

Comments Regarding the Funders Report

In 2015, to support its creative placemaking initiatives as an economic development driver, the Vicksburg Downtown Development Authority (DDA) established the Vicksburg Cultural Arts Center (VCAC). The intention from its inception was for the VCAC to become an independent organization. With that in mind, and the endorsements and support from the Village of Vicksburg, Michigan and the Vicksburg DDA, the VCAC initiated the application for 501(c)3 status, incorporating in December, 2017 and receiving its nonprofit designation in November, 2018.

Since the Vicksburg DDA fiscal years begin in July and end in June, the three years of CDP data reflect activities that occurred while operating as a project of the Vicksburg DDA. The VCAC received its nonprofit status five months after the end of Year 3.

Year 1 – Jul '15 to Jun '16
Year 2 – Jul '16 to Jun '17
Year 3 – Jul '17 to Jun '18
501(c)(3) Designation Nov 2018

The organization continued to run under the fiscal oversight of the DDA while awaiting its nonprofit designation. It fully separated from the Vicksburg DDA and Village of Vicksburg January 1, 2019, both organizationally and financially.

The VCAC was required to file an IRS Form 990 tax return as an independent organization, but since it was still operating under the DDA, it filed with zero revenue and expenses.

Although it seated seven members to the Board of Directors in April 2018 (within Year 3 of this report), the VCAC did not report this information on the funders report. The Board was not in full control of the VCAC until January 2019. From April 2018 to January 2019, the Board's role was to prepare the application for nonprofit status and develop the infrastructure that would be required once it gained full independence. The Board did not provide individual contributions to the VCAC from April 2018 to June 2018.

With the organizational focus on infrastructure changes, programming slowed a bit in the second half of 2018 as the data demonstrates. A festival that the VCAC runs, Art Stroll, was moved to August 2018, showing a reduction in attendance for festivals. Additionally, ticket sales were down in the second half as Destination Series events were moved into August and September of 2018.

Lastly, the VCAC used contract employees during the Funder Report period. However, it hired a full time Executive Director who started with the VCAC on April 1, 2019. The Interns that are referenced in the grant are also employees of the VCAC.



Organization Information

Organization name: Vicksburg Cultural Arts Center

City: Vicksburg

State: MI

County: Kalamazoo

NISP Discipline: 14 - Multidisciplinary

NISP Institution: 15 - Arts Center

NTEE: A20 - Arts & Culture

Applicant is not audited or reviewed by an independent accounting firm.

Federal ID # 823707526

Year organization founded:

Organization type: Government agency, department, program, or facility

Fiscal year end date: 06-30

DUNS # 116916645

Full-time staff:

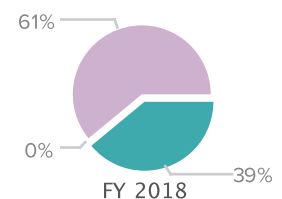
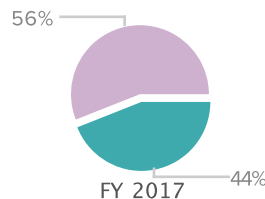
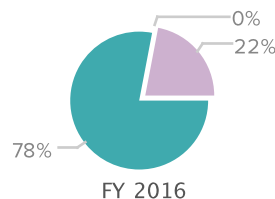
Paid FTEs: 0

A display value of -0% signifies a value of less than +/- 0.5%

Unrestricted Activity	FY 2016	FY 2017	% Change	FY 2018	% Change
Unrestricted Operating Revenue					
Earned Program	\$7,151	\$16,305	128%	\$23,965	47%
Earned Non-program	\$6,240	\$15,340	146%	\$12,863	-16%
Total Earned Revenue	\$13,391	\$31,645	136%	\$36,828	16%
Investment Revenue	\$0	n/a	n/a	\$0	n/a
Contributed Revenue	\$47,764	\$25,095	-47%	\$23,797	-5%
Total Unrestricted Operating Revenue	\$61,155	\$56,740	-7%	\$60,625	7%
Less in-kind		(\$0)	n/a	(\$3,200)	n/a
Total Unrestricted Operating Revenue Less In-kind	\$61,155	\$56,740	-7%	\$57,425	1%
Expenses by Functional Total					
Program	\$41,224	\$50,630	23%	\$54,056	7%
Fundraising		\$4,917	n/a	\$5,701	16%
General & Administrative	\$11,482	\$7,449	-35%	\$12,465	67%
Total Operating Expenses	\$52,706	\$62,996	20%	\$72,222	15%
Less in-kind		(\$0)	n/a	(\$3,200)	n/a
Total Operating Expenses Less In-kind	\$52,706	\$62,996	20%	\$69,022	10%
Net Unrestricted Activity - Operating	\$8,449	-\$6,256	-174%	-\$11,597	-85%
Net Unrestricted Activity - Non-operating			n/a		n/a
Total Net Unrestricted Activity	\$8,449	-\$6,256	-174%	-\$11,597	-85%
Net Temporarily Restricted Activity			n/a	\$8,800	n/a
Net Permanently Restricted Activity			n/a	\$0	n/a
Net Total Activity	\$8,449	-\$6,256	-174%	-\$2,797	55%

