



March 9, 2006

Dear Recruitment Director,

RE: National Nursing Week - May 2006

National Nursing Week provides nurses (Registered Nurses, Registered Practical Nurses and Nurse Practitioners) with an opportunity to increase awareness among the public, policy-makers and governments about the many contributions nurses make to the well-being of Canadians.

Planning is underway for a special feature in *The Windsor Star* that will recognize the dedication and achievements of the nurses in Windsor and Essex County. This special feature will be published in **Thursday, May 4, 2006** during National Nursing Week. Through story lines and photos our goal will be to celebrate nursing's accomplishments, educate our community about health issues and identify the many challenges nurses face as a profession.

An opportunity exists for you to promote your business or association with the nursing profession whether it is as an employer, educator or supporter by purchasing an ad for this special feature. The feature will be read by over 260,000 readers in Windsor and Essex County.

Although we are affiliated with the Registered Nurses Association of Ontario, Essex Chapter, the goal of this project is to recognize the contribution that all nurses make across the continuum of care... regardless of nursing affiliation.

Please assist us by completing and returning the enclosed participation agreement by **Friday, April 7, 2006**. If you have any questions please feel free to call Lynda Monik at 978-9715. Thank you in advance for your support of nurses in Windsor & Essex County.

Sincerely

A handwritten signature in black ink that reads 'Carol Kolga'.

Carol Kolga
Essex Chapter, Registered Nurses Association of Ontario

A handwritten signature in black ink that reads 'Lynda A. Monik'.

Lynda Monik