

HOW TO IDENTIFY

Real Rose Ingredients

AND SELECT THE BEST CLEAN ROSE BEAUTY

1 KNOW THE FEW OIL-BEARING ROSES AND KEY ROSE INGREDIENTS

There are two major oil-bearing roses:

- Rosa Damascena (damask rose)
- Rosa Centifolia (cabbage rose / Rose de Mai)

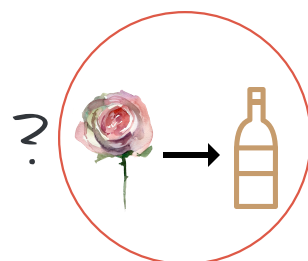
2 LOOK FOR A LEVEL OF SPECIFICITY IN THE LISTED ROSE INGREDIENTS

- ✓ Very specific: 'Bulgarian Rosa Damascena flower oil'
- ✗ Not specific: Rose

3 DO SOME RESEARCH ON THE BRAND AND THE PEOPLE BEHIND IT

Learn / ask about:

- Brand / founder's story
- Ingredients origin
- Suppliers



4 LEARN WHICH INGREDIENTS, THOUGH HAVING 'ROSE' IN THE NAME & SIMILAR SCENT, DO NOT COME FROM ROSES



Rose

(e.g. Rosa Damascena)



- Rose Geranium
- Palmarosa
- Rose fragrance

5 KNOW BASIC FACTS ABOUT ROSE OIL AND APPLY THEM IN CHOOSING CLEAN ROSE BEAUTY



- At ~\$650 /oz, rose oil is one of the most expensive essential oils, and one of the most adulterated ones
- It takes 9-11 lbs of rose blossoms to yield just one gram of rose oil
- Check the ingredients of products stating they are made with pure rose oil, but cost a fraction of the price