

Offered by: Therese Walker Website Designs.

This Privacy Policy discloses the privacy practices for www.worldmailcenter.com

This Privacy Policy is effective as of: **10/23/2018**

To review material modifications and their effective dates please scroll to the bottom of the page.

This website, www.worldmailcenter.com is owned and operated by www.worldmailcenter.com. All references to "we", "us", this "website" or this "site" shall be construed to mean www.worldmailcenter.com.

We have created this Privacy Policy to demonstrate our firm commitment to privacy and security. In general, this privacy policy will notify you of 1) What personally identifiable information is collected from you through the web site, how it is used and with whom it may be shared; 2) What choices are available to you regarding the use of your data; 3) The security procedures in place to protect the misuse of your information, and; 4) How you can correct any inaccuracies in the information.

INFORMATION COLLECTION

- a. We will collect certain types of personal information from you when you provide it to us. This information may include name, location, ~~name, physical address, email address, phone number, credit card information – including credit card number, expiration date, and billing address, and location data~~ telephone and e-mail. In addition to the various sign up forms and registration forms accessed through this website we may also collect personal information through your communication with site vendors, including but not limited to: text messages, faxes, telephone calls, and regular "snail mail", as well as from third-party outside sources including database vendors.
- b. We will collect log and usage data. This Data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of our Site that you visit, the time and date of your visit, the time spent on those pages and other statistics. This information may be collected using various analytics and reporting technologies, such as cookies and web beacons.

INFORMATION USE

- a. We may use your Personal Information to contact you with newsletters, marketing or promotional materials and other information that we may deem relevant and/or in connection with our other products, services and/or content offered. Personal information will be used to aid in the performance for the

services and/or transaction for which it was provided.

- i. By submitting your email address on this web site, you agree to receive email from us. You may cancel your participation in any of these email lists at any time by clicking the opt-out link or other unsubscribe option that is included in the respective email. We only send emails to people who have authorized us to contact them, either directly, or through a third party. We do not send unsolicited commercial emails or spam. By submitting your email address, you also agree to allow us to use your email address for custom audience targeting on sites like Facebook, where we display custom advertising to specific people who have opted-in to receive communications from us.

- b. We may use log and usage data to help us make your experience more enjoyable, measure site activity to identify future improvements that should be made, and compile aggregate data to help serve site visitors better. For example, we may use such data to tailor our advertisements, develop proper survey questions, improve our business, etc. This information will be further discussed in the subsequent sections.

Commented [FPI]: Insert this paragraph if you reserve the right to use Personal Information in connection with any product, service, or promotion you may offer, or to send email communications.

INFORMATION SHARING

We reserve the right to disclose your information to third parties as follows (Note: "information" shall refer to both Personally Identifiable information, log information and data usage):

- i. Service Providers: We may share your Personally Identifiable Information and Usage Data with companies that provide support services to us (such as a printer or email service provider), or help us market our products and services. These companies may need information about you in order to perform their functions. These companies are not authorized to use the information we share with them for any other purpose.
- ii. Partners and Affiliates: We may share your Personally Identifiable Information and Usage Data with entities that we legally control, that control us, or with whom we are under common control.
- iii. Bankruptcy: In the event that www.worldmailcenter.com goes bankrupt, insolvent, undergoes reorganization, or assignment for the benefit of creditors, or the application of laws or equitable principles affecting creditors' rights generally, we may not be able to control how your personal information is treated, transferred, or used. In such an event your information may be treated as any other asset and sold,

transferred, or shared with third parties, or used in ways not contemplated or permitted under this Privacy Policy. Should this event occur you will be notified via email and/or a prominent notice to this website.

- iv. In compliance with law enforcement: We may disclose your information with it is required by law. Your information may also be shared when disclosure is reasonably necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a legal request.
- v. Joint Ventures and Marketing: In instances where our company and a partner jointly promote our products, content and/or services, we may provide the partner certain personal information, such as the name, address, and username of persons who subscribed to the product, content and/or services as a result of the joint promotion for the purpose of offering you other products and services.

Commented [FP2]: Insert this section if you reserve the right to use the personal information collected in connection with any joint-ventures your business may undertake

“COOKIES” AND OUR USE OF THEM

- a. A "cookie" is a small data file stored by your browser on your computer's hard drive when you visit certain Web sites. The default setting for most web browsers is to allow cookies. However, if you wish to disable cookies most browsers allow you to do so. There may be certain aspects of our site that require cookies to be accepted.
 - i. This website may collect and use cookies to collect, store and track information.
 - ii. "Pixels" used in connection with cookies and give us additional information concerning page views. This site may use pixels.

OUR USE OF ANALYTICS

- a. This website may participate with third-parties, such as Google Analytics, whom may use cookies and web beacons to collect non-personally identifiable information about your activities on this and other websites to provide you targeted advertising based upon your interests.
 - i. If you wish to not have this information used for the purpose of serving you targeted ads, you may opt-out by visiting here: http://preferences-mgr.truste.com/?_ga=1.109110528.448832595.1477341396
 - ii. You may opt-out of Google Analytics by visiting here: <https://www.google.com/settings/u/0/ads/authenticated?hl=en>

Commented [FP3]: Insert this section if you reserve the right to use Google Analytics or other third-party analytic platforms.

OUR COMMITMENT TO DATA SECURITY

- a. We implement adequate and reasonable security measures to protect the loss, misuse, and alteration of the information under our control. We make every effort to ensure the integrity and security of our network and systems, we cannot guarantee that our security measures will prevent third-party "hackers" from illegally obtaining this information.

COMITMENT TO CHILDREN'S PRIVACY

- a. This website is a general audience site and is compliant with the Children's Online Privacy Protection Act (COPPA). This website does not knowingly collect the information from, or sell to, children under the age of 13 years old. Any parent or guardian discovering that a child under the age of 13 has submitted personal information to this website please contact us using the contact information provided at the bottom of this page.

NOTICE TO CALIFORNIA RESIDENTS

- a. Under California Law SB 27, California residents have the right to request and obtain from us once a year, free of charge, information about the personal information (if any) we disclosed to third parties for direct marketing purposes in the preceding calendar year. If applicable, this information would include a list of the categories of personal information that was shared and the names and addresses of all third parties with which we shared information in the immediately preceding calendar year, and, if the nature of the third parties' business cannot reasonably be determined from the third parties' name, examples of the products or services marketed, if known to us. If you are a California resident and would like to make such a request, please submit your request in writing to:

World Mail Center
worldmailcenter@cfl.rr.com
8546 Palm Parkway
32836 Orlando, FL
407 778 5912

PUBLIC FORUM NOTICE

- a. Any information you may disclose in any public areas of our Web sites or the Internet, becomes public information. You should exercise caution when deciding to disclose personal information in these public areas.

THIRD-PARTY LINKS

- a. This site may contain links to other websites operated by third-parties. The use of any tracking methods or technologies by these third-parties is not covered by our privacy policy. We have no responsibility or liability for the policies and practices of these sites. You should be careful to review any privacy policies posted on any of these sites before providing information to them.

MODIFICATIONS

- a. We reserve to modify this privacy policy at any time, in any manner, and for any reason. Amendments to this policy will always be posted to the policy. Your continued use of this website after any modifications constitutes your acknowledgement and acceptance of these modifications.

CONTACT US

- a. If you have any questions regarding this Privacy Policy, please contact us at:

World Mail Center
worldmailcenter@cfl.rr.com
8546 Palm Parkway
32836 Orlando, FL
407 778 5912

>>Material Modifications<< Since **10/23/2018**: none.

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