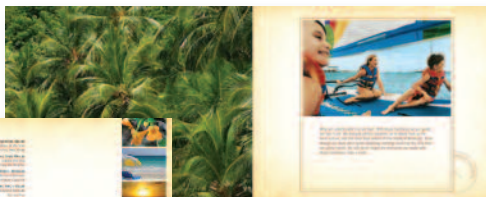
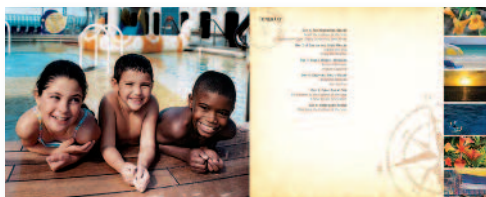
With an enhanced dining experience and more options than ever, children and parents can have a more enjoyable cruise vacation all around.

- **My Family Time DiningSM** Now kids can enjoy expedited dinner service and at 6:45 pm be escorted back to the Adventure Ocean spaces for ongoing evening activities. Available fleetwide by June 2009, this new program frees parents to enjoy the rest of their dinner as well as coffee and dessert at their leisure. (Adventure Ocean pick-up service is only available during the first seating in the main dining room.)

- **Children's Vitality** food offerings. Featured in the Fisher-Price activities menu, these new, good-for-you choices focus on appropriate servings, healthful

cooking methods and wholesome ingredients. Kids have two menus to choose from, each presented on playful, brain-teasing placemats designed by Fisher-Price — one for kids up to age 7 and a separate, more mature menu for kids 8 to 13.

- **Lunch & Play.** With this new option, kids 3 to 11 can enjoy a nutritious meal with new friends on sea days. For an additional fee per child, Lunch & Play provides Adventure Ocean kids with a parent-selected lunch as well as movies, cartoons and playtime — all supervised by Adventure Ocean Youth Staff. Available on all ships.



Tell the whole story.

CUSTOM ONLINE CRUISE BOOKS AVAILABLE

Now guests can capture and share their vacation in a new, exciting way with Royal Caribbean's customized online cruise books. We've done most of the work. All they need to do is write their own captions and upload photos and videos. They can even edit and share with friends and families online. The online book is free, but guests can order bound and printed copies at a great price. They also have the option of ordering their books either pre- or post-cruise. For more information, visit panraven.com/royalcaribbean.