

## **FOR IMMEDIATE RELEASE**

### **Icarus Consulting Announces Business Membership with Atlanta's Jazz Station 91.9 WCLK**

**13 January 2020** - Icarus Consulting has announced starting in January it will support programming on Atlanta's Jazz Station 91.9 WCLK as a proud WCLK Business Member.

Icarus Consulting, a veteran-owned and operated diversity, equity, and inclusion consulting firm, advises companies on how to build a diverse workforce and create an inclusive workplace. The WCLK Business Member announcement was made by Icarus's founder and chief executive officer, Dr. Shelton J. Goode, who recently was recognized by *Forbes* as one of the top “*10 Diversity and Inclusion Trailblazers You Need to Get Familiar With.*”

“Over 250,000 people listen to Atlanta's Jazz Station 91.9 WCLK each week, but only 2,500 listeners are actually WCLK members,” remarked Dr. Shelton J. Goode. “We hope to bridge the gap between listener and member as a business partner.”

Jazz 91.9 WCLK-FM is located on the beautiful and historic campus of Clark Atlanta University, home to the rich history and culture of African Americans.

“Atlanta's Jazz Station 91.9 WCLK and Clark Atlanta University are important to our community,” commented Dr. Shelton J. Goode. “One of many historically Black Colleges and Universities (HBCUs), Clark Atlanta University has paved the way for African Americans and people of other races to receive a quality education. HBCUs like Clark Atlanta University has been pivotal in the development of young minds, influential in highlighting the history and culture of African Americans, and effective in providing a means for academic success.”

Celebrating its 46 years of service, Atlanta's Jazz Station 91.9 WCLK is a public radio station that counts on companies like Icarus Consulting for support. Business members are valuable contributors to the station's mission and help support the station's legacy.

"Jazz 91.9 WCLK is pleased to partner with Icarus Consulting, and to welcome the company to our family of business members," commented Kerwin Sims, Jazz 91.9 WCLK Membership Producer. "Such partnerships allow Jazz 91.9 WCLK to continue leveraging the station's legacy as an icon of Jazz and cultural, both locally and globally."

### **About WCLK Jazz 91.9**

Jazz 91.9 WCLK, a 501(c) 3 nonprofit radio station licensed to Clark Atlanta University, is committed to preserving the legacy of Jazz through dynamic Jazz musical selections, cultural programming, and community-focused initiatives. Founded in 1974, Jazz 91.9 WCLK broadcasts a mix of Classic and Contemporary Jazz and Gospel music. WCLK is a nonprofit, member-supported, National Public Radio (NPR) affiliate station that serves the interest of the citizens in Greater Atlanta. For more station information, programming details, and to listen on the Web, please visit [WCLK.com](http://WCLK.com).

### **About Icarus Consulting, LLC**

Icarus Consulting is a strategic consulting and coaching firm dedicated to providing leaders with transformative insights and solutions in organizational performance by focusing on diversity and inclusion.

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