

LET US HELP YOU STEP-BY-STEP LEAD SUCCESSFUL CHANGE...
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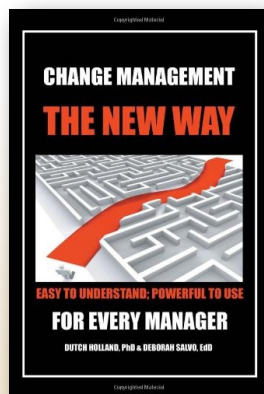
Managing Change Successfully... Current Books and Roadmaps



Easy to follow step-by-step roadmaps to help successfully implement Change projects in your organization

- Easy-to-follow guidelines
- Accurately identify change needs
- Quickly implement right steps

HOW TO SUCCESSFULLY COMPLETE CHANGE PROJECTS



**CHANGE MANAGEMENT: THE NEW WAY
EASY TO UNDERSTAND: POWERFUL TO USE**

Available: Paperback and Kindle by Dutch Holland, PhD

- ◆ Learn How to Use A New Metaphor: An organization is like a theater company that "changes the play"
 - The theater metaphor works to both explain and guide organizational change.
- ◆ A New Assumption ... organizational change is to help an organization thrive, not just survive
 - Organizations are meant to thrive, not just SURVIVE!
- ◆ Learn to Use the New Imperative ... to Run-the-Business for profit today and Change-the-Business for profit tomorrow
 - Organizational change must happen while the organization is operating at full speed.
- ◆ Learn How to Use the New Goal ... to gain competitive advantage
 - An organization should only change to gain or pursue competitive advantage.

ACCELERATING CHANGE WITH ORGANIZATIONAL PROJECT MANAGEMENT: THE NEW PARADIGM FOR CHANGE

*Available: Paperback, Hardcover and Kindle by Dutch Holland, PhD
and Walter Viali, PMP*

The new paradigm for change: one organization with two management systems. Today's business organization must Run-the-Business to hit this year's profit targets and simultaneously Change-the-Business to be able to hit next year's profit targets.

In the new change paradigm, an organization must have both a Run-the-Business Management System and a parallel Change-the-Business Management System. This book focuses on the Change-the-Business System, called "Organizational Project Management" (OPM), that continuously performs:

- ◆ Visioning: Designing better futures for the organization
- ◆ Portfolio Management: Allocating resources to create those futures
- ◆ Program Management: Leading initiatives to build capabilities
- ◆ Project Management: Using best minds to design capabilities.
- ◆ Change Engineering: Integrating capabilities into operations.



HOW MANAGERS CAN THRIVE IN WAVES OF CHANGE

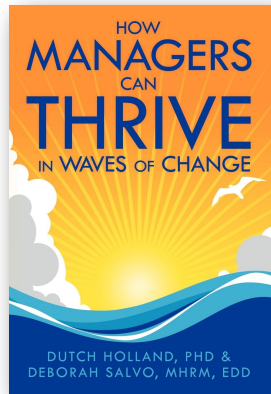
Available: Hardcover by Dutch Holland, PhD and Deborah Salvo, MHRM EDD

Focused on an Integrated Model for Change Management ... a Model that has been Proven to Work at all Levels of Management.

The Change Leadership Model in this book is ABSOLUTELY NEW ... not seen before ... but when you look at the model, you will say, "Well, of course, that's right! Why haven't we been talking about this?"

This book shoots straight about where the critical responsibilities lie and what the critical actions are that will produce a change success ... rather than the failure so many have come to expect.

Change must be led from all levels of the organization ... in a coordinated and disciplined way. This book shows a complete change model that you can follow to make organizational change happen on target, on time, and on budget.