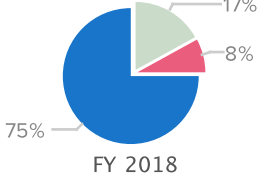
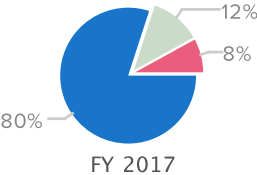
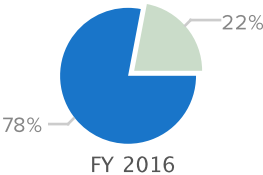
Revenue by Source

- Earned
- Investment
- Contributed



Expenses by Functional Grouping

- Program
- General & Administrative
- Fundraising



Revenue Details

	FY 2016	FY 2017	FY 2018	FY 2018	FY 2018	FY 2018
Operating Revenue	Total	Total	Total	Unrestricted	Temporarily Restricted	Permanently Restricted
Earned - Program						
Membership revenue		\$3,747	\$7,393	\$7,393		n/a
Single ticket sales	\$1,840	\$5,798	\$4,074	\$4,074		n/a
Gallery sales	\$3,076	\$4,990	\$5,698	\$5,698		n/a
Contracted services	\$2,100	\$1,770	\$750	\$750		n/a
Tuitions and registration fees	\$15		\$6,050	\$6,050		n/a
Other program revenue	\$120					n/a
Total earned - program	\$7,151	\$16,305	\$23,965	\$23,965	\$0	n/a
Earned - Non-program						
Food and concessions	\$153	\$613	\$379	\$379		n/a
Sponsorship revenue	\$60	\$1,100	\$302	\$302		n/a
Space rentals	\$6,027	\$3,787	\$1,855	\$1,855		n/a
Other earned revenue		\$9,840	\$10,327	\$10,327		n/a
Total earned - non-program	\$6,240	\$15,340	\$12,863	\$12,863	\$0	n/a
Total earned revenue	\$13,391	\$31,645	\$36,828	\$36,828		n/a

Vicksburg Cultural Arts Center

Contributed	FY 2016	FY 2017	FY 2018	FY 2018	FY 2018	FY 2018
	Total	Total	Total	Unrestricted	Temporarily Restricted	Permanently Restricted
Individual	\$2,764	\$4,095	\$2,097	\$2,097		
Corporate	\$0	\$1,000	\$2,500	\$2,500		
Foundation	\$40,000	\$20,000	\$21,000	\$16,000	\$5,000	
City government	\$5,000	\$0	\$0			
State government	\$0	\$0	\$3,800		\$3,800	
In-kind operating contributions	\$0	\$0	\$3,200	\$3,200		
Net assets released from restriction	\$0	\$0	\$0			
Total contributed revenue	\$47,764	\$25,095	\$32,597	\$23,797	\$8,800	
Operating investment revenue	\$0	\$0	\$0	\$0	\$0	\$0
Total operating revenue	\$61,155	\$56,740	\$69,425	\$60,625	\$8,800	\$0
Total operating revenue less in-kind	\$61,155	\$56,740	\$66,225	\$57,425	\$8,800	\$0
Total non-operating revenue						
Total revenue	\$61,155	\$56,740	\$69,425	\$60,625	\$8,800	\$0
Total revenue less in-kind	\$61,155	\$56,740	\$66,225	\$57,425	\$8,800	\$0

