

# TIMES SQUARE LION

Tells you

## WHAT OPPORTUNITIES FOR BUSINESSES AND RESIDENTS IN THE TIMES SQUARE NEIGHBORHOODS?

### I. FREE HIRING ASSISTANCE FOR BUSINESSES

The City of New York can help you hire the right employees at **NO COST**, by leveraging a pool of 100,000+ candidates to help you meet your needs in diverse industries, including food services, healthcare, manufacturing, retail, transportation, and warehousing. Check more at <https://www1.nyc.gov> or <https://www1.nyc.gov/nycbusiness/article/hiring-assistance-for-essential-service-businesses>

### II. FREE BUSINESS COURSES BY THE NYC DEPARTMENT OF SMALL BUSINESS

**FREE** business courses offered by the NYC Department of Small Business Services (SBS) to guide NYC entrepreneurs through each step to start, operate, and grow a business. For more information on all of our services, call 311 or visit [nyc.gov/sbs](https://nyc.gov/sbs)

### III. FREE FACE COVERINGS FOR SMALL BUSINESSES & THEIR EMPLOYEES

Small businesses with fewer than 100 employees can secure free face coverings for their employees. Locate a distribution partner near you at <https://maiic.nyc/reopening-supplies/>

**FOR MORE INFORMATION ON SERVICES OF THE NYC DEPARTMENT OF SMALL BUSINESS SERVICES: CALL 311 OR VISIT NYC.GOV/SBS.**

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