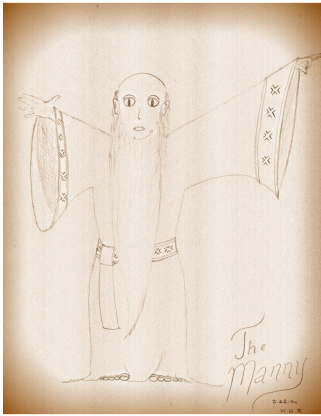


... *Long-term product development* (Catalogue expansion)

Order of pursuit/ implementation periods could be determined in Phase II for execution in Phase III.

Product & Description	Status, Requirements & Considerations
K's CDs (mp3s) and (E-)books currently under development	
<p>CDs/MP3s Recording by K of her compositions for piano solo.</p> <p>1. <i>Three suites working title</i></p> <ul style="list-style-type: none"> - French Suite I: 'Moi' (Me) (7 pieces) - French Suite II: 'The Water Suite' (7 pieces) - Avis Suite (3 pieces) <ul style="list-style-type: none"> • Water Suite to be recorded in two versions; with and without special effects and to be performed with latter (for which a separate recording of the special effects is required). • Ideas and required special effects have already been discussed with Power Sound Studio. • Study is underway, currently progressing slowly in relation to focus on KyG commercialization. <p>2. <i>Miscellaneous working title</i> As the title suggests 'everything else', count currently stands at 17 pieces.</p> <p>3. <i>One suite (HttU) working title</i> 12-14 piece suite. Composition currently half-way.</p>	<ul style="list-style-type: none"> • KyG believes these projects are viable based on the success of the try-out demo 'A Taste of' by Karen D. Russel de Corrales, recorded in 2011 at the Power Sound Studio (while we were also recording G's 2nd CD FRESCO) and the existence of largely completed repertoire. • For each project the CD content needs to be memorized and 'owned' by K or G, this takes the former more time; depending on available study time. Projected completion time for each CD project: one year. • CD replication and MP3 creation: See Existing Products, Fresco (<i>all MP3s</i>) and Palimpsesto (CD). • Ideas exist for three other CDs, we mention two: <ol style="list-style-type: none"> 1. Containing the unfinished Latin Suite and French Suite III, to be recorded by G, who has performed three of the Latin Suite pieces in concert, while 'Sarabandio' features on his 2nd CD FRESCO. In addition we hope to record (and perform K's piece for two pianos). 2. A CD containing songs written and sung by K, combining pop and jazz ballads in English and Latin American inspired probably high-energy songs in Spanish. Will need a keyboard to begin experimenting in earnest and some voice coaching to ensure quality, but viable ideas for many of these songs already exist.
<p>(E-)BOOKS</p> <ul style="list-style-type: none"> • The Tom Tales. Finished manuscript. Seven short fantasy stories for children (\pm 8-11) in English featuring a boy called Tom. • Series of five related collections of (seven) stories, by theme, for adults in English of which the first is near completion (begun in 2013). • Series of five collections of poetry by theme of 	<ul style="list-style-type: none"> • Currently still considering if an editor/agent or publisher should be pursued for the TT. • If KyG produces, a professional, reliable editor should be pursued, preferably of some renown to endorse KyG (E-)book product quality. • E-books to be produced in accordance with Existing Products, Los Herederos (<i>All E-books</i>). • Books: in accordance with Short-term Product Development (<i>All books & artwork</i>).

Product & Description	Status, Requirements & Considerations
<p>which there is at least one completed draft; K intends to edit content in view dramatic level improvement over time, influenced by competition pursuit as of 2013.</p>	<ul style="list-style-type: none"> Condition for determination of order and setting of implementation deadlines = stability, so regular production time may be incorporated into weekly schedule.
<p>The Tales Of series</p> <p>Series of five related collections of four stories, by theme, for young adolescents (± 11–15) in English.</p> <p>Features</p> <ul style="list-style-type: none"> Each book based on a theme (one of the elements) and corresponding symbol; for the 1st – completed – story it is respectively the air and the feather. Each story is about the symbol, approached in a different way. The series has an educational intention, geared towards informing and promoting understanding and tolerance, in two ways: <ul style="list-style-type: none"> In every book there are two stories set in a Western country setting and two in a foreign country. An attempt is made to feature characters from multi-cultural backgrounds, as well as ‘Out of the box’ characters, such as identical and fraternal twins and characters with a disability or special condition. 	<ul style="list-style-type: none"> First collection was completed in Dutch in 2007. The decision was made recently to translate it into English and to pursue the rest of the series in English as well. K intends to attempt to illustrate it herself, projecting at least four scenes per book besides the cover.  <p>Tom Tales 3, Sketch</p>
Most challenging and remote of K's writing projects	
<p>European style comic book project begun in 2013.</p> <ul style="list-style-type: none"> Concept and research far advanced, including contact with some large comic book producers in France and Belgium. Motivation: K is a fan of certain comic book styles and owns several series. Considerations: to develop in English or French and to illustrate herself. The idea is to begin with one pilot and to possibly extend the series given favorable response. <p>Biography-based self-help type / inspirational book.</p> <ul style="list-style-type: none"> Highlighting lessons learned along a comprehensive path of learning. Ongoing since 1991. To be based on material dating back to 1989. 	
KyG score sheet music	

Product & Description	Status, Requirements & Considerations
<ul style="list-style-type: none"> While KyG exposure grows, we anticipate an interest in purchasing our compositions, as relating to K's compositions recorded by both K and G; G's compositions for Arioso and potentially other future works. 	<ul style="list-style-type: none"> Compositions have currently been annotated in Scorewriter 4, a moderately professional and somewhat technically lacking program. While both KyG are hesitant to 'upgrade' to a more professional program like Finale, since this would imply delays in execution of compositions, a way will have to be found around this to be able to offer these compositions on the webshop in digital form. Sales options should include per piece, per suite and per collection and potentially also a print-on-demand option.
Multiple use artwork	
Greeting cards, posters, T-shirts and whatever else is considered viable, featuring KyG photographs, adaptations, designs, text and art.	
<p>Short elaboration on reasoning behind this segment:</p> <ul style="list-style-type: none"> Both K and G make photographs, both have a different style; a respectable, growing gallery exists with which experiments have already been conducted. Both K and G produce art; G has other collages and plans for other art forms; K's art consists of abstract drawing sketches and would probably be among the last artwork to be pursued. KyG will also be interested in utilizing other family member's art, by K's mother (abstract drawings) and G's brothers (paintings). 	<ul style="list-style-type: none"> Other ideas besides the ones mentioned are wall-mounted prints (in plexiglass, dibond and canvas), ceramic tableware and stained glass, the latter specifically <ul style="list-style-type: none"> for at least one of G's collages that we would only show you in person; for K's mother's mandala inspired drawings.
<p>T-shirts</p> <ul style="list-style-type: none"> In relation to K and G photographic style, we see great potential in developing several collections, whereby we will also be interested in pursuing the 'Out of the box' concept. 	<ul style="list-style-type: none"> KyG will have to sort its photo gallery, study this market and plan the collections. A reliable manufacturer and potential outlet(s) will have to be pursued.
<p>Greeting cards</p> <ul style="list-style-type: none"> KyG has at least three 'Out of the box' ideas for greeting card lines which we will not disclose without a signed, reliable confidentiality agreement. 	<ul style="list-style-type: none"> KyG will have to study how we want to approach these ideas; in how far do we want to study this market ourselves / how much do we want to delegate. Talented illustrators and photographers may have to be scouted to execute KyG ideas. A reliable manufacturer and potential outlet(s) will have to be pursued.