International Association of Pet Cemeteries & Crematories International Association of Pet Cemeteries and Crematories

CODE OF ETHICS

We, as a member of the International Association of Pet Cemeteries & Crematories engaged in the owning, operating, and developing pet cemeteries and/or crematories and other activities Incident thereto, and mindful of the duty which our Industry bears to the public, and for the purpose of proclaiming our ideals for the benefit and the protection of the public, our employees, ourselves and our Association, do hereby accept the following Code of Ethics of the International Association of Pet Cemeteries & Crematories.

We believe that in all of our business dealings the following to be fair and equitable principles and we subscribe thereto:

- 1. We pledge to uphold the highest standard, always striving to raise the level of the profession.
- 2. We will perform all services in a dignified manner showing the compassion, sympathetic understanding, and genuine concern required.
- 3. We will respect the confidence of every family need.
- 4. We will provide adequate cemetery and crematory facilities, maintain them to the best of our ability, keeping in mind our cemetery/crematory reflects all pet cemeteries/crematories.
- 5. We will not use any method of advertising, sales presentation or persuasion which conceals, evades, or mis-states a material fact.
- 6. We will comply with all federal, state, local and provincial laws.
- 7. We will maintain our own Individual price policy.
- 8. We will maintain adequate burial, cremation and financial records.