

Sponsorship Package



UTURN UNLEASHED *Professional Rodeo*



July 18 – 19, 2020
UTURNRANCH.COM
Tavistock, Ontario
www.UTurnRanch.com





Diamond Level Sponsorship: \$2,500 (Limited Quantity)

- Sponsor included in advertising promotional materials
- Sponsor listed with links on website and social media properties
- Contest on social media driving traffic to sponsor's site
- Sponsor may hand out promotional materials and giveaways during event
- Full page ad in event rodeo program
- PA announcements during the show
- 10 VIP passes to the rodeo
- Signage placed in the most prominent locations in rodeo arena - Bucking Chutes
- Name a bull ("Johnny's Towing Killer Bee")
- In arena sponsor promotion during the show (Giveaway, Contest)
- Event sponsor (Bull Riding brought to you by "Johnny's Towing")
- Information or display booth (10 x 10) space on site
- Event recognition and presenter
- Rodeo souvenir



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Gold Level Sponsorship: \$1,500

- Sponsor included in advertising promotional materials
- Sponsor listed with links on website and social media properties
- Full page ad in event rodeo program
- PA announcements during the show
- 8 VIP passes to the rodeo
- Signage placed in prominent locations in rodeo arena
- Name a bull ("Johnny's Towing Killer Bee")
- Co-Event sponsors (Bull Riding brought to you by two sponsors)
- Event recognition and presenter
- Rodeo souvenir



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Silver Level Sponsorship: \$1,000

- Sponsor included in advertising promotional materials
- Sponsor listed with links on website and social media properties
- Half page ad in event rodeo program
- PA announcements during the show
- 6 VIP passes to the rodeo
- Signage placed in prominent locations in rodeo arena
- Rodeo souvenir



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Arena Sponsorship: \$500

- Sponsor listed on website
- 4 Passes to the rodeo
- Business card ad in rodeo program
- PA announcement during the show
- Sponsor signage placed in rodeo arena

Supporter Sponsorship: \$300

- Sponsor listed on website
- 4 Passes to the rodeo
- Business listing in rodeo program

Individual Sponsorship: \$200

- Sponsor listed on website
- 2 Passes to the rodeo
- Business listing in rodeo program



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Thank you for your sponsorship and support of the UTURN Pro Rodeo presented by the UTURN RANCH. Please fill out the following information email the form back to Scotty or mail to the address below.



Company _____

Contact _____

Address _____

Phone _____

Email _____

Sponsorship Level: (Please indicate one)

- Diamond Level Sponsor (\$2,500 +hst)
- Gold Level Sponsor (\$1,500 +hst)
- Silver Level Sponsor (\$1,000 +hst)
- Arena Sponsor (\$500 +hst)
- Supporter Sponsor (\$300 +hst)
- Individual Sponsor (\$200 +hst)

Method of Payment

- Email Invoice
- Email Funds
- Cheque payable to "UTURN RANCH"



For further information please contact us!

**Scotty Zehr
UTURN RANCH**

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519-949-2387

537097 Oxford Road 34 Woodstock, On N4S7W1



RAWHIDE

Rodeo

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