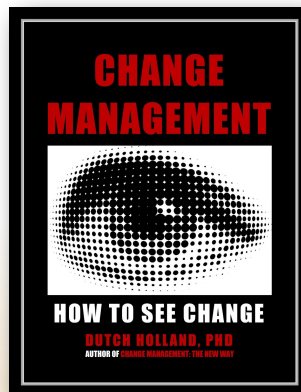


CHANGE MANAGEMENT: HOW TO SEE CHANGE

Available: Kindle by Dutch Holland, PhD

Change is confusing to employees because they cannot SEE it! Employees frequently say they are "in the dark" about the change and where they fit in. Employees long for a sign that says YOU ARE HERE! In addition managers say that the toughest part of their job is leading an organizational change. No wonder it is hard when all the manager has to describe the change is a brief vision statement on a PowerPoint slide and a string of "buzz words" that must be communicated over and over again.

This book shows a manager how to put his finger on change and say, "This is where we are going, this is how we are going to get there, and this is how you fit into both the change project and the organization after the change." This book shows a manager how to make important parts of her change project visible, logical, simple and memorable. SEE here!



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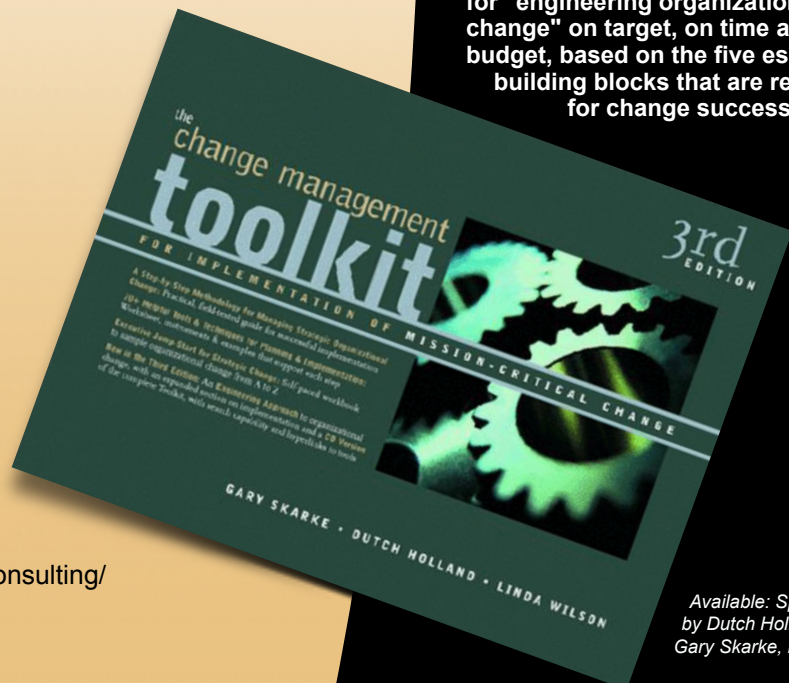
A MUST HAVE TOOLKIT DESIGNED TO LEAD CHANGE: ON TARGET, ON TIME AND ON BUDGET!

NOW AVAILABLE ON AMAZON.COM

THE CHANGE MANAGEMENT TOOLKIT FOR IMPLEMENTATION OF MISSION - CRITICAL CHANGE 3RD EDITION

The Change Management Toolkit is designed as a practical methodology for companies involved in major change, whether it is an ERP (enterprise resource planning) implementation, reengineering, reorganization or any other major organizational change project. The Toolkit is a critical, indispensable desktop reference for anyone working in today's extreme business environment, where on time on budget on target results are the minimum acceptable level of performance.

The 3rd edition is updated with proven methods, actions and tools that are immediately applicable to improve results in ongoing project implementations as well as those in the planning stage. Key among them is the organizational "DNA of Change." Just as DNA is the key to life, change is key to the life of a company. Organizational change DNA has five essential building blocks. The new edition presents the complete, step-by-step methodology for "engineering organizational change" on target, on time and on budget, based on the five essential building blocks that are required for change success.



Available: Spiral Bound
by Dutch Holland, PhD,
Gary Skarke, Linda Wilson