Expense Details

	FY 2016 Total	FY 2017 Total	% Change	FY 2018 Total	% Change	FY 2018 Program	FY 2018 Fundraising	FY 2018 General & Administrative
Personnel expenses - Operating								
Independent contractors	\$33,949	\$37,500	10%	\$37,200	-1%	\$27,900	\$3,720	\$5,580
Professional fees	\$200	\$440	120%	\$2,170	393%			\$2,170
Total personnel expenses - Operating	\$34,149	\$37,940	11%	\$39,370	4%	\$27,900	\$3,720	\$7,750
Non-personnel expenses - Operating								
Advertising and promotion	\$2,435	\$2,407	-1%	\$3,193	33%	\$1,859	\$81	\$1,253
Insurance	\$0	\$0	n/a	\$607	n/a			\$607
Occupancy costs	\$8,600	\$10,200	19%	\$9,337	-8%	\$7,937		\$1,400
Office and administration	\$2,487	\$1,516	-39%	\$1,850	22%	\$1,092		\$758
Printing, postage and shipping	\$159	\$352	121%	\$700	99%	\$560	\$70	\$70
Exhibition costs	\$1,268	\$510	-60%	\$678	33%	\$678		
Productions and events costs	\$2,099	\$9,306	343%	\$15,860	70%	\$14,030	\$1,830	
Other operating expenses	\$1,509	\$765	-49%	\$627	-18%			\$627
Total non-personnel expenses - Operating	\$18,557	\$25,056	35%	\$32,852	31%	\$26,156	\$1,981	\$4,715
Total operating expenses	\$52,706	\$62,996	20%	\$72,222	15%	\$54,056	\$5,701	\$12,465
Non-operating personnel expenses	\$0	\$0	n/a	\$0	n/a			
Non-operating non-personnel expenses	\$0	\$0	n/a	\$0	n/a			
Total expenses	\$52,706	\$62,996	20%	\$72,222	15%	\$54,056	\$5,701	\$12,465
Total expenses less in-kind	\$52,706	\$62,996	20%	\$69,022	10%			
Total expenses less depreciation	\$52,706	\$62,996	20%	\$72,222	15%			
Total expenses less in-kind and depreciation	\$52,706	\$62,996	20%	\$69,022	10%			

Balance Sheet

The Balance Sheet, also known as a Statement of Financial Position, shows the accumulated financial results of all the years that an organization has been in operation, and consists of what the organization owns - its assets; what the organization owes - its liabilities; and the difference between its assets and liabilities – its net assets or net worth.

This applicant has not provided any balance sheet data in addition to what is included in the Financial Summary. This may be because the organization's annual expenses are under \$50,000 and they are therefore only required to complete the short form of the Cultural Data Profile or the organization is a program or department within a parent organization.

Balance Sheet Metrics

The Balance Sheet, also known as a Statement of Financial Position, shows the accumulated financial results of all the years that an organization has been in operation, and consists of what the organization owns - its assets; what the organization owes - its liabilities; and the difference between its assets and liabilities – its net assets or net worth.

This applicant has not provided enough data to calculate these metrics. This may be because the organization's annual expenses are under \$50,000 and they are therefore only required to complete the short form of the SMUIDataArts Survey.

Attendance

In-person Participation	FY 2016	FY 2017	% Change	FY 2018	% Change
In-person participation - paid	181	375	107%	549	46%
In-person participation - free	1,202	3,650	204%	3,174	-13%
Total in-person participation	1,383	4,025	191%	3,723	-8%

Types of In-person Attendance	FY 2016	FY 2017	% Change	FY 2018	% Change
Performance tickets	219	1,199	447%	616	-49%
Admissions	63	1,160	1,741%	1,985	71%
Registrants for classes/workshops	316	856	171%	679	-21%
Lecture attendees	81	115	42%	103	-10%
Festival attendees	704	695	-1%	240	-65%
Participants of other events			n/a	100	n/a
Total in-person participation	1,383	4,025	191%	3,723	-8%

Attendance Ages	FY 2016	FY 2017	% Change	FY 2018	% Change
Children (18 and under)	416	805	94%	745	-7%
Seniors	275	1,208	339%	1,117	-8%
Adults	692	2,012	191%	1,861	-8%

Other Participation	FY 2016	FY 2017	% Change	FY 2018	% Change
---------------------	---------	---------	----------	---------	----------

Staffing

Staff & Non-Staff Statistics	FY 2016	FY 2017	% Change	FY 2018	% Change
Number of part-time or one-time volunteers	62	68	10%	128	88%
Part-time or one-time volunteers - FTEs	1.06	1.17	10%	1.28	9%
Independent contractors	3	3	0%	3	0%

Artistic Staff & Non-Staff Statistics	FY 2016	FY 2017	% Change	FY 2018	% Change
---------------------------------------	---------	---------	----------	---------	----------

This organization has not provided data on artistic staff. This may be because the organization does not hire artistic staff or the organization's annual expenses are under \$50,000, and they are therefore only required to complete the short form of the DataArts Survey.

Program Activity

	FY 2016	FY 2017	% Change	FY 2018	% Change
Distinct productions	6	21	250%	16	-24%
Total performances	6	21	250%	16	-24%
Temporary exhibits	3	9	200%	10	11%
Distinct classes/workshops	9	4	-56%	10	150%
Total classes/class sessions	12	7	-42%	10	43%
Distinct lectures	3	3	0%	3	0%
Lecture occurrences	3	3	0%	4	33%
Fairs/festivals/parades	3	2	-33%	1	-50%
Space - days rented	6	30	400%		-100%
Space - months rented			n/a	30	n/a
Distinct other programs			n/a	2	n/a
Other programs occurrences			n/a	14	n/a