

 CONGLOMERATE
ENTERTAINMENT

SPONSORSHIP



What we do

We Connect with fans at the right time in the right place!

The live experience connects our partners to consumers like no other outlet can.

Our marketing team harnesses the power of the live experience to help more than 100 brand partners solve their toughest business challenges. Allow us develop a custom creative way to bring ideas to life through our festivals, concerts, comedy shows and stage plays. We develop every step in the process. Together with our clients we push the boundaries of creativity enhance the fan experience and move music culture forward.



85% OF FANS WELCOME BRANDS

200 CONCERTS

**50 M
ANNUAL FANS**

**100 +
VENUES**

5 MUSIC FESTIVALS



THE CONGLOMERATE EFFECT

STRAGTEGY & CREATIVE

We take a non traditional role in developing a customizing sponsorship plan. Our goal is to provide a maximum benefit to our clients. We will give your band a role in the music culture and establish a direct and authentic way to communicate with fans.

BRANDED CONTENT

Be part of the story the Conglomerate Live experiences are among the most highly anticipated events in customers lives creating countless possibilities to tell stories your client base will seek out- let us place you brand at the center of every story.

CONTENT DISTRIBUTION

With over 200 live concert & festivals, streams social stories and VR /AR experiences, Conglomerate's Live content distribution team brings artist and fans together across the globe, Through lasting content that extend the reach and magic of live music.

THE CONGLOMERATE EFFECT

DIGITAL & SOCIAL MEDIA

Conglomerate offers standard and custom ad opportunities across screens for both displays and video, across our operates sites.

From direct buys to programmatic, our offering are strategically deployed on behalf of brands to reach the right audience at the right time, making an impact where and when it matters most.

PUBLIC RELATIONS

From messaging and positioning, to media relations and measurement, Live Nation's Public Relations team designs compelling communication strategies to help brands build reputation around the unforgettable experiences they create for live music fans.



CONGLOMERATE ENTERTAINMENT

Create your Own Sponsorship Opportunity – Do you have a great idea that will help promote your business but you don't see it listed? Contact us at info@conglomerate.com and allow us to custom tailor an opportunity for you.